

Date: 20 August 2015

Time: 8:30 AM PT via: GoToMeeting

Board of Directors Meeting Minutes

ATTENDEES

Present (Board): Jon (Chair), Justin (Treasurer), Farhad (Secretary), Tom, Anne, Trent, Luke

Present (Staff): Kate

Absent: SGR

MINUTES taken by Farhad; all times listed are PT unless otherwise noted.

Upcoming Meeting(s)

Board Meeting: 17 September

8:39AM PT: Jon calls meeting to order.

Motion to Approve July Board Minutes

Justin moves to approve the July meeting minutes on file. Trent seconds. Motion carries.

Executive Director Update

Kate reviews highlights from the past month for the Board.

- Steady increase in membership.
- PMR manager search is almost complete; 2 possible candidates; try to hire by 1 Sept.
- Overview of current chapter relations, chapter activities, and membership trends.
- Key action items:
 - O Leadership Summit: more sponsors, promote.
 - O Hire PMR Manager.
 - O Operations DIG.
 - O GDC 2016.
- Discussion on attracting more people for the Foundation dinner at the Summit.

Financial Update

Justin provides quick financial update.

- Org is in good shape; operating cash is great; better than last year.
- Money committed to Summit wouldn't hit us negatively, might break event.
- Membership money is a little higher.
- We are continuing our goal to have at least \$100,000 in our account at all time.

Continued Business

Int'l Board Seat

• Tom has been trying to communicate with Kiyoshi Shin. He has accepted. The lack of response and time differences is a little concern. Tom will continue following up with him. We should, at this point, be looking for more international representation. We might need to look into one from China.

Gamescom

• So much bureaucracy, Kate believes that we need to be there.

Conference In

Jon discussed the Central and South America market vs North America.

Publication

Talk about possible org publication after the Summit.

New Business

Long term cash position, suggested by Jon.

Action Items

- Everyone: work on attracting more attendees and sponsors for the Summit.
- Kate: email an update progress report to the Board every few days starting Monday.

Motion to Adjourn

Tom moves. Trent seconds. Meeting adjourned at 9:58AM PT.