

IGDA Board Meeting 11/17/11
Approved on 1/20/12

Present: Brian, Darius (left 1:45 est), Scott, Wendy, Dustin, Tobi (arrived 1:35 est), David, Coray, arrived late)

Absent: Cordy, Jamil, Jane

Staff: Gordon

Meeting called to order at 1:05 (Darius leaves 1:45)

1:07 Wendy moves that approve Oct meeting minutes

Scott seconds

Passes unanimously

Meeting time for Dec: 12/15 at 1pm eastern

- Election of Vice Chair
 - Brian nominates Jane, Tobi seconds
 - 1:13 vote on Jane as Vice Chair contingent on her acceptance
 - Passes unanimously
- Treasurer report
 - Leadership Forum -- \$45k profit
 - Paid up with the exception of hotel expenses
 - Prepping 2012 budget
 - Part of the reason we're net positive at the end of the year is we are saving on salaries for departed employees
- Website update
 - Marty doing research on the website
 - Critical thing is figuring out what the CRM backend is going to be
 - Leaning toward Wordpress for frontend, but it depends on what the CRM backend is
 - Talley solutions are fairly similar to what we're using right now, not robust enough as our needs are somewhat different from other orgs
- Board Elections
- GDC Barter
 - Before we had 25 sessions Wed-Fri, now are being offered 5 sessions (no SIG rooms)
 - Working to negotiate up to 8
 - Wendy: general membership will feel the difference between 5 tickets we can give out to speakers and 25 tickets we can give out to speakers
 - Discussion related to value add to GDC and from GDC
- Finland Chapter update
 - In the process of setting up th relationship with that as an international chapter
 - Coray, Darius nominated as board members to support this effort, with Tobi offering to share prior data/research IGDA funded related to setting up international chapters

Currently on the phone: Brian, Wendy, Dustin, David, Tobi, Scott, Gordon, Coray

- Offsite debrief
 - Reviewed offsite efforts and prioritization
 - Midlevel folks and breaking in constituencies were identified as the primary focus

- near-term
 - Reviewed the 2012 priorities - two categories
 - Operations was the top three - video content driven site, membership renewals, backend system
 - secondary (but important) was the external: Scholars, Global Game Jam, and one IGDA event combining Summit/LF
 - Coray interested in external and web; Scott is going to connect with Gordon on programs; Wendy web site; Darius on finance and logistics; David is swamped so for now can't be too involved; Brian everything
- New business
 - Some discussion of the details of the Summit/LF forum timing and communications and planning

Adjourned and went into Executive session at 2:28 pm EST.

Appendix:

Individual pre-meeting updates (from Brian, Dustin, Wendy, Tobi, Coray, Cordy, Scott, Gordon, Melissa)

Brian

- * Negotiating GDC barter agreement - the deal is largely the same as last year, with one significant change: we will have significantly fewer session times Wed-Fri than we did before. (Last year was 25 this year is 5, and I'm trying to get that up to 8). We'll talk about this more on the board call.
- * Overseeing LF financial close out
- * Weekly Finance meetings
- * Weekly ESP calls focusing on Global Game Jam, starting GDC planning, also discussing IGDA Summit
- * Working through staff transitions, in particular supporting Gordon and Melissa as best I can.

Dustin:

Helped get things financially squared for Leadership Forum
 Weekly Finance Committee oversight.
 Attended the Board Offsite via Phone
 Monthly EC Meetings to cultivate participation.
 Hosted another Chapter meeting in Orlando

Wendy:

Helped manage Beth and Cat on IGDA staff (Newsletter/Marketing)
 Attended Leadership Forum and Board Offsite
 Transitioned Writing SIG off Pair mailing list to Google Groups

Tobi:

- EC and finance related meetings and planning
- working with the local chapter to move towards elections and Game Jam hosting
- attended the offsite - am hoping everyone got to review/add to the notes here:
https://docs.google.com/document/d/1hsOL_4p3pHUZ4ZdsNic2wJZi8Tcmf8k-YX8IRu8fE3U/edit

Coray:

- Wrote up IGDA 20 Proposal

- Working with Gordon and Jamil on initial planning for IGDA 20
- Initial planning for IGDA Credits
- Refreshing IGDA NJ

Cordy:

- Follow through on 50K investment from MSFT to IGDA
- Follow up with both Jack and Ryan post their resignations
- Review of Jamil/Corey proposal
- Catch up on notes from IGDA leadership forum
- Solicited FB from MSFT attendees on value

Scott:

Gave a talk to our Game Design Certificate class on the benefits of the org.
Called in to the offsite

Gordon:

Sponsors: GameSalad , NVIDIA , EPIC , UNITY , ACCELLERATORS

Breaking in:

Assessing Poll of IGDA Scholars
Reached out with Poll to participant companies
Passes confirmed for GDC and PAX East
Need to start working on sites
Mass Digi

Working with Marc Mencher and HR SIG on Virtual Game Recruiting event
Working with Mary Margaret and HR SIG on the Studio Job Listing benefit.

Professional Development

Working with Brian on kicking off IGDA Summit
We need to identify leaders returning from 2011 and the scope of what we can do.
w/ Melissa re AIAS

Melissa:

Oversee Pair move
Oversee website specs
Oversee expired member notification process
Volunteers

- oversee efforts in progress
- connect with volunteers already working on things (please introduce me to the people you guys are working with)
- determine scope of new volunteer efforts and need

Track Chapter/SiG activities (Chad Hoover)

Maintain some community presence

- Gordon on twitter
 - no good volunteer option for FB or other global presence yet
- Work with Wendy/Cat on cleaning up old ads (LF) on website,

Daily minutae

- all things GDC related
- memberships
- partnerships
- phone calls for various and sundry
- site insurance for chapters