



Ohio Experts Warn of Hidden Hazards Within Popular Children's Games

Studies show apps with loot boxes, lottery tickets, and other popular offerings often promote gambling and can lead to long-term issues.

Situation: Experts in child welfare and behavioral health believe several popular gifts may have the unintended consequences of promoting gambling among children and those at risk of developing a gambling problem.

The scope in question is large. [A PBS Newshour investigation](#) on social casinos found more than 100 million Americans who regularly play on social casino apps.

The National Center of Problem Gambling also worked with the Federal Trade Commission to study loot boxes, a common reward tactic in social gaming. The similarities between loot boxes and slot machines prompted some of the major video game companies to disclose the odds of loot boxes. Apple also rated games with simulated gambling to M for Mature.

[Advanced data tracking](#) allows AI-based algorithms to target young people and players with serious gambling problems.

Even popular scratch off lottery tickets can pose a risk. [The Ohio Lottery](#) encourages people to not give lottery tickets as gifts to minors. The International Centre for Youth Gambling Problems and High-Risk Behaviors at McGill University found early participation in gambling increases likelihood of developing a gambling problem later in life.

The Solution: [Ohio For Responsible Gambling](#) has earned national recognition for its Before You Bet campaign. Part of this work focuses specifically on children through a program called [Change The Game](#). Change the Game was developed to raise awareness of the realities of youth gambling and connect parents, educators and children to the resources available for prevention and treatment. Change the Game isn't just working to prevent future gambling problems among our youth. We're working to help those who are being affected right now,

- [Community toolkit](#) has customizable resources appropriate for parents, educators and children to help increase advocacy for all.
- [Educational materials](#) can help people better understand if they have a potential problem with gambling.

The Sources: Local experts can be available to talk about the proliferation of these games targeting kids, why to not give lottery tickets to kids as gifts, and where the warning signs are for potential problems.

To arrange a conversation, please contact:

- Sarah Irvin Clark at Irvin PR at 614.296.4057 or sarah@irvinpr.com
- Beth Burson at Origo Branding at 614.784.0020 ext. 113 or beth@origobranding.com