Zoological Society of Buffalo, Inc.
MISSION STATEMENT

The Zoological Society of Buffalo, Inc. is an independent, non-profit corporation organized for the establishment, maintenance and operation of the Zoological Gardens; for the education and recreation of the people and visitors of the Niagara Frontier; for the advancement and encouragement of the science of zoology; for the practice of conservation of the world’s wildlife; and for the exhibition of diverse species of animals from throughout the world.

Zoo Attendance

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
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<tbody>
<tr>
<td>2012</td>
<td>455,283</td>
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<tr>
<td>2011</td>
<td>411,194</td>
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<td>423,887</td>
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<tr>
<td>2009</td>
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<tr>
<td>2008</td>
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<td>391,729</td>
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In 2012, we were once again chosen as the best place to bring the family by Buffalo Spree. So I thought it would be appropriate to use the theme of family for this year’s Annual Report.

We had a very good year at the Zoo. Our total attendance reached 455,283 visitors, representing an 11% increase over the previous year. The Zoo also benefited from the Zoo’s bottom line. Earned income exceeded budgeted in several areas; however, sponsorships and annual fund did not make budget, so we ended the year with just a modest surplus of $3,427. We utilized most of last year’s funding from the Zoo Foundation to make critical repairs including new parts for our historic carousel, replacing the slading glass doors to Beastro and patching roofs in our hyena holding and zebra barn.

The biggest project of all was starting construction on the new Entrance Plaza in the site of our former Children’s Zoo. The groundbreaking ceremony on September 20th was attended by a number of local politicians as well as some of the lead donors to the project. In 2012, we also completed design development for the Arctic Edge exhibit. The cost estimate indicated that the project remained on budget, so we began work on the Construction Documents. The new Entrance and Arctic Edge exhibit come with an $18 million price tag and much of our time was spent on the capital campaign. Zoo leadership met one-on-one with every member of the WHKF state delegation to request support for the Bear Necessities campaign. We also submitted a second Consolidated Funding Application to New York State and received a grant of $376,000 from Parks, Recreation and Historic Preservation. The WHKF Regional Economic Development Council had recommended that the Zoo receive $1,000,000 for Arctic Edge, but the region did not receive sufficient funds through Empire State Development to support that request. On a positive note, Mayor Byron commented $500,000 in the City’s 2013 Capital Budget to Arctic Edge bringing the city’s support to over $1 million. At the end of 2012, total commitments to the capital campaign reached $12.7 million.

The capital campaign was not the only focus of our FAMILY FUNDRAISING. Catathon 2012 - Born to Be Wild - was a great success with another sucker of tickets, netting $125,000 for the Foundation. Congratulations to Steve and Nicole Swift and the entire catathon committee: The Swifts also hosted the first ever gift-gathering party for the silent auction. Thank you to the Swifts and to all of you who supported last year’s event.

We also relied on our FAMILY FRIENDS for support, including the Women’s Board, ProZoo Board and our Corporate Sponsors. The ProZoo Board held their highly successful fundraisers to benefit the Zoo. Pizza Bites, on February 16th, featured 57 vendors and attracted more than 1,200 people. The event brought in over $60,000 in income. Wines in the Wild on July 26th welcomed more than 2,600 people to the zoo and netted over $106,000. Thank you to the Women’s Board for the great Basket Raffle and Silent Auction. And thank you to the development marketing, grounds and maintenance staffs for their tireless oversight, coordination and execution of the event.

Our loyal sponsors provided nearly $160,000 in income to the Zoo in 2012. Coca-Cola and Sahlen’s holdings continued their longterm association with the Buffalo Zoo. NCOCO continued its support of Zoo Lion Cove while Buffalo Outfitters renewed its commitment to Otter Creek. Time Warner renewed their commitment to the Distance Learning Program. Try-It Distributing signed on to sponsor the Werra exhibit. Fisher-Rose increased their annual commitment to the Zoo by adding Grandparents Day to their sponsorship of the playground and Show Spot. Bimbo Bakeries joined Taza Market and Goya Foods as sponsors of “Labor Day at the Zoo.” Goya Foods also sponsored the Bear exhibit and Hispanic Heritage Day. Univera renewed their Zoo sponsorship, sponsoring the Squirrel House while Peter’s Ice Cream renewed their sponsorship of the Tiger exhibit. First Niagara continued their support of Peaceful Rides. Bank of America, 2 Find Your Home and Volkswagen of Orchard Park were presenting sponsors for Wines in the Wild. United Healthcare supported “Wild about Wellness” Day and New York Life sponsored Breakfast with Santa.

Last year, the Buffalo Zoo was the place to be for FAMILY FUN. Our monthly “EcoSpot Saturday featured a variety of free animal-themed activities and keeper talks on the first Saturday of the month. Featured species in 2012 included our reptiles, big cats, quals, bears, elephants, rainforest animals, sea lions, river otters, and snow leopards, and reindeer.

The summer season ended with a highly successful Labor Day at the Zoo. Twelve thousand visitors took advantage of the $1 entry price and many expressed their gratitude for the reduced admission day as they exited the Zoo.

Two new special events for 2012 met with great success in their respective debuts. Hispanic Heritage Day, held on September 15th, featured music and food from an array of cultural groups. Goya Foods partnered with the Zoo on this event along with the Hispanic Heritage Council. The Zoo offered a discount of $1 with any donation to the Food Bank of Western New York bringing in a significant amount of food and cash donations to this worthy cause.

On September 16th, the Navy came to the Zoo as part of Fleet Week in Buffalo. The Navy Bomb Disposal Unit set up a display adjacent to the Elephant Yard, complete with two bomb disposal robots. Our Sea Lion staff did a great job in presenting a special navy-themed Sea Lion show. The highlight of the day was the Navy Leap Frog Parachute Team that jumped from a circling C130 airplane and landed in the Zoo’s parking lot.

“A Lion Voyage, Narwhal” weekend was held on October 13th and 14th to mark the departure of our male polar bear from the Buffalo Zoo and his resettlement in the Columbus Zoo. HSBC’s “Bite of the Zoo” and our annual Halloween Hayrides completed the fall season, while December’s Member’s Holiday Forty and Breakfasts with Santa closed out the year.

The Education Department’s high quality FAMILY PROGRAMMING brought in a record number of participants. Summer Nature Camps had the highest attendance in recent history with 504 campers over the course of seven weeks. We also worked closely with WNY United Against Drug and Alcohol Abuse to provide them with 5 weeks of summer programming for 6th grade students based on our Animal Enrichment distance learning program and Animal Behavior unit from our Mentoring Young Scientists program. The Education Department collaborated with the Buffalo and Erie County Historical Society to produce a portion of the Darwin Martin House summer camp focused on the art and science of exhibit design.

Over 35,000 school children visited the Zoo in 2012. Many of those students enjoyed a free docent tour or participated in a formative evaluation. Additionally, the Education Department’s growing homeschoo1 followi4ng was expanded to include offerings for ages 9-12 and 13-17 along with the previou4 monthly programming for children ages 5-8.

The Education Department was also involved with several major events in 2012. On January 19th and 20th, the Zoo hosted and co-hosted a national FrogWatch USA training for zoos and other wildlife organizations interested in starting a FrogWatch USA chapter. FrogWatch is a citizen science program that allows individuals and families to learn about the wetlands in their communities and help conserve amphibians by recording the calls of local frogs and toads. There were a total of 20 participants representing the Buffalo Zoo, Seneca Park Zoo, Rosamond Gifford Zoo, Cornell University, Ithaca Zoo, Roger Peterson Museum, and the Buffalo Audubon Society.

On February 10th and 11th the Buffalo Zoo co-hosted a two-day symposium on the Future of Zoos with Cursillo College. Zoo experts from around the country were in attendance and the event received considerable media attention.

On October 25th, the Buffalo Zoo, Rosamond Gifford Zoo, and Seneca Park Zoo jointly hosted a workshop on “Why Zoos and Aquariums Matter (WZAM)” with the Association of Zoos and Aquariums (AZA). The workshop focused on two national studies about what people think of zoos and aquariums, their motivations for visiting these institutions, and their conservation values and behavior.

The Buffalo Zoo would not exist were it not for our outstanding animal collection. Managing this collection requires a constant amount of FAMILY PLANNING. In 2012, we had a total of 81 births and hatchlings at the Zoo including: bumblebee dart frog, Indochinese box turtle, Annam leaf turtle, sasae, rosate spoonbill, cotton top tamarin, golden lion tamarin, yellow crowned night heron, boat billed heron, rainbow lorikeet, cinnabar, rock hyrax, tammar wallaby, 6-banded armadillo, slender tailed meerkat, scarlet hyena, polar bear, crested coucal, agouti, vampire bat, reindeer, hammer-headed puffin, and golden I0n.

In addition to the births, we acquired several new males for recommended pairings with our females including: scar antelope, Indian nilo, and Sukawati macaque. Female ocelot, Messassuga rattlesnake, and panakec tortoises were received to breed with our males. Last year, we also added some new species for exhibition in the Reptile House, including Nicobar pigeon, shama thrush, Jamaican boa, Oustater’s chevrotain, and Solomon island leaf frogs.

With all these births and acquisitions, it is surprising to learn that the total number of specimens actually declined in 2012. This is because of the significant effort we made to release back into the wild as part of the Zoo’s headstart program with the New York State Department of Environmental Conservation. These individuals, originally collected as eggs in the Allegheny watershed, spent two years at the Buffalo Zoo growing large enough to survive in their natural habitat. This long-term partnership with the DEC is just one example of the Zoo’s commitment to local conservation.

So our Zoo family was quite busy last year providing for the recreation and education of our visitors and the captive breeding and conservation of our animals. I want to thank all of the full-time, part-time and seasonal staff at the Zoo for their remarkable support and contribution to our mission. I also want to thank the Buffalo Zoological Society’s Board of Directors, the Women’s Board, ProZoo Board and Staffs for their time and talents, and the treasure they bring to the Zoo.
Species born or hatched in 2012
Yellow-banded poison dart frog, boat-billed heron, western cuttlefish, Eastern Massasauga rattlesnake, Australian rainbow lorikeet, yellow-crowned night heron, roseate spoonbill, Indian blue peafowl, red-breasted goose, scarlet ibis, common vampire bat, red-rumped agouti, prehensile-tailed porcupine, slender-tailed meerkat, spotted hyena, dama/tammar/scrub wallaby, Rocky Mountain bighorn sheep, reindeer, addax, rook, hylaxes, 6-banded yellow-rumped, polar bear, Annam leaf turtle

Species or specimens acquired in 2012
Puerto Rican crested toad, Amazon milk frog, Solomon Islands leaf frog, shama thrush, nicobar pigeon, roseate spoonbill, giant African millipede, North American river otter, Guiana crested macaque, rain antelope, ocelot, southern tamandua, Rothschild’s saltingo giraffe, greater Indian one-horned rhinoceros, Eastern Massasauga rattlesnake, Oustalet’s chameleon, African pancake tortoise, Chinese crocodile lizard, reticulate gila monster, giant mantella, Jamaican boa

Species removed from the collection in 2012
Black lory, yellow-streaked lory, blue-streaked lory, dusky lory, Australian rainbow lorikeet, green-rumped lorikeet, ivory-billed aracari, ringnecked parakeet, degus, pink-toed tarantula, antbear, pink-toed tarantula, black-and-white ruffed lemur, grey-bellied douc, golden tiger, grizzly bear, Kodiak bear, West African pygmy goat

These numbers do not include Education Department animals; otherwise, all species and specimens physically at the Buffalo Zoo are counted. Counts indicated by * are estimated.
New and Upcoming Exhibits

New Entrance and Arctic Edge Exhibit
The Buffalo Zoo held a groundbreaking ceremony on September 20, 2012, signifying the start of construction on a brand new entry complex. Reusing and renovating an existing structure, the new entrance will feature new ticketing windows, a brand new gift shop and café, and a suite of restrooms. A Great Lakes water feature will be the centerpiece of the new entry plaza.

Building the new entrance is the Zoo’s first step towards building the new polar bear exhibit, which will be called Arctic Edge. The footprint for the state-of-the-art exhibit will cover some of the area currently occupied by the Zoo’s entrance on Parkside Ave.

Fundraising efforts continue to move forward in support of the new polar bear habitat, and construction of Arctic Edge is scheduled to begin late in 2013.
Research Projects Supported in 2012

The Zoological Society of Buffalo recognizes that important contributions are made to the Zoo and to the profession through research efforts. The Society also recognizes that research benefits society at large by contributing to our collective knowledge of nature. Listed below are a selection of some of the research projects conducted in 2012 (or continued from 2011). These projects were conducted as a result of approval from the Zoo’s Research and Conservation Committee and/or cooperation with Association of Zoos and Aquariums (AZA) requests. Additional information about the Committee, as well as other research projects supported by the Zoo, can be found in the Buffalo Zoo’s Research and Conservation Committee’s 2010 Annual Report, which is available at www.buffalozoo.org

**African antelope- Addax and Gemsbok**

Sue Margulis, Ph.D.
Canisius College
Buffalo, NY 14208

Addax, Addax nasomaculatus and gemsbok, Oryx gazella are two African bovids that are ideal subjects for observational research. While closely related (both in the subfamily hippotraginae), they have some noticeable behavioral differences. The purpose of this research project is to investigate behavioral similarities and differences of addax and gemsbok during the breeding and calving season.

**Asian Elephant**

Jill Mellen, Ph.D.
Education & Science Director. Disney's Animal Kingdom.

John Lehnhardt
AZA Elephant TAG Vice Chair Animal & Environmental Policy Director
AZA Elephant Center

The purpose of this study is to determine the environmental and husbandry factors that are most important to elephant welfare. Using a multi-disciplinary approach, we will establish science-based benchmarks for assessing individual elephant welfare by studying the population housed at Association of Zoos and Aquariums (AZA)-accredited zoos (290 elephants in 78 facilities). This is a multi-year study funded by the IMLS and membership.

**Asian One-Horned Rhino**

Jane Kennedy
The San Diego zoo San Diego, California

Monica Stoops
Cincinnati Zoo- CRES Cincinnati, Ohio

Data contributed for a study of birth behavior of Asian one-horned rhinos in captivity.

**Eastern Hellbender**

Ken Roblee
New York State Department of Environmental Conservation
Albany New York

Penny Felski
Herpetological Manager, The Buffalo Zoo

Agreement with NYSDEC to hatch and rear hellbenders for release at age three into present and former range sites in New York State. Roaring of captive larvae and monitoring of 2012 released hellbenders continued into 2013. A successful sample release of 100 hellbenders was conducted in 2012 and another is pending for 2013 with plans to develop and implement soft release techniques. The remaining animals will be released in 2014.

**Eastern Massasauga rattlesnake**

Lisa Faust, Ph.D.
Research Biologist, Alexander Center for Applied Population Biology
Lincoln Park Zoo, Chicago, IL 60614

Penny Felski, Herp Manager, served as a team leader in the field study survey of Massasauga rattlesnakes in their natural habitat. The yearly study aids in the conservation of wild populations. Surveys collect data on survey methods, search efforts, basic site information, and weather information. 2012 was the fourth year in the ongoing mark/capture effort in Michigan. Every snake is processed for general health assessment, and samples are collected for future research needs. Environmental, spatial, and habitat assessment data are also collected for each capture or sighting. Penny also serves on the Eastern Massasauga rattlesnake’s SSP Research Committee.

**Polar bear**

Pamela Wang
Department of Ecology and Evolutionary Biology, University of Toronto
Department of Natural History, Royal Ontario Museum

The research will characterize telomeres—repetitive DNA sequences and associated proteins at the ends of chromosomes—as potential indicators of age and fitness as an aid to the conservation of wild polar bear populations.

**Western Lowland Gorilla**

Dominique Bertrand
Anthropology Department, SUNY at Buffalo

Stress causes a myriad of behaviors in captive gorillas (Gorilla gorilla), and the negative effects of some of those behaviors make it crucial that caretakers recognize the causes of stress in order to circumvent them as much as possible. The present research will explore possible stressful effects that unknown visitors have on captive gorillas by measuring stress indicative gorilla behaviors and their use of enclosure space. Specifically we ask “what effects, if any, do visitor density, noise level, position, attention getting behaviors, and age composition have on gorilla use of space, self-directed behaviors, aggression, activity levels, social behaviors and regurgitation?”

Sue Margulis, Ph.D
Matthew LeFauve
Canisius College, Buffalo, NY

The effects of human presence on gorilla behavior will be measured. By evaluating gorilla behavior during varying crowd levels from zero to high, it may be possible to understand the influences of visitors on gorilla behavior. By incorporating remote, video-based observations when even an observer is not present, the study will be able to determine if the observer also may alter behavior.
Conservation Projects Supported in 2012

Financial support was provided to the following conservation organizations in 2012:

- **Abbe-Freeland Wildlife Rehabilitation Center**
  Major NYS wildlife conservation and rehabilitation center in Angelica, New York. Support provided through donation of materials and expertise in husbandry, shipping, management, etc. (NYS)

- **Addax SSP, Antelope TAG, AZA**
  Funding provided to aid in the reintroduction program for Addax antelope through the Sahara Conservation Fund. CFC (Africa)

- **American Livestock Breeds Conservancy**
  Contributions to support the conservation of heritage livestock breeds. (U.S.)

- **Amphibian ARK, IUCN/SSC Conservation Breeding Specialist Group**
  Contributions for captive and in situ research in the husbandry and breeding of amphibians. CFC (Africa)

- **Anteater, sloth, armadillo specialist group IUCN**
  Contributions to support the in-situ conservation of edentate. (South America)

- **AZA Ape TAG**
  A three year commitment to provide funding for research projects involving great apes. (Africa)

- **AZA Conservation Endowment Fund**
  Regular donations are made to the Conservation fund through proceeds from on site “wishing wells” and through the Research/Conservation Fund. (Worldwide)

- **AZA Eastern Massasauga Rattlesnake SSP**
  Support of in situ conservation programs for the endangered eastern Massasauga rattlesnake. (NE U.S. – Michigan, WNY)

- **AZA Puerto Rican Crested Toad SSP**
  Support of the reintroduction, conservation, education, and research programs for the Puerto Rican Crested Toad. (Puerto Rico)

- **AZH**
  Contributions distributed by the Association of Zoo Horticulturists to support plant endangered conservation. (North America)

- **International Elephant Foundation**
  Financial support of in situ conservation projects. (Africa and Asia)

- **International Rhino Foundation**
  Financial support provided for North American Save the Rhino Campaign which helps to conserve rhinos in the wild. CFC (Africa and Asia)

- **International Snow Leopard Trust**
  Financial support of Natural Partnerships Program. CFC (Himalayan region of Asia)

- **International Tiger Foundation**
  Contributions to the development, construction, and operation of a 300 acre facility for the management and reproduction of AZA tigers. (Florida)

- **International Rhino Keepers Association**
  Financial support provided to support in situ rhino conservation programs. (Africa)

- **National Elephant Center AZA**
  Contributions for the development, construction, and operation of a 300 acre facility for the management and reproduction of AZA elephants. (Florida)

- **Pan African Sanctuary Alliances (PASA)**
  Contributions to this non-profit organization dedicated to the worldwide protection of the polar bear. CFC (Canada)

- **Polar Bears International**
  Contributions to the development, construction, and operation of a 300 acre facility for the management and reproduction of AZA bears. (Florida)

- **Friends of Laguna Atascosa Refuge**
  In-situ ocelot conservation and education contribution. (South America)

- **Grizzly & Wolf Discovery Center**
  Financial support of brown bear conservation and rescue and Yellowstone National Park education efforts. (Western U.S.)

- **El Valle Amphibian Conservation Center (EVACC)**
  In-situ and ex-situ Panamanian amphibian conservation was supported in 2010. The Goals of EVACC are to save 12 species of Panamanian endemic frogs for education, display, and the future maintenance of the species. The Buffalo Zoo supplied funding for the salary of one local Panamanian as an EVACC keeper for a year. (Panama)

- **International Snow Leopard Trust**
  Financial support of Natural Partnerships Program. CFC (Himalayan region of Asia)

- **Lion Tamarins of Brazil Fund**
  Support of the conservation, education, and release research projects for lion tamarins in situ. (Brazil)

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- **Friends of Laguna Atascosa Refuge**
  In-situ ocelot conservation and education contribution. (South America)

- **International Snow Leopard Trust**
  Financial support of Natural Partnerships Program. CFC (Himalayan region of Asia)

- **Lion Tamarins of Brazil Fund**
  Support of the conservation, education, and release research projects for lion tamarins in situ. (Brazil)

- **Pan African Sanctuary Alliances (PASA)**
  Contributions to this non-profit organization dedicated to the worldwide protection of the polar bear. CFC (Canada)

- **Polar Bears International**
  Contributions to this non-profit organization dedicated to the worldwide protection of the polar bear. CFC (Canada)

- **Turtle Survival Alliance**
  Contributions for turtle in-situ conservation and education in Asia and South America. (SE Asia)
Our education department remained busy as ever in 2012 with existing programming, as well as a number of new projects. In addition to those mentioned in the Letter From the President, a few of the highlights included:

The Buffalo Zoo, in partnership with the Buffalo & Erie County Historical Society, was awarded $5,500 in funding to develop and test a new school program for students from ten classes in grades 3-5 entitled, Erie Canalway Connections. The program focuses on the interconnectedness of humans and our local environment to the Erie Canal in the past and in the present. The program was extremely well received by teachers and students.

On February 6th, we became a part of the Leadership Team for a new initiative called Art Partners for Learning (APL). It is a grant-funded initiative to create a united arts education community to expand services and access in the eight counties in Western New York. The leadership team spent the year putting together the framework for the partners. They also worked on establishing professional development opportunities for cultural organizations and teachers, as well as putting out a request for proposals to cultural organizations interested in submitting educational programming for inclusion in APL’s list of qualified programs for schools.

The Education Department expanded its reach into the growing homeschool community. In 2011, we established programming for students ages 5-8. This year, offerings were expanded to reach students through the age of approximately 12-13.
Development, Marketing, and Special Events

The Buffalo Zoo had a wonderful year of programming. There were a number of successful fundraising and marketing efforts as well as a full year of fun events for the community to enjoy. Some of the highlights included:

Fundraising campaigns

The Zoo’s Adopt an Animal program was very successful in 2012. The ongoing annual adoption sales did well, and were boosted by a Valentine’s Day promotion, the popular Christmas package, and a new Spooky Halloween adoption promotion that was an instant success.

Other successful fundraising efforts included TOPS Shop for the Animals, the Buy the Animals Lunch program, and the Women’s Board calendar sale and holiday luncheon.

Marketing and Sponsorships

The Zoo is very grateful for all of the generous sponsors who supported us in 2012. Our major sponsors included 2 Find Your Home, Bank of America, Coca-Cola, Fisher-Price, First Niagara, Goya Foods, NOCO, Perry’s Ice Cream, Sahlen’s hotdogs, Time Warner Cable, Tops Friendly Markets, United Healthcare, Volkswagen of Orchard Park, and Wegman’s.

Special Events

In 2012, the Zoo held a number of special events throughout the year, including two old favorites, Wines in the Wild and Polar Bites, hosted by the ProZoo Board. Together, these two events raised over $160,000 for the Zoo.

The theme for this year’s Catillion, our annual black tie gala, was “Born to be Wild.” The sold out event was a smashing success, raising $125,000 for the Zoological Society of Buffalo Foundation.

The new “Zooper Saturdays” series featured a different species or animal group every month, and invited visitors to take part in a variety of animal activities. The events took place on the first Saturday of every month and were free with regular Zoo admission. The series has become very popular among Zoo patrons.

Other special events that took place during 2012 included Jungle Love, Breakfast with the Easter Bunny, Labor Day, Howl-O-Ween Hayrides, Breakfast with Santa, Members Appreciation Nights, and two new events, Navy Day and Hispanic Heritage Day.
Friends of the Zoo 2012

The Board and Staff of the Zoological Society of Buffalo, Inc. would like to thank all of the individuals and organizations listed below. All leadership gifts made during the 2012 calendar year are acknowledged here. Every effort has been made to ensure accuracy. If you notice any mistakes or omissions, please notify the Development Office at the Buffalo Zoo. We are grateful to all of our donors for their continued support and generosity.

Government Support
Erie County
New York State
City of Buffalo

Gifts and Grants
Children’s Foundation of Erie County
Foundation for Greater Buffalo Anonymous
Zoological Society of Buffalo Foundation, Inc.

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LoVullo Associates, Inc.

Corporate Sponsors

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CONTRIBUTING MEMBERSHIPS 2012
Zoo Membership continues to be a major part of our support. We are grateful to the close to 1,000 households who have been listed those who have joined us at the Benefactor, Patron, Sponsor and Supporting levels of membership. Thank you for your continued support.

Higher Levels of Membership 2012
Mr. & Mrs. Dereck Acker
Mr. Edward Accette & Gail Edley
Mr. & Mrs. Bob Adams
Mr. & Mrs. William Adams
Mr. & Mrs. Judith Alderson
Mr. & Mrs. John Zupa
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Mr. & Mrs. Joseph Bennett
Mr. & Mrs. John J. Balaz
Ms. & Mrs. Robert Brasko
Our Adopt An Animal program helps us pay the Zoo’s grocery bill each year. Those listed below made gifts of $250 or more to support many of the animals in our care. Thank you for your support and concern.

AAA Golden Contributors
Amherst Community Church
Mrs. Doris Anderson
Mark Augustyniak & Danielle Guerrieri
Azria Div. of Usaco
Bilbo Company
Canisius College
Mr. & Mrs. David Bawden
Melissa Behnke & Mr. Mildred Austin
Mr. & Mrs. Michael Walter
Mr. & Mrs. Raymond Walter
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The Bear Necessities Campaign

The Buffalo Zoo is in the midst of updating the entire facility to make sure that we provide the very best living conditions for our animals and the best amenities for our visitors. The Bear Necessities Campaign will focus on two areas for improvement. First, a new Entry Plaza was constructed directly off the parking lot. In addition to the new entrance, an enlarged gift shop, additional rest room facilities and a new café will be added. The primary goal of the campaign is to build a new state-of-the-art Polar Bear habitat which will meet all current industry standards. Arctic Edge will be home to this iconic species as well as other arctic animals new to Buffalo. Listed below are those who have made commitments of at least $1,000 in support of this initiative at the close of 2012.

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Revenues Total $7,087,676

- Admissions $1,605,590 22.6%
- Guest Services $1,006,254 14.2%
- Special Services $349,469 4.8%
- Special Events $109,258 1.5%
- Public Support $1,810,106 26%
- Membership $1,198,288 17%
- Miscellaneous $28,808 1%
- Contributions $680,298 9.6%
- Sponsorships $155,650 2.2%

Expenses Total $7,087,676

- Personnel $4,249,069 60%
- Materials/Supplies $1,385,525 21%
- Other $1,335,716 19%

(Net Deficit $0)