MEDIA ALERT: Blanton Museum of Art Announces Opportunities to #MuseumFromHome as Communities Practice Social Distancing

What: In order help its many constituents connect with the Blanton during its temporary closure, the museum is introducing new digital initiatives that allow visitors of all ages and backgrounds to #MuseumFromHome. The Blanton currently offers an online collections database with information and images for many of the 19,000 works in its permanent collection, plus a rich repository of informative and engaging video content, like an in-depth video essay series on Ellsworth Kelly’s Austin. The new digital offerings will augment and complement this existing content.

Curated Conversations

Curated Conversations are an “Ask Me Anything”-style Q&A with Blanton staff every Tuesday at 5:00 p.m. Happy hour drink suggestions and recipes are also provided.

Virtual Visits

Virtual Visits are interactive 360-degree video tours of Blanton exhibitions, featuring audio curator commentary, in-depth descriptive text, and sometimes videos. See an example here.

#ArtWhereYouAre Studio

This video series features Blanton educator Monique Piñón O’Neil leading easy, make-at-home art activities inspired by works in the museum collection. Each activity includes a downloadable supply list and instructions.

Color the Blanton

Downloadable Blanton-themed coloring activities featuring works of art from the Blanton collection.

When: Shared periodically, beginning with a Curated Conversation on Ellsworth Kelly’s Austin on Tuesday, April 7 at 5:00 p.m.

Where: www.blantonmuseum.org/museumfromhome and wherever our visitors are.

Quote:

“Our community at the Blanton is made up of our members, donors, friends, and visitors from Austin and beyond who support and love this museum,” said Blanton director Simone Wicha. “We’re thankful for our community’s continued engagement, even while we are temporarily closed. In order to continue to share inspiring art experiences, the Blanton’s team has been working passionately on this #MuseumFromHome initiative. We hope that these offerings will help us reunite as a community—and share some of the joyful, refreshing, and heartening qualities of art in these complicated times.”
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