

IGDA Board Minutes May 14th, 2010

Called to order at 12:08p.m. EDT adjourned at 1:11pm EDT. Held via conference call.

Board Members in Attendance:

Gordon, Wendy, Rodney, Brian R, Jane (left at 1pm), Jamil, Darius, Tobi, Dave (left at 12:30pm), Erin joined at 12:16, Tom joined at 12:25pm

Board Members Not in Attendance:

Brenda Brathwaite, Mark DeLoura, Coray Seifert, Tim Train

Also Present:

Joshua, Joe Sapp

Agenda

- Login Conference Summary
- April numbers
- LF budget update
- Membership stats update
- Committees Schedule / Auditing

Motions Summary

- 12:15pm Brian Robbins moves to approve minutes as submitted, Tobi seconds
 - Passes unanimously
- 1:10pm Brian moves that conflict of interest policy be waived to enable hiring the newsletter volunteers for two months, pending formal governance committee policy. Tom seconds.
 - Unanimous approval

Action Items

- Chapters & Marcomm should work with Tom to help make concurrent parties like the LOGIN/Seattle Pro event more easily repeatable
- Joe Sapp will resend everyone their WebEx login and password
- Tobi or Diann will tag items in the budget and make sure appropriate committee is aware of their relevant targets
- By next meeting Membership Committee should have new projected membership numbers
- Joshua to send out notification/schedule for committee meetings so BoD members can participate in each as desired
- Tom & Wendy to connect RE: email distribution and newsletter

- Governance to discuss process and rules for hiring subcontractors and volunteers for paid roles with the IGDA
- Joshua to work with Wendy to ensure International committee members are able to participate

Submitted by Brian Robbins, Secretary of the Board

Meeting Notes

LOGIN recap

- Had 6 board members in attendance (Brenda, Darius, Tom, Dave, Erin and Brian)
- IGDA Seattle Pro party on Tuesday night was great. Darius thought ~180 concurrent and ~300 pass through for the night.
- Takeaway for Chapters is to encourage them to try to hold events concurrently with local conferences

Minutes

- Jamil verified committee chairs were included
- Approved

April Budget (led by Tobi)

- Chapter escrow is something in each cities account
- Once chapters are chartered these can be removed from IGDA books
- Need to start looking into non-US chapters as each will need to be handled separately based on local laws
- Covered goals set from offsite for each committee to cover our \$50k budget deficit
- Cash flow projection is conservative as it assumes we do not meet the goals
- Tom requests a 12-month sliding report to help compare year over year how things are tracking

Leadership Forum Budget (led by Tobi & Jamil)

- LF Budget reviewed in the ESP meeting
- Have some minor updates Joshua is implementing
- Should return something with a more accurate portrayal
- Addressing the attendee revenue, potentially increasing the registration price, specifically with significant increase for non-member registrations
 - Suggestion was made around this and how it gets positioned to attendees (is it a members-only event, and thus impossible to attend without being a member?)

Membership Stats Update (led by Tobi)

- Had a significant (73%) drop in April year over year membership join/renewals
- Need to exceed projections by 1200 members to prevent the member drop
- Membership committee should “own” the membership projections and goals starting next month
- Some discussion around the membership number tracking and how the join/renewals come through vs total membership number

Committees Schedule / Auditing (led by Joshua)

- Need to ensure that schedule for committees is available to BoD
- Will have an events calendar for that
- Joshua will get this started and out Mon or Tues next week

Marketing Committee / Newsletter (led by Wendy)

- Starting on changes for June newsletter
- Have some people beginning to do work for the IGDA under paid roles
- Suggestion that we need to have governance setup the general rules for this type of thing in the future, but should approve on a short-term basis until that process is in place
- Current cost is \$1k/month, having these 2 individuals will reduce that cost to \$500/month
- Aside – newsletter format and layout is being looked at by the committee