



For immediate Release

Empire Communities Collects 7 Texas Star Awards

Houston, Texas Aug. 13, 2019: Empire Communities won seven trophies in the recent Star Awards hosted by the Texas Builders Association, taking honors across a field of product, people and marketing categories.

Eric Countryman was named Best Construction Manager of the Year. With the company for almost three years, Countryman works closely with customers and vendors to ensure quality, on-time construction.

“I am always the first one on the jobsite to give my trades clear directions,” he said. “I also care a great deal about doing things right, from the simplest tasks like straightening up our lot signs or cleaning the jobsite at the end of each day to walking the house multiple times before our homeowner orientation to ensure every home I deliver is of the highest quality and surpasses our buyer’s expectations.”

Empire also won Best Product Design for its model home at the Reserve at Spring Lakes in Tomball. The 4,047-square-foot design features an easy-flow design and a statement-making kitchen that is designed as the heart of the home.

“The size of the floor plan with four bedrooms, two studies, 4.5 baths and an upstairs game room was a challenge, especially at a price point starting in the low \$600,000s,” said Todd Rice, an architect with Rice Residential Design who created the floor plan. “We had to think long and hard about how to best utilize every single square foot to make the floor plan open, inviting and functional.”

Empire Communities won two awards for Best Interior Merchandising — one for homes priced below \$250,000 for its Loretto model home in Humble’s Balmoral development and a second in the \$250,000 to \$500,000 category for the Nokota design at Harpers Preserve in Conroe.

“We were thrilled to hear our name called so many times, especially among such prestigious company,” said James Miller, Regional President of Empire’s Texas Homebuilding Division. “What is especially gratifying is to be recognized for all the categories — product, people and marketing. This is a great honor and we look forward to continued growth and success in the years to come.”

Other awards Empire Communities won were for Best Website, Best Social Media Marketing Campaign and Best Sales Brochure. In addition, Empire was a finalist in one other category, Best Interior Merchandising (\$500,000 to \$750,000) for the Reserve at Springs Lakes model home.

Empire Communities has built more than 12,000 new homes and condominiums over the past 20 years in the Toronto and Southwestern Ontario areas. In the United States, Empire builds in Houston, Austin, San Antonio and Atlanta.

Learn more about the company at www.empirecommunities.com.

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