CELEBRATING HEALTHY RELATIONSHIPS

END ABUSE 2018 ANNUAL REPORT

Urban Underground youth and staff from Milwaukee with 2019 Teen Summit Keynote Lah Tere.
Dare2Know campaign flyers and buttons. All flyers and posters are in English, Hmong, and Spanish!
In the 1970’s, women and men came together and saw that violence in families was a problem that no one was addressing. A grassroots movement grew out of the women’s rights movement, with emergency shelter being provided initially out of people’s homes. We’ve come a long way since those times, with government stepping up and providing funding so that domestic violence services exist across our country. In Wisconsin, services are available in all 72 counties and within the 11 federally-recognized tribes. Those early years formed the foundation of how services to victims of domestic violence are delivered to this day. With a focus on addressing the immediate safety needs of families, services revolved around shelter, legal, and economic supports. The evolution of these services was critical and life-saving for millions of families since the mid-1970’s. As important as these services are to this day, we know that if all we ever do is provide services without ever trying to change the root causes and societal messages that support the violence, we will never end it.

Over 15 years ago, End Domestic Abuse WI became one of the first statewide coalitions in the nation to start to work towards preventing domestic violence before it even becomes a risk factor in people’s lives. Initially funded with a grant from the Centers for Disease Control and continuing our work with funding from the WI Department of Children and Families since 2017, we have imagined a future where domestic violence is something of the past. This year’s Annual Report focuses on our Statewide Prevention Initiative, our upstream work with teens and youth, and our statewide prevention campaign called Dare 2 Know. We believe that violence is deeply rooted in oppression, domination, and extraction. In order for us to change our world, we have to imagine the kind of world that we want to live in and that we want our children to grow up in. We must both build on the work of the generations before us and create a foundation for the generations that are yet to come in order to realize a world where every human is safe, healthy, and thriving.

Sincerely,

Patti Seger, Executive Director
2019 Teen Summit participants excited to get their group photos with keynote Lah Tere.
Preventing domestic violence requires a multifaceted approach. End Domestic Abuse Wisconsin has been leading primary prevention efforts related to domestic violence in our state since 2002. In this year’s annual report, we would like to highlight the spectrum of prevention work End Abuse engages in – from primary prevention to homicide prevention – and how they intersect and complement each other. Preventing violence before it takes root is also homicide prevention, as it interrupts the conditions that contribute to unhealthy views about oneself and relationships. If these conditions are not interrupted, they become reinforced and internalized and, therefore, harder to unlearn. We are inspired by the Prevention Institute to define prevention as “a systematic process that promotes healthy environments and behaviors and reduces the likelihood or frequency” of gender-based violence from occurring. To do this, we focus on rethinking and reframing our anti-domestic violence work to address root causes, shift culture, build leadership, and promote healthy relationships.

The Statewide Domestic Violence Prevention Initiative (Prevention Initiative) is considered primary prevention because it supports youth programs in learning about healthy relationships long before any harm has occurred. The Prevention Initiative also works to improve the conditions that give rise to hierarchal structures of domination, extraction, and violence. While we strive for primary prevention, secondary and tertiary prevention are important as well for supporting victims and survivors as they begin their healing journey. Secondary and tertiary responses are also of benefit for perpetrators of violence to help prevent recidivism. Often, perpetrators of violence have their own past trauma to unpack and process before being able to fully understand and integrate a healthier way of being in relationships with others.

<table>
<thead>
<tr>
<th>Primary</th>
<th>Secondary</th>
<th>Tertiary</th>
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| • Interventions that take place before intimate partner violence or sexual violence has occurred.  
• To prevent initial perpetration or victimization. | • Immediate responses after the intimate partner violence or sexual violence has occurred.  
• Deals with the short-term consequences of the experienced type(s) of violence. | • Long-term response after intimate partner violence or sexual violence has occurred.  
• Deals with the lasting consequences of violence.  
• Includes prevention of recidivism. |

Example: A multiple-session program with 8th graders focusing on bystander intervention and exploring healthy relationships.  
Example: The immediate response to a victim on a hotline call, helping them leave a violent situation and determine safety plans and next steps.  
Example: The ongoing support that may be provided to a victim of sexual or intimate partner violence by participating in a group or individual therapy sessions.
DARE 2 KNOW THE NEXT GENERATION: Where Hope for our Future Grows

In 2016, End Abuse was chosen to manage the $1 million per year Statewide Domestic Violence Prevention Initiative. This initiative is issued by the Wisconsin Department of Children and Families (DCF), Division of Safety and Permanence, Bureau of Safety and Well-Being. The three main components of this initiative are illustrated in figure 1 below.

The socio-ecological model as illustrated in figure 2, below, can help explain the rationale behind our primary prevention work’s three major facets. The model acknowledges that violence is reinforced by factors at multiple levels, and that effectively preventing violence requires focusing efforts at all four levels, ideally simultaneously. Each of the three major tenets of our prevention work address the prevention of violence at each level shown on the socio-ecological model.

The Dare 2 Know Campaign
Our D2K campaign gives young people tools to lead the change we need, and it works to prevent violent cycles before they begin. By emphasizing the power of youth when they value their own voices, persuade their peers that everyone deserves dignity, and connect with their community to foster healthy relationships, D2K aims to normalize healthy relationships and build a better future.

If you are interested in accessing information about the Dare 2 Know Campaign, go to: dare2knowwi.org to learn more!
THE STATEWIDE PREVENTION GRANT INITIATIVE

One component of our prevention program involves providing intensive technical assistance and support to eight grantee organizations around the state. Figure 3 below indicates where these prevention grantees are located. These programs have designed their own unique outcomes and evaluation methods for their work. Some examples of what these projects are striving for with young people include increasing knowledge of gender violence and healthy relationships, and enhancing leadership skills and the ability to solve problems non-violently. Many projects also have a component of exploring the dynamics of gender-based violence through the lens of their specific cultural community.
Black Youth Alliance youth and We All Rise African American Resource Center Founder Robin Tinnon from Green Bay giving a standing ovation to a 2019 Teen Summit Keynote.
The statewide Teen Council
Our Teen Council focuses on developing teen leaders. The group advises End Abuse on programming and public awareness, including social media and toolkit development, and providing critical input for the Teen Summit. End Abuse staff facilitate leadership activities with the Teen Council that promote personal agency and explore the root causes of violence.

Annual Teen Summit
The annual Teen Summit is End Domestic Abuse Wisconsin’s largest training. It brings youth, parents, educators, activists, and mentors from all over Wisconsin to learn about healthy relationships, teen dating violence, and sexual assault within a larger anti-oppression framework. It is a celebration of our many successes, as well as a time to revive and strengthen ourselves and our movement. We welcome attendees to challenge preconceived notions and learn new strategies for successful prevention and education on teen issues.

Dare2Know Youth Outreach Specialist, Kwnwahta Smith, and Wise Youth from Wise Women Gathering Place in Green Bay listen intently to the 2019 Teen Summit keynote.

Day 2 keynote, Rosa Clemente, giving their powerful speech to the 2019 Teen Summit.
**OUR STAFF**

Patti Seger, Executive Director

**Finance and Administration**
Sarah Carpenter, Associate Finance Director  
Mary Hensen, Senior Staff Accountant  
Tami Buchholz, Accounts Payable Assistant  
Julie Fisher, Director of Resource Development  
Daniel Krishnan, Technology Coordinator  
Micaela Magel, Administrative & Operations Assistant  
Angie Trudell Vasquez, Operations Manager

**Coalition Program Staff**
Monique Minkens, Director of Coalition Programs  
Cyrus Behroozi, Justice Systems Program Director  
Elise Buchbinder, Education & Communications Coordinator  
Kathryn Chapman, Director of Education  
and Membership Services  
Colleen Cox, Education & Training Coordinator  
C.J. Doxtater, Tribal & Elder Program Director  
Danny Ho, Leadership and Advocacy Program Director  
Sara Krall, Homicide Prevention Program Director  
Simone Lewis Turner, D2K Youth Outreach Coordinator  
Stephanie Ortiz, Director of Prevention and Outreach  
Ollivia Osborne, Homicide Prevention Program Coordinator  
Diara Parker, Director of Policy and Systems Change  
Kwnwahta Smith, D2K Youth Outreach Coordinator  
Megan Sprecher, Policy and Systems Analyst  
Jenna Gormal, Public Policy Coordinator  
Cia Siab Vang, D2K Youth Outreach Coordinator  
Cody Warner, LGBTQ and Youth Program Director

**National Clearinghouse on Abuse in Later Life (NCALL)**
Bonnie Brandl, Director of NCALL  
Juanita Davis, Associate Director of NCALL  
Katie Block, National Resource Center for Reaching Victims Project Coordinator  
Lisa Furr, Program Manager  
Ann Laatsch, Justice Systems Coordinator  
Sara Mayer, Communications Coordinator  
Alicia Lord, Event Coordinator  
Ann Turner, Elder Victim Services & Advocacy Coordinator

**RISE Law Center**
Gricel Santiago Rivera, Director of RISE Law Center  
Robin Dalton, Associate Director of RISE Law Center  
Lia Ocasio, Associate Attorney  
Hannah Rickey, Bilingual Legal Assistant

**The Asha Project**
Antonia Vann, Director of Asha  
Shawn Muhammed, Asha Project Associate Director  
Crystal Ayad, Domestic Violence Victim Advocate  
Betty Brown, Intake Specialist  
Tia Love, Domestic Violence Victim Advocate  
Rosalind McClain, Human Trafficking Project Coordinator

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**END DOMESTIC ABUSE WI 2018 FINANCIALS**

**REVENUES**
- Government and Other Grants: $4,868,150  
- Contributions: $195,820  
- RISE Law Center Fees: $146,307  
- Memberships: $31,100  
- Other Income: $118,798  
- Net Assets Released from Restrictions: $159,306  
**TOTAL REVENUE**: $5,519,481

**EXPENSES**
- Program Services  
  - Program support, training and technical assistance: $4,572,242  
  - Policy Development and Legislation: $21,890  
  - Membership: $3,647  
- Supporting Activities  
  - Management and Administration: $847,949  
  - Fundraising: $81,218  
**TOTAL EXPENSES**: $5,526,946

**SURPLUS/(DEFICIT)**  
($7,465)
End Domestic Abuse
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The Wisconsin Coalition Against Domestic Violence
1400 E Washington Ave, Suite 227
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608-255-0539
www.endabusewi.org

To make an individual donation and support the work
to end abuse and oppression [click here].

To view organizational sponsorship opportunities and learn more
about the benefits of sponsorship, please [click here].

End Domestic Abuse WI will take reasonable steps to ensure that persons with
Limited English Proficiency (LEP) have meaningful access and an equal opportunity
to participate in our services, activities, programs and other benefits.

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