

WHY AUTO FILM CUTTING IS A BAD INVESTMENT

Auto film cutting option is a device that punctures the stretch film at the end of the wrap cycle so that the film tears on the last corner of the load. The objective is to eliminate one of two operator functions.

- ✗ Tearing the film allows it to “snap back” into the film carriage.
- ✗ There is no control over the remaining film tail making it more difficult to attach it to the next load.
- ✗ Yes, it eliminates one trip off the forklift but *the wrong trip* because it does not allow the operator to wipe or tuck the film tail properly for a safe and better package.
- ✗ It tears the film allowing the possibility of the film tail to unravel and drag on the floor causing safety issues. Someone will ultimately have to correct this problem which involves additional labor cost.
- ✗ **MORE IMPORTANTLY** after paying additional money for this option you are still left with a semi-automatic machine that requires the operator to get off the forklift to attach the film to the load.

IT IS EASY TO CALCULATE YOUR RETURN ON INVESTMENT

Estimated price of competitive brands that promote this option.....\$ 9,300
 Average auto film cutting option price.....\$ 700
 Total investment.....\$10,000 for a semi-automatic machine

THE A-ARM PROVIDES A MORE PRODUCTIVE SOLUTION AND BETTER ROI

Estimated A-Arm price.....\$10,990 for a fully automatic machine
 Price for the semi-automatic with film cutting only.....\$10,000
TOTAL INVESTMENT.....\$ 990



\$990 investment buys you:

- ✓ A fully automatic machine that attaches and cuts the film.
- ✓ The operator never leaves the forklift.
- ✓ Operators using pallet jacks never have to bend over to attach and cut the film.
- ✓ The film tail is left on top of the load after cutting. With the auto film cutting option it is left at the bottom allowing the possibility of the film tail to unravel and drag on the floor causing safety issues.
- ✓ More productivity with less operator involvement.
- ✓ A machine that can keep pace with your company growth.
- ✓ A safer machine that eliminates the operator having to get off & on the forklift and constantly bending over to attach and cut the film.

If the competition offers a cheaper semi-automatic machine with the auto film cutting option, the A-Arm will still provide a good return on your investment. At 25 loads per day the approximate labor savings that the fully automatic A-Arm provides will pay for your investment in less than 18 months.

Plus you still receive all the benefits of investing in a fully automatic pallet wrapper!