Board of Directors Meeting Minutes

Date: 8 May 2014
Time: 13:00 CT
via: GoToMeeting

ATTENDEES

Present (Board): Tom (Chair), Jon (Secretary), Ed (Treasurer), Dustin (Chair Emeritus), Justin, Luke, Sheri Graner Ray, Sheri Rubin, Anne Toole
Present (Staff): Kate, Tristin
Tardy: Diann (Staff)

MINUTES taken by Tristin

Upcoming Meeting(s)
- Next Board Meeting: 1 June 2014 at 13:00 PT during Board Retreat

Meeting called to order at 13:09 CT.

Approval of April Meeting minutes
- Tom made a few edits
- Ed moves to approve
- Justin seconds
- Motion carries unanimously

Executive Director Update
- Total members (as of 30 April) 6,958
- Obtained sponsorship support for membership cards
- Number of studios in various stages of Studio Affiliate join/renewal process
- Partners
  - Multiview up to $18,000 in ad sales to date (IGDA receives 20%)
  - Focal Press added on as new partner, very interested in working on a larger scale with the IGDA
  - UKIE contract signed
  - Various potential partner opportunities and progress discussed
- Chapters
  - New chapters coming on board: Norway, Miami, Huntsville (rebooting)
    - Tom wants to be put in touch with Miami
- SIGs
  - Marketing SIG getting up to speed
  - Game Animation interest
  - Loc SIG had first loc jam with at least a couple of hundred people involved in translating in over 10 languages
  - Biz & Legal SIG released trademark whitepaper
- Staff
  - Tristin visited talley/YM
  - Alex Bevier (Seattle) came on board and helping with IGDA Insider
  - Diego Parra (Barcelona) is lined up to help
  - Submitted info for possibly getting interns from University of Washington
- Events
  - E3 in June; more on this later
GDC Europe / Gamescom in August
SIEGE in October
one new IGDA banner made

Developer Satisfaction Survey
2,202 responses; goal was to get at least 2,000
Recent meeting to do initial comb through of data, divvied up who will do what in time for E3
Two volunteers on board to help with infographics
Kate will send info to Board so they can see raw data
Joanna has brought on a couple of students to help with a code book to help analyze the data

Advocacy
Inclusivity positivity handed off to Board for action
B&L SIG trademark paper was very well received
Kate/Daniel/others working with IGDA Mexico on Mexico implementing an unfair game rating system

Kate Travel
France (Videogame Economic Forum): 13-16 May
France (vacation!): 17-23 May
Atlanta, GA (MomoCon): 24-26 May
Seattle (Board Offsite): 30 May - 1 June
Los Angeles (E3): 7-14 June

Diann arrives at 13:15 CT.

Financial Update
Annual Budget: doing pretty well
For year, we’re about $5k short in revenue but does not count incoming revenue (ECGC, membership cards sponsorships); we’re about $7k over in expenses but we will be fine once outstanding revenue comes in
Revenue from ECGC lower than estimated
Individual membership, on target for month
Studio Affiliates a little down but should come back up once current renewals finalize
Membership expenses are on track
Overall operating expenses on track
Website/Hosting expenses on track
Loss of $6,800 for month due to some costs that came in during April instead of March

Board Updates
Tom: launched pre-Alpha IGDA webinar yesterday; about 10 attendees
4 tracks: Business & Legal, Game Design, Production, AI
Held every Wednesday
Dustin: traveled to ECGC; Writer Game Summit from the GDC Austin days has been reconstructed and is now a part of ECGC
Jon: traveling to Australia (Perth) if there is an interest in meeting with folks

Inclusivity Policy Statement
One minor adjustment requested then Board putting forward to review and approve as IGDA’s official Inclusivity position
We value inclusion and diversity as it makes us stronger, relevant and more successful. As a membership association, the IGDA represents and advocates on behalf of all individuals in the video game industry. We fully support equality in the workplace; cordial respectful communications; safe social interactions and an environment that reflects fairness and mutual respect throughout the industry.
Luke moves to adopt
Tom seconds
Passes unanimously by the IGDA Board of Directors

Retreat Planning & Topic Suggestions
Venue: Crowne Plaza (Seattle)
Tom putting together the agenda
• Sheri has done fabulous job of coordinating with staff and board members
• Transportation still needs to be coordinated but minor due to being downtown

E3 Sponsorships
• $5k committed so far
• Continuing to secure additional sponsorships
• Working with IGDA LA to co-host event

New Business
• Tom would like us to resurrect the IGDA Leadership Forum

Review of Action Items from past month’s meeting

Review GDC China discount agreement; approved

Action Items
• Kate to send an email to Board providing the Studio Affiliate benefits
• Kate to give Jon a contact in Perth

No Executive Session needed.

Justin moves to adjourn meeting.
Sheri Graner Ray seconds.
Meeting adjourned at 13:26 CT.

APPENDIX TO MINUTES - Pre-Meeting Updates

No pre-meeting updates provided.