

**IGDA Board Minutes
October 15th, 2009**

Called to order at 12:27 p.m. EST, and adjourned at 2:17 p.m. EST.

Board Members in Attendance:

Coray Seifert, Tobi Saulnier, Brenda Brathwaite, Tom Buscaglia, Brian Robbins, Gordon Bellamy, Mark DeLoura, Tim Train, Rodney Gibbs

Board Members Not in Attendance:

Jen MacLean, Erin Hoffman, Jamil Moledina

Also Present: Joshua Caulfield, Chuck Sapp

Agenda

1. Review and approve minutes
2. Financials update - Brenda and Joshua
3. ED Report
4. Website
5. Old Business
 - Chapter Chartering update (Brian)
 - SIG Elections update (Tobi)
6. New (Old) Business
 - Member code of ethics (Erin and Tobi)
7. Revive the policy and advocacy committee
8. The Vice Chair - nominations and election.

Motions Summary

1. Motion to call the meeting to order at 12:27 p.m. EST
2. Motion to approve the meeting minutes from 9/17 and 9/10 by Coray, seconded by Rodney. Unanimous approval.
3. Motion to adjourn at 2:17 p.m. EST by Tom, seconded by Coray. (Unanimously approved.)

Next meeting

N/A

Submitted by Coray Seifert, Secretary of the Board

Meeting Notes and Action Items

Review and approve minutes

- We are going to look at tweeting updates when board minutes are posted to get more eyes on those documents.

Financials update - Brenda and Joshua

- We have seen a recent upswing in memberships and studio affiliation membership (like Valve! Sweet!).
- Educational affiliation program showing some gains.
- However, this upswing is not enough to overcome the low attendance at the Leadership Forum.
- We are looking at a 50% decline in attendance, which is right inline with other associations.
- Long-term, the IGDA will not go away. However, we are facing a reduction in services if we cannot increase revenue or further reduce expenses.
- **ACTION ITEM:** Tom going to look at a more affordable option for publishing the newsletter.
- There is hope on the horizon. We have potential sponsors for Leadership Forum, GDC, the newsletter, and other initiatives.
- Bottom line is that things are still tight, and we will still face some lean months, but the past 30 days have provided a good turnaround.

ED Report

- Joshua Updated the Board on the financial status of the organization and the current status of the Leadership Forum.
- **ACTION ITEM:** Need to ID and clarify a place to put positive reviews of the site. (Joshua)
- **ACTION ITEM:** Need to develop a plan for getting tutorial videos onto YouTube and properly promoting those pieces. (Joshua)
- Communications and Final Issues with Website Launch were discussed, as were the plans for resolving issues as they came up. Webmaster@igda.org email was set up.

Chapter Chartering update (Brian)

- Some chapters have chartered, but a wide number are still not completed.
- Brian will work with Coray on chapter chartering
- Goal is to speed up chapter chartering process.
- Brian will post an update to the chapter list regarding chartering process.

SIG Elections update (Tobi)

- SIG Elections are moving forward.
- Tobi, Brenda and Joshua are working with concerned SIG leaders.

Member code of ethics (Erin and Tobi)

- ACTION ITEM: Brian and Tom will investigate options for a member code of ethics,

Revive the policy and advocacy committee

- Rodney Gibbs to head this up with support from Tobi and Erin

The Vice Chair - nominations and election.

- **Mark Deloura nominated and elected unanimously**