

Minutes for IGDA Board Meeting 12/15/11
Approved on 1/20/12

Present: Brian, Cordy, Scott, Coray, Dustin, Tobi, Jamil (arrived at 1:47 pm), David (arrived 2pm)

Absent: Jane, Wendy,

Staff: Gordon, Diann

Meeting called to order at 1:05 pm

- Minutes from 10/29 approved unanimously.
- Minutes from 11/17 updated and then deferred to be approved at next meeting after more people review/edit based on their notes.

1:12 Board Election Reforms

The nominations and endorsement process was reviewed as per the elections manual edits under consideration. The changes planned for this year are:

- people self-nominate and are required to get ten endorsements from other members
- a nominating committee comprised of former board members, appointed by the executive committee
- the nominating committee selects candidates, up to twice the number of seats open
- the board ratifies the slate to be presented by the nominating committee
- the schedule was updated - as per the document.

Cordy moves to approve, Brian seconded. Unanimously approved.

The separate item voted on, also a change to the process

- a requirement of board members added that they participate in fundraising efforts - some discussion of the potential perception that some people who would be interested in being on the board might not want to do fundraising

Dustin moved, Tobi seconded. Brian, Dustin, Tobi, Cordy, Scott in favor; Coray opposed; none abstained.

By-laws changes were discussed, related to the number of individuals on the board.

- to reduce the number of elected members from 12 to 6 (two a year)
- to make the three appointed members required to bring to a total of 9
- to enable the Board to appoint a member to fill a vacated seat

Cordy moved, Dustin seconded: All in favor (brian, cordy, dustin, scott, tobi, coray, jamil). (a majority of the board is required for by-laws changes, not just majority of a quorum).

(Jamil joined the meeting at 1:47 pm)

Budget!

Projecting a substantially reduced revenue for 2012:

- reflects lowering the target revenue

- reflects a projected 12% reduction in membership revenues for a conservative estimate. Last year's LF netted \$45K and we would expect a similar net revenue from the combined event.

- a lowered revenue expectation due to combining the Leadership Forum into the Summit

- the expenses were discussed and lowered such that there would be a net surplus of \$17,898 to replenish cash reserves to enable less tactical management of AP next fall.

(David joined at about 2:10 est)

Dustin moved, Brian seconded: Unanimous.

Website:

- Marty is putting together a specification for the new website

- expect to have a specification available as of today; now expected next board meeting, we may need to reassess our approach

- We established a task force - Cordy, Dustin, Darius, Tobi, Gordon, Melissa, to take point on this and move it ahead.

ESP:

The participation has fallen off, and we need to reboot the group to focus on content of the summit, etc.

- this may be an area to look to appoint board members who have this area of expertise/talent/connections to contribute

Membership pricing

Coray moved to increase the membership pricing by \$12, with that amount going to the member's chapter. There was not a second. The main discussion related to all the details around this.

Adjourned and executive session convened at 1:33 pm.

Pre-Meeting Reports

Individual Updates

Gordon Bellamy

- No update provided

Brian Robbins

- Lots of EC/Chair stuff.
- Bi-weekly updates with Gordon monitoring sales process via Salesforce
- Helping with election changes proposal
- Weekly Finance & ESP Committee calls
- Got the IGDA Finland Task Force started up
- Attended the IGDA Colorado holiday party. Next year will be our 25th year meeting!

Jane Pinckard

- working on election reform
- revised language in bylaws
- revising the election manual

Dustin Clingman

- Reorganized IGDA Orlando into Pro and Student Chapters
- Got the IGDA Budget squared away
- Reviewed and discussed Board Member bylaw changes

Tobi Saulnier

- EC/finance/documents updating
- low level support of Albany chapter and GGJ planning

Scott Berfield

- Nothing special due to lack of time.
- With email working I can see a thread about school outreach form Gordon that I had totally missed. Will follow up.

Wendy Despain

- No update provided

David Edery

- No update provided

Darius Kazemi

- No update provided

Jamil Moledina

- No update provided

Cordy Rierson

- In process of developing a Kinect Jam ala game jam in concert with Gordon.
- Have spent time reviewing all Google docs to ensure I'm up to speed on current issues

- since missing the last board mtg.
- Looking at new financial sponsorships for igda scholars.

Coray Seifert

- Rebooting the IGDA NJ chapter. 10 year anniversary meeting with an awesome new venue currently being finalized for Tuesday.
- Trying to get IGDA 20 moving. Hard to nail down the power pieces. Will continue to do so.
- Got the tentative approval from Slingo to manage video ads for IGDA Archives, using the same system that gets us 30x the industry average ARPU. Putting together a pitch for that. Waiting for estimates on traffic from web team in order to get this 100% greenlit.

Committee / Task Force Updates

Sponsorship / Sales Update (from Gordon)

- Gordon failed to provide

Finance Committee (from Dustin)

- Provided separately

ESP Committee (from Brian)

- ESP continues to meet weekly on Thursdays at 11am PST/2pm EST
- We really need a couple more board members to help out here, especially as we start pushing to pull together the IGDA Summit content
- GGJ:
 - Takes place Jan 27-29
 - Have 155 locations in 41 countries signed up so far, including several new countries and states
 - Participant signup opened mid-November, already have 1400 jammers registered
 - Website is www.globalgamejam.org
- GDC
 - Signed GDC Barter agreement for 2012 GDC
 - Solicited proposals from SIGs and made the very difficult decisions of paring down the 25 proposals to the 8 Wed-Thur sessions, with the remainder being scheduled for Tuesday
 - Silicon Valley IGDA will be hosting the party on Tuesday night
 - VIP luncheon planned for Wednesday
 - Annual Meeting scheduled for Thursday
- IGDA Summit
 - Working out contract details with Jessica Tams / Casual Connect
 - Event will be July 23-24 in Seattle
 - Much bigger this year, as we are rolling the Leadership Forum into our flagship event
 - Planning call with Lea Hester looking to improve how we pull content together

Board Election Changes (Jane leading)

- Proposed Bylaws changes are provided separately
- Election Manual revisions are forthcoming

IGDA Finland Task Force (led by Coray & Darius)

- No update provided

IGDA.org Website

- No update available

Communications Committee (Wendy chair)

- No update provided

Tech Committee (Darius chair)

- No update provided