



Hackensack
Meridian *Health*
Jersey Shore University
Medical Center

40 Years of Excellence in Continuing Dental Education

Dear Doctor,

We are happy to announce that the Jersey Shore University Medical Center, in cooperation with the Monmouth-Ocean County Dental Society, will be sponsoring courses in **Enteral Conscious Sedation** for renewal of a **New Jersey Enteral Sedation Permit**.

To maintain and renew your permit **you must complete 20 hours of New Jersey State Board of Dentistry Approved enteral sedation continuing education in Physiology; Pharmacology; Patient evaluation; Patient monitoring; and/or Medical emergencies**. According to the State Board Regulation: ...A dentist who holds an enteral sedation permit shall certify to the Board upon biennial license renewal that the holder has completed at least **20 hours** during the previous two-year period in continuing education courses, consistent with the requirements set forth in N.J.A.C. 13:30-5.1, in at least one of the following areas: Physiology; Pharmacology; Patient evaluation; Patient monitoring; and/or Medical emergencies.

We will be offering New Jersey State Board of Dentistry approved programs on **Tuesday evening June 18, 2019 (3 credit hours-Enteral Sedation)** to be held at the **Sheraton Eatontown Hotel and Conference Center**, and **Wednesday, June 19, 2019 (7 credit hours-Enteral Sedation)** to be held at the **JSUMC Lance Auditorium**. Please register with the attached registration forms (**2 separate forms attached**) as **soon as possible**. These programs will fill up quickly, since there are only two sites in the state offering these programs. **They are being offered on a first come, first served basis.**

Looking forward to seeing you at the programs.

Best Regards,

Paul & Fred

Paul Condello and Fred Paperth

“HOW TO MANAGE THE APPREHENSIVE DENTAL PATIENT”

**Presented by:
Marc M. Gottlieb, D.D.S.**

**Tuesday, June 18, 2019
6:00 pm to 9:00 pm**

The Sheraton Eatontown Hotel, Eatontown, New Jersey

The days of marketing your practice through esthetic dentistry may be over or a losing battle. Research shows that over twenty five percent of the dental population do not visit a dentist on a regular basis out of fear. They may be afraid of the injection, the sound of the drill or the anticipated pain associated with a dental procedure.

This program, in a lecture format, is designed for the entire dental team, specialists and practitioners with all levels of experience. I will discuss the unique problems or concerns associated with treating anxious patients. We will cover local anesthesia, non-pharmacological and pharmacological ways to manage your patients.

In order for the dentist to treat this unique population he or she must understand the unique challenges they present. My practice is dedicated to treating the anxious patient and over the past 35 years I've developed systems to treat this underserved group of dental patients.

Course Objectives.

- Review local anesthesia techniques.
- Be able to offer unique treatment plan options.
- Determine what non-pharmacological options will work in your practice.
- Understand the difference between Anxiolysis and Sedation dentistry.

DEPARTMENT OF DENTISTRY
JERSEY SHORE UNIVERSITY MEDICAL CENTER

REGISTRATION FORM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

(For Important Announcements / Emergency Schedule Changes/Reminders only)

**Management of the Apprehensive
Dental Patient**

Presented by: Marc M. Gottlieb, D.D.S.

TUESDAY, JUNE 18, 2019, 6:00PM TO 9:00PM-SHERATON EATONTOWN

TUITION: DOCTOR..... \$195.00

Auxiliaries— @ \$85.00 ea _____

Please list names of auxiliaries attending
on back of this form. Thank you.

TOTAL _____

___ Enclosure Total amount by check payable to J.S.M.C. DENTAL EDUCATION

or

___ Charge to: ___ Visa ___ Mastercharge ___ Am. Express

Account Number: _____ Exp. Date: _____

Signature: _____

Please mail check or charge information as soon as possible with this form to:

Frederic Paperth, D.M.D.
Department of Dentistry
Jersey Shore University Medical Center
P.O. Box 397 Neptune, New Jersey
732-869-5734

Anxiolysis, Sedation and Essentials of Airway Management

Marc M. Gottlieb, D.D.S.

Wednesday, June 19, 2019

9:00 am to 5:00 pm

**The Jersey Shore University Medical Center
Lance Auditorium, Neptune, New Jersey**

Anxiolysis, Sedation and Essentials of Airway Management, is designed for the general practitioner as well as all specialists. Everyone from the first year dental student to the veteran about to retire will benefit from this course. Today many of our patients treat their own anxiety by self-medicating themselves or expect us to offer them a magic pill. There is no simple solution but I will show you how to be proactive and avoid serious complications. Over twenty-five percent of the dental population do not visit a dentist on a regular basis out of fear. In order for the dentist to treat this unique population he or she must understand the unique challenges they present. Also as patients get older and through the advances of modern medicine we encounter patients with a laundry list of medical problems. Once in a while we encounter that special patient who is medically compromised and unmanageable.

This program will demonstrate, through case studies, how utilizing Anxiolysis, Oral and I.V. Sedation, how I am able to treat the apprehensive patient. We will also role-play and simulate dental office emergencies. A significant amount of time will focus on airway management by the solo operator or as a team member working with an anesthesiologist. Everyone will participate in hands on workshops with a variety of airway adjuncts to treat airway emergencies.

Treating the apprehensive man, woman or child can be very rewarding. When managed properly they remain loyal for life and often refer their friends and family. Everything from tender loving care to general anesthesia will be covered. Other courses teach you how to medicate, communicate and delegate. This course pulls it all together.

Course Objectives:

- Understand how to effectively manage apprehensive children and adults.
- Recognize the difference between Anxiolysis, Sedation, Deep Sedation & General Anesthesia.
- Early recognition of airway problems and corrective techniques.
- How to perform dentistry on a sedated patient with an open or compromised airway.
- Be able to manage anesthesia related emergencies.
- Determine which additional training is right for your practice.

Dr. Marc M. Gottlieb was born and raised on Long Island, attended Union College in Schenectady, New York and then the University of Buffalo Dental School. While at the University of Buffalo, he received many academic scholarships, awards and fellowships. After graduation from dental school, Dr. Gottlieb went on to complete a two year post-graduate residency program at Long Island Jewish Medical Center. This unique opportunity provided advanced training in anesthesiology and all the specialties of dentistry. Dr. Gottlieb is currently on the faculty at Stony Brook University in the Department of Dental Anesthesiology, maintains a full time private practice, and lectures all over the country on the subject of enteral sedation techniques. He has recently been named in the Dentistry Today 2017 List of Leaders in Continuing Education.

DEPARTMENT OF DENTISTRY
JERSEY SHORE UNIVERSITY MEDICAL CENTER

REGISTRATION FORM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

(For Important Announcements / Emergency Schedule Changes/Reminders only)

**Anxiolysis, Sedation, and Essentials of
Airway Management 9:00AM to 5:00PM**

Presented by: Marc M. Gottlieb, D.D.S.

WEDNESDAY, JUNE 19, 2019, JSUMC LANCE AUDITORIUM

TUITION: DOCTOR..... \$255.00

Auxiliaries— @ \$95.00 ea _____

Please list names of auxiliaries attending
on back of this form. Thank you.

TOTAL _____

___ Enclosure Total amount by check payable to J.S.M.C. DENTAL EDUCATION

or

___ Charge to: ___ Visa ___ Mastercharge ___ Am. Express

Account Number: _____ Exp. Date: _____

Signature: _____

Please mail check or charge information as soon as possible with this form to:

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