**FINANCIAL AID FOR COLLEGE HIGH SCHOOL TOOLKIT**

**Facebook and Twitter templates for family communication**

**February – June 2020**

**Facebook post templates –**

*These should be posted weekly from February – June.*

Early February 2020

Seniors and families of seniors! Have you completed your FAFSA yet? Don’t miss out on a single dollar of the financial aid you qualify for – financial aid applications should be submitted before the end of the school year!

Late February 2020

Seniors and families of seniors! Get help completing your financial aid applications! Join [school name]’s financial aid for college completion night [date] from [time] at [location]. Helpers will be available to help answer your questions and provide support as you complete your applications. WiFi, computers, snacks, child care, and translation services will be available.

March 2020

Seniors and families of seniors! Have you completed your financial aid applications yet? Join [school name]’s office hours on [date] from [time] to get support completing your applications. You can join in person or virtually.

Don’t miss out on a single dollar of the financial aid you qualify for – financial aid applications should be submitted before the end of the school year!

April 2020

Seniors and families of seniors! Have you completed your financial aid applications yet? Join [school name]’s office hours on [date] from [time] to get support completing your applications. You can join in person or virtually.

Don’t miss out on a single dollar of the financial aid you qualify for – financial aid applications should be submitted before the end of the school year!

May 2020

Seniors and families of seniors! Next month is the end of the school year – have you submitted your financial aid applications for college yet? Don’t miss out on a single dollar of the financial aid you qualify for!

Join [school name]’s office hours on [date] from [time] to get support completing your applications. You can join in person or virtually.

**Facebook post templates continued –**

*These should be posted weekly from February – June.*

June 2020

Seniors and families of seniors! It’s not too late to submit your financial aid applications! Join [school name]’s office hours on [date] from [time] to get support completing your applications before the end of the school year.

Don’t miss out on a single dollar of the financial aid you qualify for!

July 2020

Congratulations to all our seniors who submitted their financial aid applications this year! We’re so proud of all you have accomplished and know you have bright futures ahead of you!

**Twitter post templates –**

*These should be posted weekly from February – June.*

Early February 2020

At [school name] we’re supporting our seniors to complete their financial aid applications before the end of the school year. Seniors use #[schoolname]financialaidforcollege to let us know you’ve completed your application.

Late February 2020

Seniors! Join us at #[schoolname]financialaidforcollegecompletionnight on [date] from [time] at [location] to get support completing your financial aid applications! Helpers will be available to answer your questions.

March 2020

(Tweet #1)

At [school name] we’re supporting our seniors to complete their financial aid applications before the end of the school year! Seniors use #[schoolname]financialaidforcollege to let us know you’ve completed your application.

(Tweet #2)

If you haven’t completed your applications yet, join our next financial aid for college office hours at [date] from [time] at [location] to get your questions answered!

April 2020

(Tweet #1)

At [school name] we’re supporting our seniors to complete their financial aid applications before the end of the school year! Seniors use #[schoolname]financialaidforcollege to let us know you’ve completed your application.

(Tweet #2)

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If you haven’t completed your applications yet, join our next financial aid for college office hours at [date] from [time] at [location] to get your questions answered!

**Twitter Post Templates continued –**

*These should be posted weekly from February – June.*

June 2020

(Tweet #1)

At [school name] we’re supporting our seniors to complete their financial aid applications. Seniors use #[schoolname]financialaidforcollege to let us know you’ve completed your application.

(Tweet #2)

Financial aid for college applications should be submitted before the end of the school year! Seniors don’t miss out on a dollar of your financial aid! Join our final financial aid for college office hours at [date] from [time] at [location] to get your questions answered!

July 2020

Congratulations to all our seniors! We’re so proud of all you have accomplished and know you have bright futures ahead of you!