

IGDA Board Minutes
July 15th, 2010

Called to order at 12:11p.m. EDT adjourned at 1:55pm EDT. Held via conference call.

Board Members in Attendance:

Gordon, Rodney, Darius, Brian, Tobi, Erin, Wendy, Tom, David, Jamil (absent 12:11-12:22)

Board Members Not in Attendance:

Coray, Tim, Brenda, Jane, Mark

Also Present:

Chuck, Joe, Diann, Joshua

Agenda

- Minutes approval
- Financial Policies
- Committee updates

Board entered executive session at 12:46pm and exited Executive Session at 1:55pm

Motions Summary

12:12pm

Brian moves that we approve 5/14 minutes as submitted, Tobi seconds

* Approved unanimously

* David E abstains

12:13

Brian moves that we approve 6/11 minutes as submitted, Tobi seconds

* Approved unanimously

12:14

Brian moves that we approve 6/18 minutes as submitted, Tobi seconds

* Approved unanimously

* David E, Tobi abstains

12:15

Brian moves that we approve 7/6 minutes as submitted, Tobi seconds

* Approved unanimously

* Tom, David E abstain

12:17pm

Tobi moves to approve financial policies as submitted, Brian seconds

* Approved unanimously

12:21pm

Tobi moves to approve SIG & Chapter finance policy as submitted, Tom seconds

* Approved unanimously

12:33pm

Tobi moves to approve earmarking \$13k GGJ expenditure subject to ESP budget review, Gordon seconds

* Approved unanimously

12:34pm

Tobi moves to apply for non-AMEX credit card. If approved finance will propose risk management policy to be approved by the BoD at a future date. Brian seconds

* Approved unanimously

1:07pm

Move to approve the membership drive and related \$5k budget to do it, Brian seconds

* Approved unanimously

Submitted by Brian Robbins, Secretary of the Board

Meeting Notes

- * Discussed finance policies and motions
- * Discussed GGJ direction & plan
- * Tom raised a point that we ensure that all future GGJ funding only comes from sponsorship raised

- * Discussed financial position of the org (led by Diann)

Finance Policies submitted

SIG – All activity will be reported on the Income Statement beginning on January 1, 2010 as IGDA program activity. A determination can be made by the Board, as to whether any surplus or loss will be carried into future years as board designated net assets for a particular program. SIGs may have net profit at end of a fiscal year in which case it could be earmarked by the board for the next year either as a board restricted item, or a budget.

Chapters – All chapter activity will be recorded on the balance sheet as pass through funds only. A push will be made to formalize all Chapters which would alleviate the need to flow Chapter transactions through IGDA operating funds, on anything other than a temporary basis. If at any time IGDA holds a controlling interest in a Chapter, the operations of that Chapter must be reported in the Income Statement for IGDA.

Membership Committee Report

- The committee has been active on email and meetings, and most recently met on July 13th (agenda with notes attached).

- BOARD ACTION NEEDED: The membership committee has researched and settled on a plan for a membership drive which requires a small budget to get started. The hope is to make this budget neutral by seeking a sponsor. We seek approval of the budget and an okay to proceed to implement the plan in the spirit of which we've described (the team may need to adjust a few things as they go). The drive is currently planned for August-Sept.

- The committee has collected Facebook groups for the majority of chapters, and the staff/tech team are prioritizing getting this on the chapters page to break a log jam with connecting our members to chapter activity. More ideas there but this is the first step.

- Shelby presented an much improved member benefits page and the committee gave her the endorsement to implement it
- Membership needs Marcom help for the drive! The critical path item is the video. We had an exciting plan for a "Why I am a member" video starring luminaries, but realize it is marcom would need to make that happen. This is seen as really important to get in play for the drive, so we need guidance as to how to help.
- The committee recommends to the board we partner with a job board versus roll our own. Does ESP want to take this on, or should Membership now evaluate options to come back with a specific recommendation here?

Next up, includes:

- internal communications manager recommendations
- doing the member drive
- more groundwork on social media aggregation and manual
- studio affiliate package update
- breaking in
- new benefits as they are proposed

Next meeting is being schedule within the next five days.