

# Summer Education Event

August 27, 2015

The Heart Hospital Baylor Plano

## Panel 1

### Health Insurance Exchanges and their Effect on Healthcare Delivery Organizations

#### Panelists:



#### **Tricia Nguyen, M.D.**

Executive Vice President, Population Health; and President, Texas Health Population Health, Education & Innovation Center  
Texas Health Resources

Tricia Nguyen, M.D., joined Texas Health Resources in September 2013 as the system's executive vice president for population health and president of the Texas Health Population Health, Education & Innovation Center. The Center serves as the nexus for sharing best practices, disseminating information about innovative approaches, leading physician-directed population health initiatives and coordinating community-based well-being collaboration.

Nguyen joined Texas Health from Banner Health Network in Arizona, where she served as chief medical officer. At Banner Health she was responsible for accountable care organization strategies, and clinical integration and population health work across the physician network.

Nguyen has a broad range of experience working with providers, hospitals and payers, all focused on establishing the foundations for population health and outcomes-based reimbursement. She has worked as an emergency medicine physician, a clinical leader in hospital settings and as an executive champion for improving the health and well-being of the people in the community.

She received a bachelor's degree from Creighton University School of Pharmacy in Omaha, Neb., and a medical degree from the University of Missouri at Columbia School of Medicine. She is board certified in internal medicine.

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## **Priscilla Goode, MAS**

Director, Accountable Care Network  
UT Southwestern

Priscilla A. Goode, MAS, is the Director of the Accountable Care Network at UT Southwestern. She has been involved in healthcare business and strategic development for over twenty years. Ms. Goode's has executive level experience in medical home implementation and technology operations. Her leadership roles included managing internal and external partners to assure successful completion of projects across multiple healthcare organizations. She has a strong knowledge of transformational models such as medical homes, accountable care organizations and HIEs along with a realistic understanding and knowledge of the industry based on professional experience with key participants in the health care spectrum: providers, hospitals, insurers, brokers, payers, technology vendors and regulators/public policy leaders. Her past roles include Chief Operating Officer at Physicians ACO (Integranet Provider Service, LLC), Chief Operating Officer with YourDoctor Program, LP and Vice President of Account Management at NCAS, a subsidiary of CareFirst Blue Cross Blue Shield of Maryland. She is also Principal and Consultant with Goode Health Care Consulting.



## **Blu Pannoff, J.D.**

Client Counsel, Employee Benefits - Public and Private Health Insurance  
Exchanges  
Arthur J. Gallagher

Blu Pannhoff is an employee benefits attorney with experience working with public and private health insurance exchanges. As an employee of the National Office of the Internal Revenue Service Blu helped plan and implement the Federal Health Insurance Exchange. During this time Blu worked with senior leaders from across the federal government to draft governmental guidance on the exchange, the tax subsidies available through the exchange, and travelled the country teaching about the exchange alongside representatives from the Department of Health and Human Services and the Centers for Medicare and Medicaid Services. While with the IRS, Blu participated in drafting and implementing nearly every piece of official guidance on the Affordable Care Act. Since leaving the government, Blu has assisted large employers in moving their employees into private health exchanges. Currently, Blu serves as Client Counsel for Arthur J. Gallagher. Blu received his Doctor of Jurisprudence at the University

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of Arkansas, and earned a Master of Laws in Taxation with a Certificate in Employee Benefits at Georgetown University Law Center.



## **Jesse "Jay" Beck**

Vice President, Strategic Marketing  
Texas Health Resources

Jay Beck joined Texas Health Resources in April 2013 as the faith-based, nonprofit system's first Vice President of Strategic Marketing. In this role, Beck leads product development initiatives in the commercial and government space, is highly involved in ACO and population health strategies and works closely with all providers improving physician alignment. He previously served as an Account Director with global management consulting firm Towers Watson. Beck also was President and COO of the Benefits Division of Apex Global Partners, CEO of Century Health Care and Regional Director for Canada Life Assurance. He co-founded health care technology firm, Medical Home Exchange, and is on the advisory board for BenefitCloud and Healthcare Wildcatters. He has also been very involved in the community serving as prior chairman of the Dallas Children's Museum and a past board member of the Perot Museum and Vanguard school. Jay holds a Bachelors of Science with Finance Applications and a MBA from Southern Methodist University.



## **Moderator:**

### **Dresdene Flynn-White, MA, FACHE**

Management Consultant  
Strategic Leadership Solutions

Dresdene Flynn-White is no stranger to success as both a business owner and a strategic business partner in the corporate world. First as an administrator in higher education, then on to a fifteen year healthcare career with Kaiser Permanente. Leaving a lucrative career in corporate human resources and consulting, she started on her five year entrepreneurial journey as a business coach, advising and supporting small business owners. Dresdene returned to corporate human resources as Vice President for Human Resources at JPS in 2010. She assumed the role of the network's first Diversity Officer in January 2012. In this capacity she is responsible for the execution of the Hospital District's Diversity strategies relating to the provision of culturally competent care for patients, the education and retention of a diverse workforce and an expansion of engagement with M/WBE and HUB VENDORS.

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Dresdene is unique, having experienced both corporate operational and business ownership roles. She is a credentialed manager responsible for establishing, consolidating and realigning critical business areas (quality, utilization and risk management and performance reporting) to enable the initiation of new systems, definition of new business processes and responses to litigation and regulatory compliance issues.

Dresdene serves on several community boards including the Fort Worth Metropolitan YMCA, The North Texas Chapter of ACHE, and the Tarrant County Cancer Disparities Coalition.