

**IGDA Board Minutes
December 29, 2009**

Called to order at 1:53 p.m. EST, and adjourned at 3:55 p.m.

Board Members in Attendance:

Mark Deloura, Coray Seifert, Tobi Saulnier, Tom Buscaglia, Brian Robbins, Erin Hoffman, Gordon Bellamy

Board Members Not in Attendance:

Jen MacLean, Tim Train, Brenda Brathwaite, Rodney Gibbs

Also Present: Joshua Caulfield, Joe Sapp, Chuck Sapp

Agenda

1. Call to Order
2. Motion to Approve Minutes from
 - a. Sept 10th meeting (Previously sent out, reattached for easy reference)
 - b. Oct. 15th Meeting (Previously sent out, attached for easy reference)
3. Updates from Board Members on current Action Items
4. ED Report
5. Budget Review and Approval (Previously sent out, attached for convenience)
6. Elections Process Update
7. New Business
8. Motion to Adjourn

Motions Summary

1. Motion to approve the September 10th, 2009 meeting minutes as amended and submitted by the secretary by Coray, seconded by Tom. Approved by Mark, Coray, Tobi, Tom. Erin, Gordon and Brian abstained.
2. Motion to approve the October 17th, 2009 meeting minutes as amended and submitted by the secretary by Coray, seconded by Brian. Approved by Mark, Coray, Tobi, Tom, Brian, Gordon. Erin abstained.
3. Motion to approve the 2010 Budget by Tom, seconded by Brian. Unanimously approved.
4. Motion to Adjourn: Made by Gordon, Seconded by Brian

Next meeting

Thursday, January 21st at 12:00 PM EST; 9:00 AM PST

Submitted by Coray Seifert, Secretary of the Board

Meeting Notes and Action Items

Meeting Minutes Approval

- Coray will send out meeting minutes directly to board, as opposed to Executive Committee for quicker turnaround.

Action Item Report

- **Coray** – Meeting minutes approved.
- **Brian** – Brian is working with the chapters to get more chapters chartered, and we are looking to have a number of new chapters beginning the chartering process.
- **Gordon** – Working with the AIAS awards to increase IGDA/AIAS collaboration. Josh will be attending AIAS.
- **Mark** – Has formed a 5-person action team to work on optimizing the website, increase performance, address issues, etc. Mark has recruited specialists with server/Drupal operations.
- **Joshua** – IGDA Scholarship review team has been assembled.
- **Brenda** – Working with Policy and Advocacy group to assemble a group of writers who will help to provide positions on industry issues in a timely fashion, while sticking to the core values of the IGDA.

Ed Report

- Finances will be tight, but we've made a lot of adjustments and are rolling out some new revenue generating items
- We received our first Lifetime member. The official announcement of the program will be going out the week of the 4th of January.
- We also closed our first year long sponsorship program with Focal Press, and have a second year long program in the final stages.
- Podcasts for election statements?

Budget Review and Approval

- While the budget still shows a shortfall for 2009, we are anticipating to be in the black for 2010.
- This forecast includes the assumption that membership revenues will return to normal, as the recession ends, as well as additional sponsorship opportunities that are currently being pursued.
- This forecast also includes a 60k cushion in the budget, to account for inflationary increases due to the recession.
- Biggest cost portion is GDC, where the party and VIP lunch are loss leaders.
- There are very few areas we can cut, especially from our GDC offerings, as we have already cut costs by 30% over the past 2 years.
- Leadership forum continues to be profitable.

- The budget will be posted in the complete format, but without the comment notes from staff in the annual report.
- ED travel expenses are considerably light right now, but we want to increase the EDs visibility at future events, revenue permitting.

Board Elections:

- The elections process will run at roughly the same schedule as previous years, with nominations lasting until the 29th of January, and the election happening the 3rd or 4th week of February depending on the timing of the below.
- We will request a bio, statement, and have a 10 standardized question survey for each candidate this year which will be posted to the website and included in the newsletter in February.
- We are also considering requesting each candidate prepare a brief 20 min or less presentation which will be made available either as a podcast, video, or via webinar for the membership to review.
- There will be continued discussions as to the public posting of each candidates number of votes. All candidates will receive information on the number of votes they received and the numbers of the winning candidates, but there is a desire to ensure none of the candidates are embarrassed or discouraged from running again based on their results.

Global Game Jam

- Tom requested that each of the Board members make an attempt to be at a local location of the Global Game Jam if at all possible.
- Discussion was also had on the means by which the Board could support the program more effectively.

IGDA Promotional Video

- There was a brief discussion about creating a YouTube style video to promote the IGDA. This was tabled for future meetings when a Board member could take this on as a project.