



SPONSORSHIP OPPORTUNITIES

The Physician Practice Management
& ASC Symposium

May 7–8, 2019 | Nashville, TN

McDermott
Will & Emery

mwe.com

We are pleased to invite you to sponsor the symposium for anyone with a vested interest in the industry: **The Physician Practice Management & ASC Symposium**. An extension from our longstanding ASC Symposium, the 17th annual event will be held on May 7–8, 2019, at the Nashville Music City Center.

This symposium will take a deep dive into the critical business, transactional, and regulatory issues that impact the growth and profitability of the physician practice management and ASC industries. Day one of the conference will be comprised of a general session featuring a series of keynote panels. On day two, attendees will have the ability to attend PPM-focused programming and ASC-focused programming, presented in side-by-side sessions that address the critical business, transactional and regulatory issues applicable to these industries. This unprecedented conference will also provide a unique opportunity to network with all of the key players in both the PPM and ASC industries in one setting.

Private equity investors, operating and development executives, physician leaders, investment bankers, consultants, accountants, lenders or anyone with a vested interest in the physician practice management sector will find much to discuss with our distinguished faculty.

Reserve your space today to take advantage of this exciting opportunity to showcase your organization at **The Physician Practice Management & ASC Symposium**.

Check out our [2018 Highlights](#) and learn what we heard from the many industry experts who graced our stages during the 2018 program.

We look forward to seeing you in Nashville in May!

Your Program Co-Chairs



Jerry J. Sokol
Partner



Danielle E. Golino
Partner



Kevin L. Miller
Partner

PARTNER (PREMIER EVENT SPONSOR)

Sponsorship: \$50,000

BENEFITS:

- Twelve (12) complimentary registrations to attend the Symposium
- Four (4) invitations to the Faculty VIP Dinner
- Exclusive Partner logo recognition on the Westin Nashville room keys
- Access to advance electronic copy of attendee list (name, title and organization only) two weeks before and one week before the event
- One (1) speaking/moderating position on agenda
- Prominent logo listing as Partner in Symposium materials including the program brochure, relative materials and website
- Double-size exhibit space that is centrally located in the exhibit hall
- Digital signage recognition
- Significant presence in Symposium Mobile App, listing logo, contact information and digital advertisement
- Full-page color advertisement in the Symposium booklet
- Inclusion of one corporate gift for attendees to be distributed at the Symposium
- Dedicated sponsor social media posts via LinkedIn and Twitter

MARQUEE (TWO: PPM PROGRAM | ASC PROGRAM)

Sponsorship: \$30,000

BENEFITS:

- Ten (10) complimentary registrations to attend the Symposium
- Two (2) invitations to the Faculty VIP Dinner
- One (1) speaking/moderating position on agenda
- Prominent logo listing in Symposium materials including the program brochure, relative materials and website
- Prime exhibit space in the exhibit hall
- Digital signage recognition
- Full-page color advertisement in the Symposium booklet
- Listing in Symposium Mobile App, including logo, contact information and digital advertisement
- Dedicated sponsor social media posts via LinkedIn and Twitter

EXECUTIVE (SIX: DAY 1 NETWORKING RECEPTION including LIVE ENTERTAINMENT 20K | VIP DINNER 20K | NETWORKING LUNCHEON KEYNOTE SPEAKER \$20K | LANYARDS 15K | ALL NETWORKING BREAKS [3] 15K)

Sponsorship: \$15,000 – \$20,000

BENEFITS:

- Eight (8) complimentary registrations to attend the Symposium
- Two (2) invitations to the Faculty VIP Dinner
- Logo listing in Symposium materials including the program brochure, relative materials and website
- Prime exhibit space in the exhibit area (includes round highboy and two chairs)
- Listing in Symposium Mobile App, including logo, contact information and digital advertisement

NOTE: Number of sponsorships subject to change. Partner level limited to one exclusive sponsor.

- Digital signage recognition
- Full-page color advertisement in the Symposium booklet
- Dedicated sponsor social media posts via LinkedIn and Twitter

PATRON (FIVE: NOTEPADS | MOBILE APP | MOBILE CHARGING STATION | NETWORKING BREAKFAST | WI-FI)

Sponsorship: \$7,500

BENEFITS:

- Three (3) complimentary registrations to attend the Symposium
- Two (2) invitations to the Faculty VIP Dinner
- Logo listing in Symposium materials including the program brochure, relative materials and website
- Logo listing on all signage associated with sponsored item, service or event
- Exhibit space
- Digital signage recognition
- Half-page color advertisement in the Symposium booklet
- Dedicated sponsor social media posts via LinkedIn and Twitter

EXHIBITOR

Sponsorship: \$3,500

BENEFITS:

- Two (2) complimentary registrations to attend the Symposium
- Logo listing in Symposium materials including the program brochure, relative materials and website
- Exhibit space
- Half-page color advertisement in the Symposium booklet
- Digital signage recognition
- Dedicated sponsor social media posts via LinkedIn and Twitter

MEDIA*

**Applicable to media outlets and trade publications/associations only.*

BENEFITS:

- Two (2) complimentary registrations to attend the Symposium
- Trade for advertising (subject to discussion and approvals)
- Logo listing in Symposium materials including the program brochure, relative materials and website
- Listing in Symposium Mobile App, including logo and contact information
- Exhibit space
- Digital signage recognition
- Half-page black and white advertisement in the Symposium booklet
- Dedicated sponsor social media posts via LinkedIn and Twitter

NOTE: Number of sponsorships subject to change. Partner level limited to one exclusive sponsor.

Deadlines and Specifications

DEADLINES

- **Monday, April 1, 2019:** Advertisement submission that corresponds with your sponsor level, specs below.
- **Monday, March 2, 2018:** RSVP to Faculty VIP Dinner. ***ONLY APPLICABLE FOR PARTNER, MARQUEE, PATRON AND EXECUTIVE SPONSORS.***

Submit materials electronically to [Jessica Knies](#)

SPECIFICATIONS

Please send two versions of your company logo. Files should be received as EPS, TIF and JPG files ONLY (compression zip files are acceptable). **Please also send a JPG version of your logo that is 150 pixels wide.** Resolution must be at least 300 dpi at 100 percent.

ADVERTISEMENT SPECIFICATIONS

- Full page ad: 8.5" x 11"; half page ad: 7.5" x 5"
- Submit in PDF format

GUIDELINES

1. **Exhibit Date and Time:** Tuesday, May 7 from 9:00 am through Wednesday, May 8, at 5:30 pm.
Set-Up: 9:00 am on May 7 and/or on May 8 at 6:00 am.
Tear-Down: No earlier than 5:30 pm on May 8, and must be completed by 7:00 pm. If you intend to ship materials from the conference, please provide all necessary packaging, labels and postage.
2. Tables must be manned by your company's representatives during exhibit hours. Company representatives must be registered for the program even if they will not be attending the Symposium sessions. Each conference attendee must have a name badge.
3. Exhibit space includes 16 ft table. Please plan displays accordingly.
4. Your exhibit table must be limited to the table(s) provided. Loudspeaker systems are not allowed. You may provide your own table covers with your company name. Should you have any special booth requirements or set-ups, please contact Jessica Knies prior to the conference.
5. Sponsors are responsible for ***all shipping and delivery charges***, packaging, and packing of their products and equipment. Neither McDermott Will & Emery nor the Westin Nashville accepts any responsibility for damages that may occur to your products and equipment.
6. Materials may be shipped to the following address as early as Friday, May 3: **Nashville Music City Center, ATTN: Kelsey Kottkamp, 201 5th Avenue S, Nashville, TN 37203**
7. All exhibit spaces include 24-hour security on May 7-8, 2019.

CONTACT INFORMATION

COMPANY NAME

CONTACT NAME

TITLE

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

SPONSORSHIP LEVEL

- | | |
|--|--|
| <input type="checkbox"/> PARTNER \$50K | <input type="checkbox"/> EXHIBITOR \$3,500 |
| <input type="checkbox"/> MARQUEE \$30K | <input type="checkbox"/> MEDIA |
| <input type="checkbox"/> EXECUTIVE \$15K - 20K | <input type="checkbox"/> OTHER: |
| <input type="checkbox"/> PATRON \$7,500 | |

COMPLIMENTARY REGISTRATION

Registration will be open in the coming months. An access code will be provided for your complimentary registrations.

PAYMENT INFORMATION

VISA MASTERCARD AMEX CHECK ENCLOSED

CREDIT CARD NUMBER

NAME ON CARD

BILLING ADDRESS

CITY

STATE

ZIP

EXPIRATION DATE

SIGNATURE

Return completed form with payment to:

Jessica Knies
McDermott Will & Emery
444 W Lake Street
Chicago, IL 60606
P: + 1 312 984 6943