



The Education Trust—West

2018 Annual Report



Who We Are

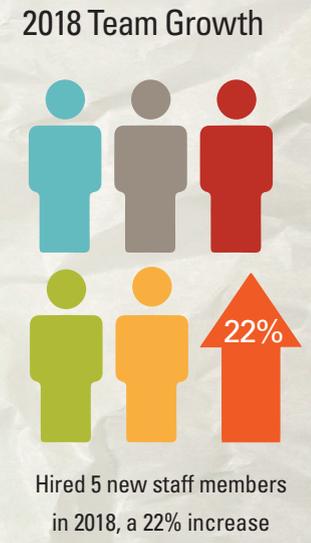
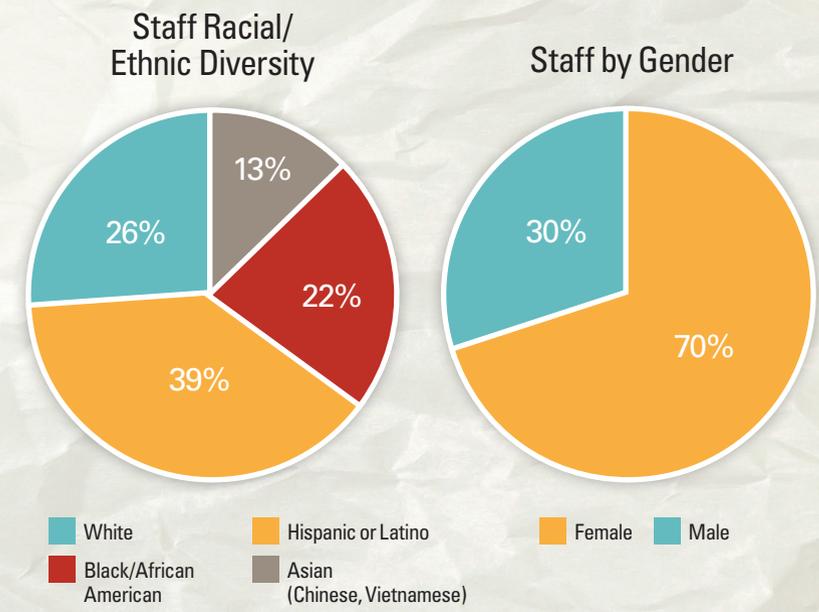
Advocates for educational justice and the high academic achievement of all California students, particularly those of color and living in poverty.

Mission: The Education Trust–West works for the high academic achievement of all students at all levels, pre-k through college. We expose opportunity and achievement gaps that separate students of color and low-income students from other youth, and we identify and advocate for the strategies that will forever close those gaps.

EQUITY-DRIVEN • DATA-CENTERED • STUDENT-FOCUSED

ETW 101 – General Facts

Ed Trust–West’s team grew in 2018. Our team members bring to the organization a wide range of expertise in policy, research, and practice related to California’s P-12 and higher education systems. Our policy and practice teams work alongside our government relations, external relations, communications, and operations teams in the fight for educational equity and justice.



Social Media Followers and Reach



Total Reach
2,465,700

Total Retweets **1,716**

New Followers **1,740**

Total Link Clicks **176,967**

Twitter Profile Visits **28,546**

Total Tweet Likes **4,729**

Mentions **1,863**



Total Reach
5,120,565

New Page Likes **876**

Post Engagement **3,217**



Total Reach
422,144

Total Engagements **1,117**

New Followers **250+**



CALmatters

“ (This) should create a tremendous urgency for our newly elected state leaders and local leaders to start to do something dramatically different to support our students so that several years from now, far fewer schools are struggling to create opportunities for all students.”
—Carrie Hahnel

Los Angeles Times

“ I have a son and ... I would never be content to know that it would be his grandchildren, and not him, that have the educational opportunities that he deserves.”
—Elisha Smith Arrillaga

CALIFORNIA schools
Quarterly Publication of the California School Boards Association

“ We are seeing more of a focus on equity in schools, though we also need to talk about educational justice. Equity becomes a buzzword when we aren't explicit about how to do it, about what actions it involves.”
—Elisha Smith Arrillaga

EdSource

“ This should not be a fight. But it is. It is a fight in California, a state that has the highest poverty rate in the nation despite being the fifth largest economy in the world. Education equity should not be a fight in California, but it is.”
—Carrie Hahnel & Elisha Smith Arrillaga



New Fellowship Programs

2018 saw the launch of two fellowship programs, both intended to increase racial, ethnic, and gender diversity in P-12 and higher education policymaking spaces. Five emerging leaders joined us this year as the Inaugural Cohort of the Russlynn Ali Summer Fellows and eight leaders from across the state joined us as Senior Equity Fellows.

“ I am proud of ETW's tireless efforts to lead the fight against opportunity and achievement gaps in California's education system and inspired by the Summer Fellows who will take ETW's ethos of educational equity into the future.”
—Russlynn Ali, Chief Executive Officer of XQ Institute, Managing Director of Education for Emerson Collective, Founding Executive Director of Ed Trust—West

Where We Are In the Community

110+

community organizations engaged with frequently

7

subgrants awarded to regional community partners through ETW's Equity Grants Program

400+

student leaders engaged through presentations, keynotes, and conferences

27+

resources shared including equity alerts, statements, press releases, policy briefs, and reports

“ We are really excited about the possibility the future can hold but only if we move with more urgency in the state of California. It's important that we speed up the urgency with which we are making these changes, especially with the next administration.”

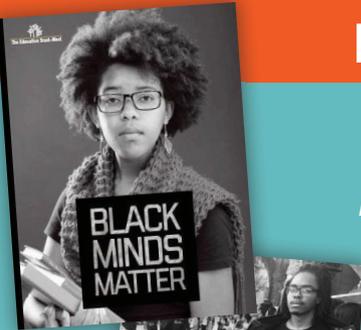
—Elisha Smith Arrillaga

100+

presentations, panels, webinars, and Data Equity Walks reaching over 10k people



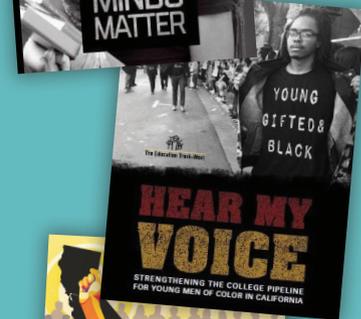
Engaging our Community Resources with Reach



3RD YEAR ANNIVERSARY
Black Minds Matter
(Oct 2015)

15,000+
web views

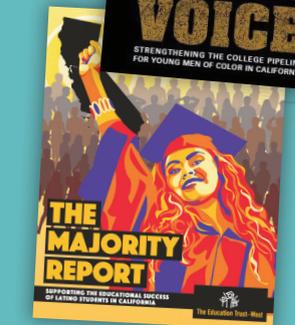
13,000+
copies printed/
distributed



1-YEAR ANNIVERSARY
Hear My Voice
(June 2017)

4,000+
web views

5,000+
copies printed/
distributed



1-YEAR ANNIVERSARY
The Majority Report
(Nov 2017)

14,000+
web views

13,000+
copies printed/
distributed



Funding Our Future

Closing equity gaps in California's higher education system cannot happen without addressing funding gaps and financial aid program limitations. In 2018, we released a series of resources to help build awareness, engage advocates, and inform policymakers as they develop proposals on increasing financial aid access and student success.

Our work included:

- ▶ 1 Policy Brief
- ▶ 3 Equity Alerts
- ▶ **Resources accessed over 1,800+ times online**



Student Achievement & Accountability

Data-driven decision making can help close equity gaps. Understanding how students are doing on different measures of student achievement is crucial for advocates and other stakeholders. To help increase public understanding of achievement gaps, and to build the capacity of stakeholders to engage in advocacy efforts, we released a series of achievement and accountability resources in 2018.

Our work included:

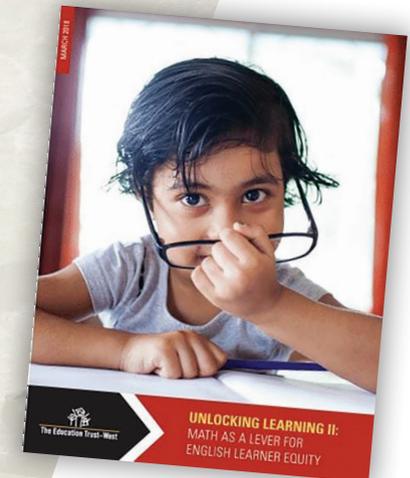
- ▶ Public Statement and Student Achievement Analysis on results of the 2017-18 Smarter Balanced Assessments
- ▶ Public Statement and Student Achievement Analysis on results of the 2017 National Assessment of Educational Progress (NAEP)
- ▶ Equity Alert on Holding Alternative Schools, Districts, and County Offices Accountable for All Students' Success



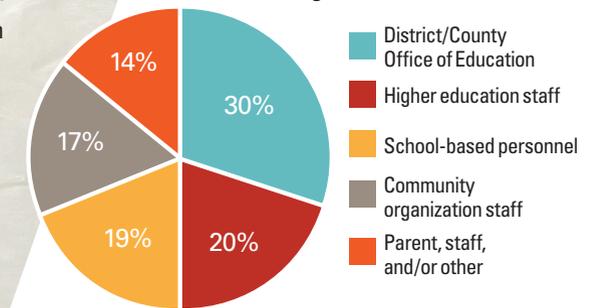
Advocating on Behalf of Over 1.2 Million English Learners

Through research, policy work, and other advocacy efforts in 2018, we worked to ensure a broad base of support for California's English learners. Our report, *Unlocking Learning II: Math as a Lever for English Learner Equity*, reached thousands of individuals in 2018: **4,000 web views, 2,500 copies printed and distributed and 5,000 executive summaries distributed** at the California Association for Bilingual Education 2018 Annual Conference. Our work included:

- ▶ Twitter Chat engaging 200+ participants, co-hosted with The Education Trust, California Association for Bilingual Education, and the National Council of Teachers of Mathematics
- ▶ 9 presentations on ULII, including with County Offices of Education



ULII webinar participants
200+ registrants



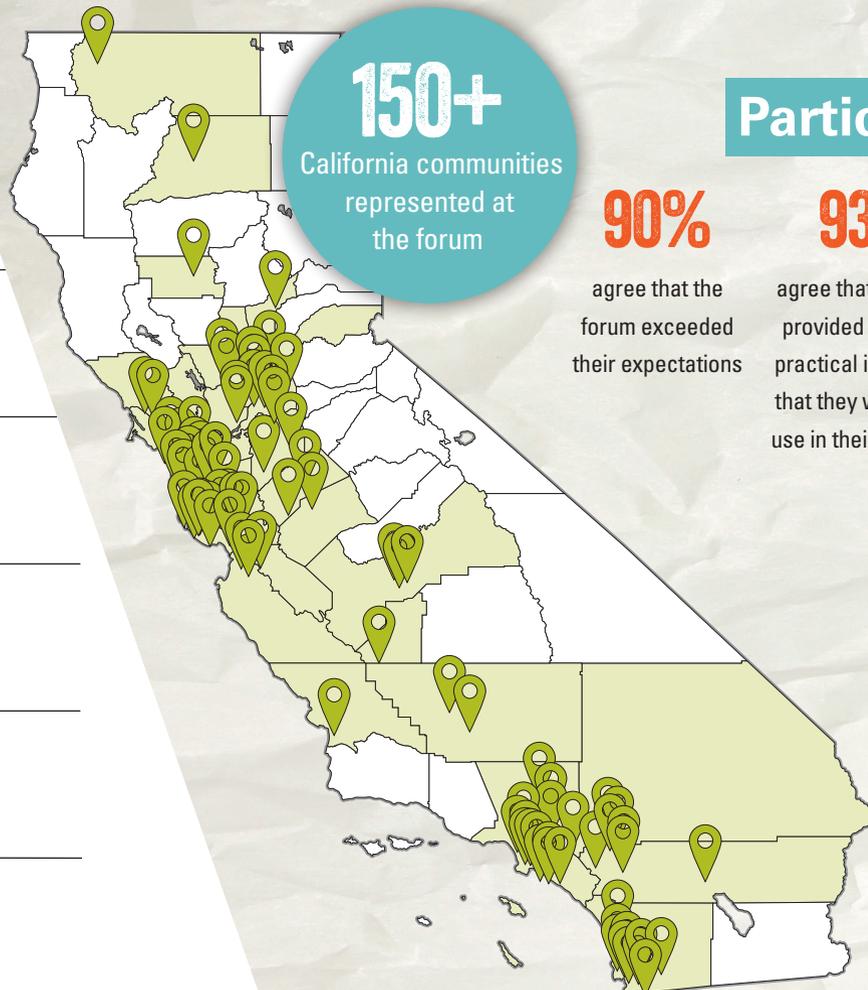
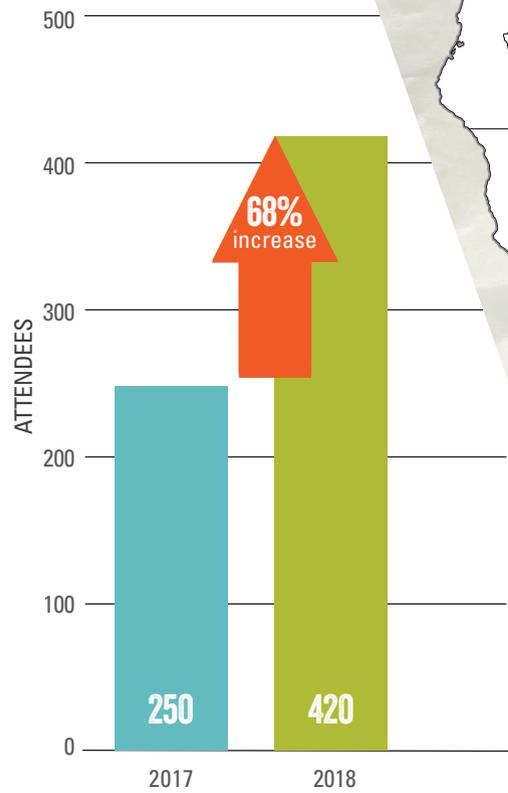
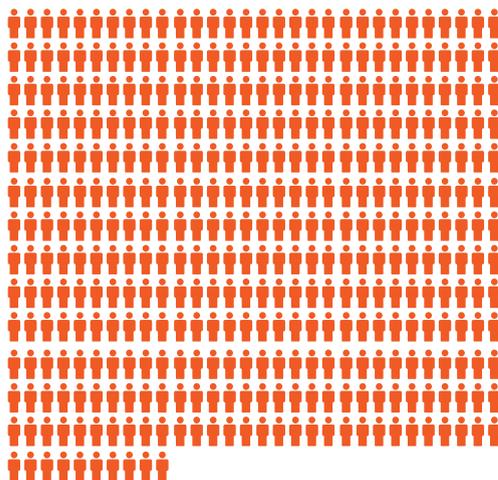
Education Equity Forum

**SOLD OUT
CONFERENCE**

Our second annual Education Equity Forum was a huge success - selling out for a second year in a row and bringing together a wide range of P-12 educators, higher education faculty, education administrators, students, parent organizers, advocates, and policymakers.



400+ ATTENDEES



Participant Survey Results

90%

agree that the forum exceeded their expectations

93%

agree that the forum provided them with practical information that they will be able use in their own work

10K+

twitter impressions & **1,800 views** on Facebook live

50

County offices of education and districts in attendance

20

colleges, universities and higher education organizations represented

“Dynamic speakers, meeting new educational leaders, being surrounded by equity champions [were the highlights of the forum].”

—Forum attendee



#WhatsNextCA

In 2018, California elected a new slate of state leaders, including a new Governor, Lieutenant Governor, and State Superintendent of Public Instruction. Ed Trust–West launched our #WhatsNextCA campaign to push education equity into the conversations and coverage on the election and to raise voter awareness on how these roles impact educational decisions in the state. Following the election, we shifted our focus to influencing newly elected leaders, sending them transition packets with policy and appointment recommendations, and urging them to think boldly and equitably about what’s next for California’s P-12 and higher education systems.

We kicked off our campaign with our February Sacramento event, a reception for *The Majority Report* co-hosted by the Black and Latino Caucuses. In 2018, #WhatsNextCA also included:

- ▶ **7 forums** hosted or co-hosted with candidates for Superintendent of Public Instruction, Lieutenant Governor, and Governor in San Bernardino, Los Angeles, San Francisco, and Sacramento
- ▶ Two livestreamed superintendent forums which reached **1,600 people**
- ▶ Candidates for Superintendent, Lieutenant Governor, and Governor filled out Ed Trust–West candidate questionnaires, giving voters information on their views on educational equity

THE MAJORITY REPORT RECEPTION SPEAKERS INCLUDED:



Senator Ben Hueso
(D - San Diego)



Assemblymember Blanca Rubio
(D - Baldwin Park)



Assemblymember Shirley Weber
(D - San Diego)



Parent Poll

Our Parent Poll surveyed 600+ parents and identified their top priorities for the next Governor



About 9 out of 10 Latinx, Black, and Asian Pacific Islander parents said improving P-12 education and college access and affordability should be priorities for the state’s next governor



9 out of 10 Black, Latinx, and Asian Pacific Islander parents said it is valuable for students to graduate from high school being able to speak more than one language



2,000+
web views

Our #WhatsNextCA digital campaign reached **OVER 1 MILLION PEOPLE IN 2018**

#WhatsNextCA Policy Agenda Released

POLICY WINS

Our work on educational equity legislation to watch, the “Equity 8”, helped advocates understand and offer their support for key equity proposals. Over half of the Equity 8 proposals were signed into law including:

- ▶ Student Centered Funding Formula in the state budget
- ▶ AB 2015 (Reyes) Requires information on FAFSA and CADAA completion in high school
- ▶ AB 1895 (Calderon) Income Based Loan Repayment for DREAMERS
- ▶ AB 2635 (Weber) Includes Lowest-Performing Student Groups in LCFF Student Groups (Similar language incorporated into the CA State Budget)
- ▶ AB 2735 (O’Donnell) Ensures English Learners Have Access to the Core Curriculum and Graduation Requirements

POLICY WIN

Student Centered Funding Formula

At the beginning of 2018, California's Governor introduced a bold proposal to shift California Community College funding to a more equitable approach. The entire Ed Trust–West team worked to ensure this proposal would become law, pushing on policymakers to ensure the final budget included not just the equitable distribution of funds, but also included equity-focused student success incentives. Our advocacy leveraged our research and policy work to prove the equity imperative behind the proposed shift, and saw us host our first Education Equity Advocacy Day in Sacramento.

- ▶ Series of **3 statements released** to the media and public responding to the Governor's budget
- ▶ **San Francisco Chronicle Opinion Editorial**
- ▶ **60+ advocates** at Advocacy Day
- ▶ **26 legislator meetings** on Advocacy Day, including caucus and committee chairs
- ▶ **Equity Alert** on the funding proposal and important equity considerations
- ▶ **25 organizations** joined us on a letter of support to budget committee chairs
- ▶ **10,000+** Advocacy Day **twitter impressions**



OUTCOMES



2018-19 state budget includes a new Student Centered Funding Formula for community colleges that allocates resources based on student need and incentivizes programs and practices that increase student success and completion



Senior Director of Higher Education Research and Policy Dr. Christopher Nellum appointed to the Student Centered Funding Formula Oversight Committee

POLICY WINS

P-12 Accountability & Budget Transparency

In 2018, California's school accountability conversation focused on the state's Every Student Succeeds Act Plan and the California School Dashboard, along with P-12 state budget and legislative proposals related to LCFF transparency and accountability. Ed Trust–West worked a dual strategy to influence the accountability system, both in the public as well as leveraging our policymaker relationships to push the state to significantly strengthen accountability measures and make the Dashboard truly accessible for parents, educators, and other stakeholders across California. Our work included:

- ▶ **8 public statements** on the state budget and California's accountability system
- ▶ **20+ media mentions** on P-12 accountability
- ▶ **600+ minutes of training** for advocates at ESSA Bootcamp and beyond
- ▶ **Co-hosted webinar on closing equity gaps**
- ▶ **13 email newsletters** updating advocates on accountability
- ▶ **8 accountability-focused letters** submitted to the State Board of Education, the California Department of Education, and the California Collaborative for Educational Excellence, with **56+ community partners** signed on in support

OUTCOMES



The California Department of Education implemented crucial accessibility changes to the California School Dashboard, the final state ESSA plan included a number of equity-focused improvements, and the state budget included key LCFF support measures and the establishment of a Community Engagement Initiative.

“Both of us have children, two currently in public school and one entering kindergarten next year. We are also leaders in an educational advocacy and racial justice organization. In many ways, the personal is political – and the political is very personal – for both of us.”

—Elisha & Carrie

Our Funders



Join Us

Hear more about our work:
WWW.EDTRUSTWEST.ORG/JOIN

See us in action:
WWW.EDTRUSTWEST.ORG/EVENTS

Invest in our mission:
WWW.EDTRUSTWEST.ORG/DONATE



@EDTRUSTWEST

“As parents and advocates, this frustrates us. Parents shouldn't have to fight for their voices to matter. As leaders of Ed Trust–West, we push our state and local leaders and empower community stakeholders to demand the very best education for all students – which is no less than what we want for our own children.”

—Elisha & Carrie



Founded in 2001 and based in Oakland, The Education Trust-West (ETW) is a 501(c)3 non-profit organization that has worked to advance educational equity in California for 17+ years. To the extent any activities described in this report constitute lobbying for IRS purposes, these activities are described only to provide the full context of ETW's work on this issue. Such lobbying activities are separately funded and were not supported by funds provided by any foundation.



The Education Trust–West

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