

IGDA Board Minutes
June 18th, 2010

Called to order at 12:10p.m. EDT adjourned at 1:03pm EDT. Held via conference call.

Board Members in Attendance:

Gordon, Jamil, Tom, Erin (departed at 12:35), Brian, Rodney (departed at 12:43), Wendy (joined 12:20pm), David (joined at 12:25pm, departed at 1:00pm)

Board Members Not in Attendance:

Darius, Tobi, David, Tim T, Coray, Brenda, Mark, Jane

Also Present:

Joshua Caulfield, Joe Sapp, Diann Furfaro

Agenda

- Post E3 Recap
- Committee updates

Action Items

- Wendy, Joshua and Rodney to talk about Supreme Court Amicus Brief
- Have list of committee members and this posted on IGDA website

Submitted by Brian Robbins, Secretary of the Board

Meeting Notes

Post E3 (led by Joshua)

- Booth was in the West Hall, great location next to Video Game Voter Network
- Very positive
- Lots of people just prior to opening and just after closing
 - Thrilled to see we had a presence
 - Signed up 8 new members and 4 or 5 renewals
 - Distributed about 30 brochures
- Began process of marketing the Leadership Forum
 - People seemed excited about this
- Some talk about doing an E3 party again like we had before
 - Was the only developer-centric event

Actions:

- Need better coordination with volunteers for next time
- IGDA Membership as credential to get in is a much bigger deal than we portrayed
 - Should work with E3 next year to make this more obvious, especially on their site
- Try to reach out to chapters and SIGs more next year
 - This is a great chance to meet & greet, especially for SIGs
- Will look into getting tiny bit of meeting space for SIGs to use

Committee Updates:

Membership Committee (led by Brian & Joshua)

- Still filling out full committee members
- Next meeting in a couple weeks
- Membership welcome letter by Shelby and Joshua
- Job Board discussions
- Hoping to kick off membership drive in a couple months
- Can we do a recruitment / referral type program
 - Needs to start before a membership drive
 - Have some sort of awards/gifts for referral

Marcomm Committee (led by Wendy)

- New format newsletter went out this week
 - Some email delivery issues
 - Should be addressed for next issue
 - Content closes for next issue at the end of June
 - Topics will be posted on the website so members can see what's coming & suggest content
- Conference communications

- Trying to improve this process
- Will have a subcommittee that focuses on conference PR & communication

Policy & Advocacy (led by Rodney)

- Trying to setup a monthly meeting for last Thursday of the month
- Joshua working on Amicus Brief for Supreme Court case
 - Wendy, Rodney and Joshua to discuss this
 - Will be working on marketing to make sure members are aware of what's happening
 - Will prep a message from Gordon to speak about this issue
 - Amicus brief due in Sept, hearing in Nov

SIGs (led by Tom)

- WIG SIG elections underway right now

ESP (led by Jamil)

- Events are happening
- Discussions ongoing with PAX
 - Locking down process for developing show content
 - Probably will not use entire ESP committee, but smaller set of people (Jamil, Gordon, David & Brian)
 - That group will continue on for now
 - Had meeting at E3
 - Likely launch broad public announcement around July 4
 - Wendy to start prepping Marcomm around this
- Survey currently ongoing amongst Seattle members

Healthy Kids Jam

- Want to get better wrapup / press on how this went

Marketing

- Working on marketing opportunities with ESP