



# ACHE OF NORTH TEXAS

The American College of Healthcare Executives (ACHE) is an international professional society of more than 53,000 healthcare executives who lead hospitals, healthcare systems, and other healthcare organizations. ACHE's established network of around 80 chapters provides access to networking, education & career development at the local level.



## The Purpose that Connects Us

The American College of Healthcare Executives North Texas Chapter (ACHENTX) supports the professional development of healthcare leaders throughout the Dallas/Fort Worth metroplex and 19 surrounding counties. With approximately 1,900 members, ACHENTX provides robust opportunities for professional growth, leadership excellence, and meaningful contributions to healthcare management.

# Sponsorship Opportunities

Over 40 educational, membership, networking, diversity & inclusion, mentoring, and executive-focused events planned annually for 2026, 2027, and 2028, including but not limited to:

- Quarterly Breakfast with CEOs
- Quarterly Double Panel Education Events
- After-Hours Networking Events
- Cocktails with Chiefs Programs
- Joint Events with Regional ACHE Chapters
- Signature Leadership Events
- Exclusive Executive-Level Gatherings

### 2026 ACHENTX OFFICERS

**President: Kris Sanders, FACHE** SVP Northern Market Growth & Development, Children's Health  
**Immediate Past President: Ajith Pai, FACHE** President, Texas Health Harris Methodist Hospital Southwest FW  
**President-Elect: Tim Bowen, FACHE** President, Baylor Scott & White Medical Center, McKinney  
**Treasurer: Michael Talley, RRT, FACHE** VP of Clinical Operations & Virtual Care, CHRISTUS Health  
**Community, Culture, and Inclusion Officer: Cassandra Self, FACHE** Professional Services & Finance Officer, Texas Health Resources  
**Secretary: Jared Lange, FACHE** Vice President, Parkland Health

### 2026 BOARD OF DIRECTORS

**Lee Ann Benson, FACHE** (Advancement Liaison & Chair)  
Senior Vice President, Maternal Child Program, Children's Health  
**Crystal Brown** (WHEN Liaison & Co-Chair)  
Vice President of Operations/COO, Methodist Mansfield Medical Center  
**John Carter, FACHE** (Communications Liaison)  
Brand Ambassador, Pinnacle Healthcare Consulting  
**Chad Collins, FACHE** (Sponsorship Liaison)  
COO / VP Operations, Texas Health Resources  
**Felixia Colón, FACHE** ACHE Regent-at-Large, District 4, Regional Vice President-Hospital Medicine, SCP Health  
**Phil DeBruzzi, FACHE**  
Partner, Forvis Mazars  
**Barton Gill** (Student Council Liaison)  
Chair, Dept of Health Administration & Health Policy, UNT Health Science Ctr  
**Brandon Goertz, PhD, FACHE** (Education Liaison)  
President, Texas Health HEB  
**Nick Kagal, FACHE** (Advancement Liaison)  
HX Client Success Manager, Press Ganey  
**Christina Mathis, MHA** (Membership Liaison)  
Chief Executive Officer, Medical City Frisco  
**Angela Vincent Michael, FACHE** (CCI Liaison)  
Director, Performance Improvement & Project Deployment Office  
Methodist Health System  
**Laura Parsons-Yanez** (Education Liaison)  
Senior Manager, Quality & Patient Safety, Walmart Health  
**Jared Shelton, FACHE** ACHE Texas – North Regent  
President, Texas Health Harris Methodist Hospital Fort Worth  
**Timothy Wilson** (Networking Liaison)  
SVP, Population Health Management, P3 Health Partners

Executive Director:  
John Whittemore



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ACHENTX.com



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# ACHE OF NORTH TEXAS

**Advancing healthcare leadership and management excellence  
through professional networking, mentorship, and education.**

## Platinum Level Sponsor \$12,000/yr

### Gold Level Benefits plus:

- Five (5) complementary tickets to all chapter events (excluding special chapter events)
- Ten (10) complementary tickets to the Annual ACHENTX Summit and Special VIP Reception
- Two tickets to the Annual Executive Exchange event
- One Platinum Sponsor/ACHENTX Co-Hosted Event<sup>4</sup>
- Two tickets to the Annual Breakfast with Regent event<sup>3</sup>
- Two tickets to the Annual ACHENTX Board Luncheon event<sup>3</sup>
- Space to display marketing materials at chapter events
- Exhibitor space at the ACHENTX Annual Summit
- Promotion of two sponsor-only events annually (not part of ACHENTX events calendar), in the Other Upcoming Events section of ACHENTX weekly emails<sup>5</sup>
- Sponsor soundbite at two (2) events per year (excluding special chapter events, on a first-requested basis)
- Presenting Sponsor of the annual ACHENTX Summit, leading up to and at the event
- Posting of ACHENTX events involving sponsor (moderator panelists, etc.) on social media
- Sponsor recognition for contributing to scholarships to attend the ACHE Congress
- Sponsor full-page advertisement in triannual chapter e-magazine
- Submission of one interview/thought leadership piece per year to chapter e-magazine

## Gold Level Sponsor \$ 6,000/yr

- Verbal acknowledgement at ACHENTX events
- Sponsor logo on event fliers and registration pages
- 10 tickets per year to chapter events (excluding special chapter events, such as the Annual Summit, Executive Exchange, Lean Six Sigma courses, etc.)
- 2 tickets to the annual ACHENTX Summit and Special VIP Reception
- Sponsor logo on chapter website with link to sponsor website
- Sponsor logo on display at chapter events (30+ per year)<sup>2</sup>
- Sponsor logo on weekly email communications to chapter distribution list (2,000+)
- ¼-page advertisement in triannual chapter e-magazine

#### Notes:

1. Available until event registration maximum capacity is met.
2. When AV is available.
3. Exclusive event for Platinum Corporate sponsors.
4. The co-hosted event must be curated in coordination with ACHENTX, with costs covered by the Sponsor.
5. Promotions can start once event is opened for registration.

**10% Discount for 3-year Sponsorship Commitment**



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**Diamond Level Sponsor**  
**\$18,000/yr**

**Health Systems Only**

**Platinum benefits plus...**

- Ten (10) tickets to the ACHENTX Executive Exchange event
- For 3-year sponsorship commitments only: A virtual Fellowship 101 session exclusively for sponsor employees in year 1. In year 2 or 3, an in-person Board of Governors exam prep session will be held exclusively for sponsor employees at the sponsor's location
- The opportunity to add one Board member to the ACHENTX Chapter within the first two years of becoming a Diamond sponsor (Terms and Conditions apply and available upon request)
- Periodic personalized check-ins with a dedicated Sponsorship Committee representative

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