

JUNIPER®

Architectural Lighting Innovator

Juniper to Debut MULTIVERSE® System
Extensions at ICFF

*The New Product Introductions Reimagine the Track
Lighting Experience*



(MANHATTAN, NEW YORK) May 2023–[Juniper](#), purveyor of architectural lighting systems that converge patented technology with modern design, will debut enhancements to its newest lighting system, [MULTIVERSE®](#), at ICFF from Sunday, May 21st to Tuesday, May 23rd at booth #1041. Launched originally at ICFF in 2022, the MULTIVERSE® system is a groundbreaking, low-voltage LED power distribution system that redefines the aesthetic and technical capabilities of track lighting. The new extensions will enhance the lighting experience by introducing five lighting forms that are compatible with the MULTIVERSE® track ribbon, in addition to the advanced track head that elevates the original function of the lighting system.

“With the MULTIVERSE® we are doubling down on our commitment to advancing technological innovation in lighting without giving up any of the finish and design qualities that the market has come to expect from our products,” said Shant Madjarian, Owner and Founder of Juniper.



The new MULTIVERSE® enhancements include:

- **Track heads:** The new architectural track heads feature 1,000-lumen and 1,500-lumen outputs suitable for high ceilings and retail spaces, a wall wash version, extended stems, a range of field-interchangeable lenses and accessories, and very clean lines – all offered in Juniper’s signature finishes of Matte Pure White, Satin Black, Satin Aluminum and Satin Brass.
- **Monopoint:** The monopoint versions of the track heads offer many of the same benefits but in an easy-to-locate individual luminaire format.
- **Cylinder:** The new cylinders match the spotlights in output (500, 1,000, and 1,500 lumens) and interchangeable optics while offering a range of heights – 4”, 6”, 12”, 18”. The cylinders feature a set of elegant reeded glass fittings that make them excellent for hospitality settings.
- **Linear Ambient:** The linear ambient provides the “dash” to the “dot” of the spotlights – it replaces the track in the same ¼” thickness, and offers a seamless, integrated general lighting solution with the same unique architectural integration of the MULTIVERSE®.
- **Suspended track:** The suspended track rail allows for creative use of the MULTIVERSE® system in taller spaces, and has up to four circuits of power, and/or an integral uplight circuit.
- **Recessed Track:** The recessed track profile allows for a more integrated look, while fitting within the typical ½” drywall ceiling thickness, which means it does not require special blocking or framing consideration – it can even be retrofitted into an existing ceiling.

While all MULTIVERSE® products are available in Juniper’s signature finishes, they can be customized to match any paint color for seamless integration or to create a bold design statement. All items are available immediately for specification through the Juniper website and shipping will begin by September. Juniper’s impressive lead times for custom orders nationwide are approximately three weeks, made possible by the brand’s US manufacturing facility in Connecticut



For more information please visit www.juniper-design.com. In-person appointments can be made at the brand's SoHo showroom at 1 Crosby Street.

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ABOUT JUNIPER

Juniper is a design and manufacturing company dedicated to producing thoughtful, refined and meticulously crafted luxury lighting solutions. With a newly built NYC Showroom and state-of-the-art factory in Connecticut, each piece is developed and produced locally, from start to finish. Inspired by a philosophy of purposeful reduction, Juniper products reflect a commitment to American craftsmanship and organic simplicity. At the core of their work is the belief that form and function are inextricable, and the beauty of distinctive design lies in the innovation and details just below the surface.

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