

Final Minutes for IGDA Board Meeting 2/22/12
Approved at 3/22/12 meeting.

Present: Brian, Tobi, Dustin, David, Jamil, Darius
Absent: Cordy
Tardy: Jane, Wendy, Coray, Scott
Staff: Gordon, Diann, James

February 22, 2012 10am-11:30am PST / 1pm-2:30pm EST
<https://www2.gotomeeting.com/join/327367082>

Canada: +1 (416) 900-3440
United States: +1 (909) 259-0011
Access Code: 327-367-082

Called to order at 1:04 pm.

January Minutes voted. Tobi moved, Brian seconded; 4 in favor; 2 abstained.
(David, Darius abstaining)

Next meeting (post GDC):
Thur March 22 or Fri March 23rd 10am-11:30am PST / 1pm-2:30pm EST

Agenda:

- Financial discussion (led by Dustin, 15 minutes)
 - Summary in **IGDABoardPacketFebruary2012.pdf**, all other files in the Finance subfolder

Coray joined at 1:09 pm.

- Reviewed the dashboard - we are stable but revenue lower than last year
- We have an improved net surplus compared to last year

Jane joined at 1:11 pm.

- Cash position is very slightly higher compared to last year

Scott joined at 1:12 pm.

- Membership revenue is showing a downward trend compared to last year, by nearly 24K (other revenue is making up for this for now). There are some steps that are being taken and will be discussed later in this meeting, to address this.

- 1:14 pm -- Board Election, review/confirm nominees from Nomination Committee (led by Brian, 10 minutes)
 - We reviewed the process and specific details related to the nomination process
 - The four nominated are Ed Fries, Sheri Rubin, Kate Edwards, James Kosta

Wendy joined at 1:22

We convened executive session to discuss the proposed slate.

We came out of executive session at 2 pm.

- 2 pm GDC (Brian, 10 minutes)
 - Sign up for booth times: At least two hours per each board member
https://docs.google.com/spreadsheet/ccc?key=0Aj_2seF9LwVBdHF3OEHaE94QURMbDV1Y3FhcFcyTEE#gid=0

- Annual Meeting - Thursday
- BoD Offsite - Tues 4-6 pm Tom Buscaglia's suite, will include candidates
- IGDA party Tuesday 6 pm
- VIP Luncheon - 12-2 Wednesday
- 2:04 pm IGDA Finland (Darius/Coray, 10 minutes)
 - Reviewed the first international IGDA organization - Finland
 - It will be a legal entity in Finland
 - There will be use of the logo, and a membership revenue share
 - There is no share of sponsorships
 - They will offer the same memberships
 - Global Game Jam needs to be addressed more specifically
 - Move to agree to the general terms pending detailed negotiation, with special consideration to be paid to the Darius in favor, Coray seconded (Most in favor, Tobi abstain, Jamil nay.)
 - Note that it was not intended for this to be a general solution
- Games for Education SIG (Brian/Tobi, 5 minutes)
 - New SIG proposal was reviewed for a SIG focused in games for educational purposes
 - Move to approve SIG, Tobi moved, Brian seconded, unanimous approval
- Website Taskforce update (led by Dustin, 5 minutes)
 - An update towards moving towards an RFP and project
- iMIS / Membership Database (Tobi, 10 minutes)
 - Dustin moved to approve the IMIS project; Tobi seconded;
 - Discussion of the technical considerations; and data access and ownership
 - Discussion of the budget
 - Vote: Most in favor; Wendy opposed; Jamil abstained.
 - Motion to move to quarterly, and delegate to the finance committee to be able to decide when and if a calendar year basis would be preferable; and to pro rate membership if deemed to be needed in the process of doing this
 - Tobi move, Brian second - Most in favor; Dustin and Jamil abstain.
- Executive Session convened at 2:33 pm

Pre-Meeting Reports

Committee / Task Force Updates

Sponsorship / Sales Update (from Gordon)

- No specific update provided by Gordon

Finance Committee (from Dustin)

Just a quick update this month.

Right now, the IGDA is in stable shape financially.

We're working to prepare our annual filing for the IRS. This is in progress at the moment. We did budget an audit for this year's financials. This will be proceeding in the coming months.

Financial Reports are attached. There are a few specific points I wanted to call out: Our present revenues against budget are a bit ahead of schedule.
\$58,059 vs \$46,009 budgeted.

Our cash position is 2K higher than this point last year.
\$126,043 vs \$124,123 in 2011

I perceive these situations to be timing more than representative of us being ahead of where we'd like to be at this point in the year.

While our present cash position (~\$120K) is comfortable against our immediate expenses, there are a couple of key points to call out:

Total Individual Memberships are down again by 1,000 at this time last year. 3745 vs 4815.
Partner Studios are down 29 vs 42 this time in 2011

Total Dues Revenues are down \$22,442 vs \$25,000 this time in 2011.

Additionally, we're very behind on sales for IGDA Summit with only 4 months to go before the event.

These points are critical because so much of our budget is tied to Membership Revenue.
(\$287,022 of our total budget of \$432,022 for 66%)

ESP Committee (from Brian)

- GDC was managed separately and led by Dustin
- GGJ was a huge success biggest ever. The event has been submitted to Guinness for verification of World Record status. 242 Locations and 10,682 jammers.
- ESP continues to meet weekly on Thursdays at 11am PST/2pm EST
 - Attendance is down

IGDA Summit

- Leadership group has not met yet, need someone to lead this group forward
- Working out contract details with Jessica Tams / Casual Connect
- Event will be July 23-24 in Seattle
- Much bigger this year, as we are rolling the Leadership Forum into our flagship event
- Need to kickoff content tracks

IGDA.org Website (led by Dustin)

- GDC prep and coordination has slowed down progress
- Have identified a couple candidates for Project Management
- Have identified a candidate for RFP development
- Hoping to move forward with both post GDC

Communications Committee (Wendy chair)

- No update provided

Tech Committee (Darius chair)

- No update provided

Dustin Clingman

- No update provided

Tobi Saulnier

- Primary focus has been supporting the membership renewal and election database preparations. We have sent out renewals for Oct-Jan, and Feb is going out today. We have some great progress in sorting out the database consistency.

Scott Berfield

- Got work slots set up for GDC
- Travel to and lodging at GDC arranged

Wendy Despain

- Reconstituted Writing Advisory Board for IGDA Summit
- Put together "call for speakers" for Writing content at IGDA Summit
- Managed minor community mayhem on writing sig mailing list
- Proposed new project for Womens' SIG
- Worked on fixing the IGDA/Full Sail relationship
- Sourced content for IGDA Newsletter
- Managed IGDA/TVPN relationship

David Edery

- No update provided

Darius Kazemi

- No update provided

Jamil Moledina

- Working out Funzio sponsorship with Gordon

Cordy Rierson

- Had a great call with Brian and discussed potential solutions around difficult situations
- Had a call with Gordon to go over support for IGDA scholars at GDC
- Donated 3K for "The Game" to be distributed at the IGDA booth this year
- Discussed potential leverage and partnerships with Discovery for both the IGDA and Microsoft
- Worked with Kent on next phase planning for "Kinect Jam" - spin off from GGJ

Coray Seifert

- No update provided