A Letter from the President

Welcome!
As I reported in the last column, NAPA has created a vision of serving professional, practicing, and applied (PPA) anthropologists and advancing the use of our tools in addressing the complex challenges that face our world. We created a new mission that generated new goals for NAPA’s work. Anyone who has undertaken organizational development will tell you that NAPA’s process was undertaken and completed in a remarkably short time especially as an all-volunteer organization. The next step was to organize ourselves to be able to efficiently and effectively start to work to achieve the new goals and subgoals; the goals and the new organizational structure were illustrated in the last issue of NAPA Notes. That reorganization is complete and all major groups and committees have new purpose statements, strong leadership, and are recruiting talented volunteers to work on issues that serve PPA anthropologists.

In this edition of NAPA Notes you will see highlights of some of the ways in which we have changed and are shaping and developing our work and you will read about the work of NAPA committees and volunteers.

NAPA in Connection
An important focus for NAPA is to build strong relationships with other professional organizations serving PPA anthropologists. Since the fall of 2021, we have undertaken a variety of activities to advance that focus.

We are traveling towards a new horizon - there may be dragons but voyaging together we are strong!
**WAPA**

The role of the Local Practitioner Organizations (LPOs) is critical for the engagement and support of PPA anthropologists across the U.S.; the Washington Association of Professional Anthropologists (WAPA) is one of the oldest and largest of the LPOs. WAPA has played a key role in the promotion of PPA anthropology for nearly four decades. WAPA hosts a monthly, now virtual meeting that highlights the work of professional anthropologists and provides opportunities for skill development. ([https://wapadc.org/](https://wapadc.org/))

NAPA has strong ties with WAPA and in early 2022 was featured at a session. NAPA’s leadership is committed to continuously listening to PPA anthropologists, exploring needs and desires for national connection and support, and to learn how best to function to be responsive to all PPA anthropologists. NAPA facilitator, Cathleen Crain, led the session and came away with ideas to share with NAPA committees.

**SfAA**

NAPA has an ongoing relationship with the Society for Applied Anthropology (SfAA) and is a sponsor of the 2022 meeting being held in Salt Lake City. As a sponsor, NAPA developed sessions of particular interest to PPA anthropologists which are highlighted in this edition of Notes. One of the sessions will focus on a survey commissioned by NAPA of anthropology MA graduates as a follow-up to a survey conducted a decade earlier. A group of students from the University of North Texas (UNT) designed and conducted the survey with support from UNT faculty, NAPA advisors, and the previous survey’s designers. More than 850 anthropology graduates responded to the survey. The results provide lessons for training schools and professional organizations. The report is highlighted on NAPA’s website and a link to the full report is provided:
NAPA Notes

https://www.practicinganthropology.org/practice/the-2019-american- anthropology-masters-career-survey/ NAPA sponsored and organized a public briefing on the results which were presented by the two leads: Erica M Hawvermale and Shannon Cronin.

NAPA’s president and president-elect will attend the SfAA meeting and represent NAPA. Other Governing Council members and committee chairs will be at the meeting and leading or participating in sessions. One of NAPA’s committee chairs (Mentoring, co-chair Organizational Relations) is newly elected to the SfAA board and will represent the views of PPA anthropologists.

**EthnoBreakfast**

EthnoBreakfast is a network grounded in Silicon Valley which engages with professionals both within and outside of the user experience community. Housed at San Jose State University and led by Jan English-Lueck, EthnoBreakfast has been exploring methods and new opportunities for PPA anthropologists ([https://sites.google.com/view/ethnobreakfast/home](https://sites.google.com/view/ethnobreakfast/home)). NAPA hosted a virtual EthnoBreakfast session in January. We asked participants to discuss what they want and need from a national organization serving PPA anthropologists. The responses were thoughtful, creative, and instructive and NAPA facilitators, Cathleen Crain, Lauren Penney, and Joshua Liggett brought good ideas away from the session.

**COPAA**

The Consortium of Practicing & Applied Anthropologists (COPAA) is “... an independent consortium of university departments and programs, practitioners and organizations that provide education and training in applied and practicing anthropology. Our mission is to advance the education and training of students, faculty, and practitioners in applied anthropology.”
Twenty-seven PPA-serving training programs are currently represented by COPAA. For a number of years, COPAA has been a sponsor of the NAPA/AAA Careers Expo. NAPA is currently in conversation with COPAA leadership about how to strengthen their engagement with PPA anthropologists and creating a sustainable partnership with NAPA. NAPA's president and president-elect will attend the COPAA board meeting in Salt Lake City for further conversations.

GAP

The Global Anthropology Project (GAP) was developed by a group of PPA-serving organizations beginning in the spring of 2021. The group includes the Applied Anthropology Network (AAN) of the European Association of Social Anthropologists (EASA); the Washington Association of Professional Anthropologists (WAPA); the Career Readiness Commission; and NAPA. The group conducted its first event in October where it featured professionals from Europe and North American discussing their career paths. The GAP group has decided to continue the collaboration and design future events. New events are in the planning with the next scheduled for May. That event will feature international projects recognized by the WAPA Praxis awards over a period of ten years. The session will coincide with the publication of a new book featuring Praxis recognized work. The book is: Profiles of Anthropological Praxis: An International Casebook. The volume is edited by Terry M. Redding and Charles C. Cheney, long-time WAPA and NAPA members and will be published by Berghahn in May. Watch for news about the event across NAPA communications!
Career Readiness Commission

The Career Readiness Commission (CRC) is focused on working to support strengthened college/university/school preparation for PPA anthropologists. Gathering materials, conducting research, creating resources, CRC is helping to ensure that educational institutions have the information and support needed for preparing next generations of PPA anthropologists. NAPA has supported CRC through active participation in the work of the Commission and endorsing its efforts. CRC will be holding an in-person conference entitled: “Building Careers in Anthropology” on May 13th in New York City; go to the CRC Website for more information: www.anthrocareerready.net The Commission is led by two long-time NAPA members, Elizabeth Briody (past NAPA president) and Riall Nolan.

AAA

In November 2021, NAPA conducted the 16th Careers Exposition at the AAA meeting in Baltimore. In past years, the Expo has featured as many as 70 professionals and hosted more than 700 students, new professionals, career changers, and teachers and mentors. The 2021 Expo was designed to be smaller and maintain social distance while offering new and young anthropologists an opportunity to meet and talk about career paths with professionals from a variety of careers. The Expo was successful, attracting approximately 10% of all registrants. A new feature at this event was the participation of a sister AAA section, The Council for Museum Anthropology (CMA); the Society for Medical Anthropology is anticipated to participate in the 2022 Expo as well. In addition, some of the organizations participating in the COVID-sized Expo were:

- Cultural Keys
- Kavali Consulting
- IMA World Health/CORUS International
- LTG Associates, Inc.
- Macro International
- My Head Fort
- U.S. Government Accountability Office
In addition to the Expo, NAPA sponsored twelve professional sessions at the Baltimore AAA meeting. Session topics included: COVID19, professional ethics, new arenas of practice, and a reporting out of the 2019 American Anthropology Masters Career Survey which was sponsored by NAPA. NAPA also sponsored a social mixer for Public Anthropology (Hosted by Cool Anthropology and SAPIENS).

**NAPA Honors!**

**Volunteer of the Year (VOY) Award**
Each year NAPA committee chairs have the opportunity to nominate volunteers to be celebrated for their work. NAPA is an all-volunteer group, and our reach and quality are dependent on those who give their time to advance PPA development. Last year NAPA celebrated:

- Volunteer of the Year: Amanda Woomer, NAPA Twitter Manager
- Volunteer of the Year Runner-Up: Keith Kellersohn, NAPA LinkedIn Administrator

Nominations are currently underway and will be voted on by the NAPA Governing Council members. Watch for results in an upcoming edition of NAPA Notes!

**Student Paper Award**
Each year NAPA’s student representative leads a competition for the best student papers. Last year for the first time, NAPA divided the competition into undergraduate and graduate students and awarded a first prize and an honorable mention for each category. First place and honorable mention winners are awarded the following prizes:
First Prize Graduate (1)
$500
Guaranteed AAP review for project article
NAPA membership for 2 years
Feature on NAPA webpage
Student registration for AAA, year of award
Membership in student award committee, next cycle
Recognition at NAPA meeting
Recognition of School/Department

First Prize Undergraduate (1)
$500
Guaranteed AAP review for project article
NAPA membership for 2 years
Feature on NAPA webpage
Student registration for AAA, year of award
Membership in student award committee, next cycle
Recognition at NAPA meeting
Recognition of School/Department

Honorable Mention Graduate prize (1)
NAPA membership for 2 years
Feature on NAPA webpage
Membership in student award committee, next cycle
Recognition at NAPA meeting
Recognition of School/Department

Honorable Mention Undergraduate prize (1)
NAPA membership for 2 years
Feature on NAPA webpage
Membership in student award committee, next cycle
Recognition at NAPA meeting
Recognition of School/Department

Watch for upcoming news about the Student Paper Award on NAPA’s website: https://practicinganthropology.org/ and across NAPA social media.

NAPA Serves
As you read the articles in this edition of NAPA Notes, you will see NAPA focused on serving the needs of PPA anthropologists. A collaboration between NAPA’s Mentor and Organizational Relations committees has stimulated the development of the new sNAPAshots – a series of short-form videos highlighting the careers of PPA anthropologists.
NAPA Notes

Watch for upcoming news about the Student Paper Award on NAPA’s website: https://practicinganthropology.org/ and across NAPA social media.

NAPA Serves
As you read the articles in this edition of NAPA Notes, you will see NAPA focused on serving the needs of PPA anthropologists. A collaboration between NAPA’s Mentor and Organizational Relations committees has stimulated the development of the new sNAPAshots – a series of short-form videos highlighting the careers of PPA anthropologists. NAPA Communications is getting job opportunities out through all of our media; NAPA Mentoring is continuing to match new/young professionals with mentors as well as developing resources that can be used by all who desire a professional career; NAPA Member Engagement is bringing new members into the heart of NAPA activities and ensuring that they have a welcoming home; NAPA Ethics is continuing to ensure that ethical issues in practice are a strong focus; and, NAPA’s Organizational Relations is producing events that bring new PPA’s into relationship with senior professionals. Our purpose is to serve, and the future of our organization is to support of the professionalization of the discipline.

We are a small, purpose-focused organization whose volunteers drive our work. NAPA has been optimizing its structure and functioning to best respond to the needs of PPA Anthropologists

Join us as a volunteer and help to move the agenda forward – we welcome both NAPA members and others to our committees. On our website: www.practicinganthropology.org you can explore what we are doing. If you go to our committee pages you can identify where there will be opportunities to get involved: https://www.practicinganthropology.org/discover/about/napa-committee-descriptions/
NAPA Group Descriptions

- Professional Development/Promotions & Direct Member Services is responsible for driving the core professional development and promotion goals.

- Member Engagement is responsible for reaching out to bring new members to NAPA, ensuring that they are engaged in NAPA activities, and for developing and managing a pipeline for disciplinary leadership.

- Discipline/Organizational Development is charged with ensuring that NAPA is monitoring the field and is looking forward and addressing ethical disciplinary issues, conducting key research, and engaging and supporting new discipline areas of growth.

- Communications is responsible for designing and disseminating information about disciplinary development and NAPA activities and services.

- Strategic Planning and Management stand alongside the structure and provide NAPA with continuous management support and review of efforts against the strategic plan.

Connect with us!
Facebook: @NAPA.Anthro
Twitter: @NapaAnthro
LinkedIn Company Page: https://www.linkedin.com/company/practicing-anthropology/
LinkedIn Group: https://www.linkedin.com/groups/1123547/
In this Issue

1. NAPA President's Column................................................................................................................1-9
2. NAPA Committee Updates..............................................................................................................11-17
3. Announcing New Governing Council Members..............................................................................17-18
4. NAPA Student Representative: Abby Vidmar.....................................................................................18-19
   a. 2022 SfAA, Salt Lake City.............................................................................................................20
   b. 2022 EPIC, Amsterdam................................................................................................................20
   c. NAPA Sponsored Sessions at SfAA 2022.....................................................................................21-25
6. World Anthropology Day 2022.........................................................................................................26
8. Pandemic Journaling Project..............................................................................................................29-33
9. Career Readiness Commission...........................................................................................................34-39
10. Ethnography Summer School: University of Leicester, UK............................................................40-42
11. Studying Abroad: West Chester University of Pennsylvania..........................................................43-47
12. Lessons from Applying Anthropology: Boise State University.......................................................48-51
13. Mapping Creative Diversity: San Jose State University.................................................................52-53
14. Welcome NAPA Notes Guest Editors.............................................................................................54
15. Connect with NAPA..........................................................................................................................55-57
16. A Message from the Editors.............................................................................................................57
Committee Updates

Organizational Relations Committee
Co-Chairs: Niel Tashima & Joshua Liggett

NAPA's Organizational Relations Committee is to proud to announce that our new video project, "sNAPAshots", has a release date: April 1st! A keen observer will note that this is also the date of NAPA's founding and we're excited to celebrate with this fantastic new endeavor for Professional, Practicing and Applied Anthropologists everywhere! Special thanks to our project leads: Suanna Selby Crowley and Reshama Damle! Our first round of videos will cover a variety of anthropologists across different industries. Check it out soon only on NAPA's website: www.practicinganthropology.org

Nominations Subcommittee
Co-Chairs: Wendy Hathaway & Lauren Penney

In February, the new NAPA nominations subcommittee, a branch of Member Engagement, concluded a successful call for nominations for two seats on our Governing Council. This cycle, we received materials from many highly qualified nominees. The materials they submitted reflected the diverse and impactful work of professional, practicing, and applied anthropologists, and the thoughtful ideas they have for helping move NAPA forward. We thank all the nominees for volunteering to serve in NAPA leadership and hope those who did not make it to the NAPA slate this cycle, will consider putting themselves forward again next year, when we have 2 Member-at-Large, 1 Secretary, and 1 Student Representative seats open.
Committee Updates

This nomination cycle was also noteworthy because the nominations subcommittee piloted new procedures to create a more open and systematic internal nominations process. We advertised the call for nominations across NAPA social media and did targeted outreach to other PPA-related organizations and departments. We also created scripts and procedures for talking to and vetting potential nominees. In general, things worked well and the work was efficiently spread across the subcommittee members. The subcommittee will now evaluate our new tools and processes, and work with the Governing Council to draft detailed position descriptions and a more nuanced vetting rubric. Many thanks to Anya Duxbury and Carla Pezzia for joining the subcommittee to complete this important work!

If interested in volunteering for a NAPA General Council Committee or engaging with NAPA in other ways, please contact NAPA Member Engagement at member.engage@practicinganthropology.org.

Research & Studies Committee

Co-Chairs: Kerry Fosher & Rachel Hall-Clifford

NAPA’s Research Committee helps the Governing Council (GC) and committee leads think through information needs and develop research and analysis approaches. The Research Committee currently is focused on efforts that help NAPA understand changes in its membership and how to best meet the needs of current and future members.
Committee Updates

In late 2021, the GC asked for research examining how other volunteer-based associations organize themselves and manage work. A group of volunteers led by Eric Gauldin (PhD student at Texas State) and including Jordan Baker (Strategic Partnerships, Inc.) and Rex Long (PhD student at Texas State) is conducting the research. They will produce a literature review and website analysis of alternative models of volunteer-based associations. Results are expected in August 2022 and will be used to inform NAPA’s decisions about its future organization, activities, and member services.

If you are interested in volunteering to support this project or future NAPA research, please contact Research Committee co-chairs Kerry Fosher (kbfosher@gmail.com) and Rachel Hall-Clifford (rachelhallclifford@gmail.com). If you are a NAPA committee chair seeking research support, please submit your request here.

Communications Committee

Co-Chairs: Joshua Liggett & Kieth Kellersohn

NAPA's Comms team is working diligently towards the goal of bringing the voices of our discipline to the foreground. Check out our LinkedIn page and group, Facebook page, and Twitter for updates from NAPA and the larger community of Professional, Practicing, and Applied Anthropologists! As we shift to the same structure as other committees, we are delighted to have Keith Kellersohn ascend to Communications Committee Co-Chair!
Committee Updates

We are ecstatic to announce that NAPA has transitioned to a new website host (The Collaborative Anthropology Network) with more space for us to grow. Special thanks to the Governing Council for approving the move and our Website Coordinator: Brandon Meyer! Coupled with our off-site storage and partnerships with other NAPA committees, we'll be bringing more exciting video content to our membership and the larger world! If this work interests you, join us today!

The NAPA-OT Field School Guatemala Supports Career Development

Co-Chairs: Rachel Hall-Clifford & Geyla Frank

The NAPA-OT Field School in Guatemala is committed to supporting our learners across their career span. We are celebrating the achievements of Dr. Stephanie Roche, who was a field school student following her undergraduate degree in Anthropology and Spanish in Summer 2011. Following her introduction through the field school, she lived in Guatemala, gaining hands-on research experience through various global health consulting jobs. Stephanie then returned to her alma mater of Boston University to complete a Master of Public Health in global health. She rejoined the field school as coordinator and then as faculty, shaping a key area of field school research and curriculum on the role of short-term medical missions within the Guatemalan healthcare landscape. Stephanie's Ph.D. work at the University of Washington in Implementation Science amplified her emphasis on health equity within the field school to focus on increasing access to pre-exposure prophylaxis (PrEP) for HIV in Kenya. Dr. Roche currently works in global health research at Fred Hutchinson Cancer Research Center in Seattle.
As we celebrate the achievements of one of our own at the NAPA-OT Field School, we are reminded of our mission to support learners across their careers in the promotion of health and occupation as human rights. We are inspired anew that through our mission to support social justice efforts in Guatemala, we can have global reach in supporting applied anthropology. To learn more about the NAPA-OT Field School Guatemala visit us at www.napaotguatemala.org. We look forward to a relaunch of in-country programming in 2023!
Committee Updates

Strategic Planning & Management Committee
Co-Chairs: Suzette Chang & Jacqueline Cortez

Strategic Planning & Management (SPM) was busy working behind the scenes working with individual NAPA committees. Between the months of December 2021 and March 2022 SPM has conducted interviews with committee chairs which has yielded rich organizational data. Suzette and Jackie continue to meet regularly to review and analyze new findings as interviews progress. In November 2021, SPM outlined the following:

1. Monitoring the NAPA Strategic Plan by reviewing the work of individual committees and ensuring committee work is tied into the overall goals and objectives of NAPA.
   - Interviews were scheduled with committee chairs to discuss how the planned work is incorporating this new organizational vision.
2. Activating the strategic plan will be accomplished with continuous communication within and between committees.
   - Another critical element of these interviews is to establish a bird's eye view of committee work to better create synergy into the future.
3. The role of SPM will be a touchstone for committee chairs and members to seek clarity and support when relating committee activities with the strategic planning matrix.
   - In connecting with individual committees SPM is becoming better informed to direct future actions, offer guidance when requested, and connect strategies to the overarching planning matrix.
Committee Updates

4. Moving from concept to practice has taken time, diligence, and learning. Creating a new committee whilst overseeing the work of NAPA committees as they transition into new roles/responsibilities has been instructive.

This work has proven to be absolutely joyful. Suzette & Jackie have enjoyed connecting individually with NAPA volunteers. It has been instructive to learn about committees’ successes and challenges, while analyzing our discoveries for thematic similarities to bring to the attention of the Governing Council in the Spring of 2022.

Welcoming New NAPA Governing Council Members

Secretary  Briana Nichols

Member at Large  Jo Aiken

Student Representative  Abby Vidmar
I am a current master's student in Applied Anthropology at USF and my focus is on environmental justice. I am also the new NAPA student representative, and I am excited to be part of efforts to increase student engagement with the organization. We hope to help anthropology students like myself explore opportunities to translate skills learned through education into careers outside of academia. Specifically, the Career Readiness Commission is addressing student’s transition from anthropological education to practical application under a nationwide initiative. I am attending SfAA and hope to table for NAPA. My goal is to introduce students to available resources, such as the new sNAPAshots, the mentor program, AnthroJobs of the Week, and other career development and support opportunities.

My master’s program has allowed me to find practical applications through community engagement. I recently attended and co-presented my research findings at a community dinner attended by community residents. It was interactive and I was able to share my data while also learning about their ongoing experiences.
Local media coverage gave visibility to the issue’s importance and helped pressure politicians and other key decision-makers to address environmental justice issues in their community. This is just one example of an opportunity to bring experiential learning into an anthropologic education.

Recently, I also presented my research at the 8th Biennial University of Florida Water Institute Symposium. My topic covered water and sanitation challenges in a disadvantaged, unincorporated urban community within the Tampa area. I was the only anthropology contestant at the conference. It was exciting to hear the enthusiasm expressed by industry, governmental, academic water specialists, ecologists, engineers, etc. on how to incorporate community voices and especially historically marginalized people in their work. This is the type of experience that young applied anthropologists should be involved in to learn and explain how their skills can be utilized in these sectors! I was honored to receive a selective poster award for the hard work we had accomplished in this Tampa community. It is my hope that programs like this can help students translate skills and experiences to the work sector. As the NAPA student representative, I am embracing conversations on these issues. Collaborating with program leaders to establish and support initiatives that will help accomplish these goals in creative ways.
Conference Guide

Society for Applied Anthropology Annual Meeting 2022

**Hybrid Conference Dates**
March 22 - 26, 2022
Salt Lake City, UT

[Click here for more information](#) including the Annual Meeting Agenda & COVID-19 Updates

**EPIC 2022 Conference Dates**
Oct 2 - 6, 2022
Oct 9 - 12, 2022
Amsterdam, Netherlands

[Click here for more information](#) including Registration & Submission Deadlines
Transforming Ethnographic Data to Address Health Inequities: Collaborative Methods and Practice, Part I (NAPA)

CHAIR: SCHENSUL, Jean (ICR)

LEE, Juliet, ABDELHALIM, Gamila, SALAM, Lina, and INOUE-TERRIS, Vera (PIRE-CA)
Rapid Assessment of Tobacco Risks for Underserved Arab Americans in Northern California

BRAULT, Marie (UTHSC SPH), MAITRA, Shubhada (Tata Inst of Social Sci), and JAGTAP, Vaishali (Independent)
Multi-Level Determinants Associated with Adolescent Girls’ Physical and Emotional Well-Being in Low-Income Communities in India

SCHENSUL, Jean (ICR)
Urban Youth “Party Culture” as Cultural Resource for Substance Use Prevention

SCHENSUL, Stephen L. (UCHC)
A Methodology for Transforming Ethnography into Health Action
Conference Guide

(W-82) Wednesday 1:30-3:15
Whova (Online Only)

Applying Anthropology in Education: Diversity, Equity, and Inclusion in Undergraduate STEM Majors (NAPA)

CHAIR: PUCCIA, Ellen (Beta Rsch Assoc Inc)
PUCCIA, Ellen (Beta Rsch Assoc Inc) and CAMPBELL-MONTALVO, Rebecca (UConn)
The Impact of Social Capital on Women and Underrepresented Minority Engineering Undergraduates’ Success

COOKE, Hannah and CAMPBELL-MONTALVO, Rebecca (UConn), PUCCIA, Ellen (Beta Rsch Assoc)
The Influence of Professional Engineering Organizations on Women and Underrepresented Minority Students’ Fit

CAMPBELL-MONTALVO, Rebecca (UConn) and PUCCIA, Ellen (Beta Rsch Assoc) Sexual and Gender Minority Undergraduates’ Relationships and Strategies for Managing Fit in STEM

COOKE, Hannah and CAMPBELL-MONTALVO, Rebecca (UConn), PUCCIA, Ellen (Beta Rsch Assoc)
“Now I’m not afraid”: The Influence of Identity-Focused STEM Professional Organizations on the Persistence of Sexual and Gender Minority Undergraduates in STEM

MARCETTE, Jana (MSU Billings), PUCCIA, Ellen (Beta Rsch Assoc), and CAMPBELL-MONTALVO, Rebecca (UConn)
Increasing Networking Opportunities and Cross-Discipline Research in Diversity, Equity, and Inclusion in Biology Education

National Association for the Practice of Anthropology
Transforming Ethnographic Data to Address Health Inequities: Collaborative Methods and Practice, Part II (NAPA)

CHAIR: SCHENSUL, Jean (ICR)
LEE, Juliet, ABDELHALIM, Gamila, SALAM, Lina, and INOUE-TERRIS, Vera (PIRE-CA)
Commit to Quit: Community-partnered Tobacco Prevention and Cessation for Arab American Women

BRAULT, Marie (UTHSC SPH), MAITRA, Shubhada (Tata Inst of Social Sci), and JAGTAP, Vaishali (Independent)
Adapting and Implementing Culturally-Salient Youth-Centered Programming for Adolescent Girls in Low-Income Communities in India

SCHENSUL, Jean (ICR)
A Culturally Based Collaborative Intervention to Prevent Initiation of Substance Use with Urban Youth

The U.S. Federal Government as a Career Path for Anthropologists (NAPA)

CHAIR: KJELDGAARD, Erik (U.S. Gov’t Accountability Office)
PANELISTS:
KOONS, Adam (FEMA)
WIRTZ, Elizabeth (VA)
(F-65) FRIDAY 1:30-3:15
Sundance (Onsite)
Serving Students and New/Young Professionals: Findings from the 2019 American Anthropology Master’s Career Survey (NAPA)

**CHAIR: HAWVERMALE, Erica (Aperio Insights)**

*ROUNDTABLE PARTICIPANTS:*
HAWVERMALE, Erica (Aperio Insights)
CRAIN, Cathleen (NAPA)
HEURTIN-ROBERTS, Suzanne (WAPA)
BRILLER, Sherylyn (SfAA)
BRIODY, Elizabeth (Careers Commission)

---

(S-06) SATURDAY 9:00-10:45
Solitude (Onsite)
Ethics in Practice: Training, Resources, and Issues in PPA Anthropology (NAPA)

**CHAIRS: PENNEY, Lauren (VA & UTHSCSA) and KINGSLEY, Rachel (USF)**

*ROUNDTABLE PARTICIPANTS:*
PENNEY, Lauren (VA & UTHSCSA)
Conference Guide

(S-36) SATURDAY 11:15-1:00
Solitude (Onsite)
What Do Anthropologists Do: The NAPA Toolkit as a Concept Guide, Part I (NAPA)

CHAIR: TASHIMA, Nathaniel (LTG Assoc)
PANELISTS:
NOLAN, Riall (Purdue U),
HENRY, Lisa (UNT),
CRAIN, Cathleen and TASHIMA, Nathaniel (LTG Assoc)

(S-66) SATURDAY 1:30-3:15
Solitude (Onsite)
Who Doesn’t Need an Anthropologist?, Part II: Practicing Anthropologists Working on the Front Lines (NAPA)

CHAIR: HIMMELGREEN, David (USF)
PANELISTS:
KIHLSTROM, Laura (Finnish Inst for Health),
WILSON, Jason and HENDERSON, Heather (Tampa General Hosp),
HEUER, Jacquelyn (USF)
Reflections on World Anthropology Day 2022

Tiffany Tivasuradej

In a world that is ever evolving, how might anthropologists continue to uphold the significance of our discipline? I reflected on this question deeply whilst partaking in the annual celebrations for World Anthropology Day 2022 on Thursday February 17th (namely a virtual catch up with fellow anthropologists and checking out trending posts under #WorldAnthropologyDay on LinkedIn and social media).

As a diverse discipline, the possible pathways for anthropologists are plentiful (academia, business, government etc.). As Ruth Benedict once said, "the purpose of anthropology is to make the world safe for human differences". Therefore, when looking at the challenges faced in society today, it is important that we find a niche that we are passionate about and apply our skills in empathy and human understanding to help resolve or shed light. For myself, I have realized that my niche is the workplace, where my purpose is about helping organizations transform and build workplace resilience. And I think having a purpose is critical in motivating us to share our skills and knowledge with others that can benefit from it, thus helping to reinforce the real-life significance of anthropology.

As World Anthropology Day comes to an end, my hope is that we can continue to not only educate others on what anthropology is, but also to celebrate our accomplishments in applying anthropology in our different niches during this annual celebration. By connecting what we can do with a greater purpose, this can help us to continue upholding the discipline of anthropology that we are all passionate about.
With deep regret, NAPA recognizes that on 21 Feb 2022, anthropology and international health lost a giant, Paul Farmer. Farmer, who earned his MD and PhD in anthropology from Harvard in 1990, is best known among anthropologists for his critical assessments of international health policy and structures in books such as *Infections and Inequalities: The Modern Plagues* (University of California Press, 1999) and *Pathologies of Power: Health, Human Rights, and the New War on the Poor* (University of California Press, 2003) and through his groundbreaking accomplishments in community health, including the organization he co-founded in 1987, Partners in Health. His work forms a core part of the foundation on which we build a contextualized, actionable understanding of the role of inequality in individual and community health outcomes and how health systems, including those associated with aid and development organizations, frame problems, highlighting some approaches and marginalizing others. His critiques and concepts also are critical parts of our efforts to grapple with the emergence and re-emergence of infectious disease.
In Memorium: Paul Farmer
1959 - 2022
Kerry Fosher

As one anthropologist noted in a social media post discussing Farmer’s life, “he walked the walk.” His commitment to impoverished and marginalized communities went well beyond scholarship and the occasional applied research project. Farmer stayed among the people he sought to assist, spending months and years in Rwanda, Haiti, and impoverished communities in the U.S. delivering care and building health infrastructure. He also embodied a commitment to human agency, not only recognizing in his writing the structures and discourses that stripped agency from communities, but also finding ways to empower and collaborate with them in his work. Partners in Health reflects this vision and has assisted people from impoverished communities to become medical professionals and community health workers in addition to its other system-building and partnering programs.

Farmer’s scholarship and practice inspired a generation of anthropologists and others to push past the barriers of institutional pronouncements regarding what is and is not feasible in building health care capacity and delivering critical health services in challenging contexts. His influence will continue through his writing and the efforts of all whose thinking was challenged, transformed, and encouraged through his work. However, his absence will be felt keenly in anthropology, medicine, and international health, and among the people he served.
When the COVID-19 pandemic turned the world as we knew it upside down, many anthropologists asked ourselves: How might our tools and skills be useful in this time of crisis, fear, and uncertainty?

Anthropologists care deeply about real people’s everyday lives. We know how to listen. How to lift up voices of those who otherwise might not be heard. How to make space for people to hear each other, and to connect. These basic anthropological skills and commitments propelled us to create the Pandemic Journaling Project (PJP) in May 2020, with support and input from an interdisciplinary team of colleagues and students across the social sciences, humanities, and health sciences.

PJP is both an online journaling platform and an interdisciplinary research study. As an anonymous journaling platform, it lets people anywhere in the world take about 10 minutes a week to chronicle their pandemic experiences using a smartphone or computer. Journal entries can be created in writing, photos, or recorded audio.

Homepage for the Pandemic Journaling Project: https://pandemic-journaling-project.chip.uconn.edu/
The entire platform runs bilingually in English and Spanish, and anyone 15 or older can participate. Participants’ journals, which can be accessed via a secure interface, are theirs to download and keep. Each time an entry is created, the author decides whether or not to keep their entry private (for themselves and the archive) or grant us permission to share it on our curated Featured Entries page. So far, over 1,800 people in more than 50 countries have contributed nearly 24,000 journal entries.

When participants join PJP, they are asked to share some basic information in a baseline survey. Each week, they then have two opportunities to reflect and record their experiences. The first prompt is the same each week (“How is the pandemic affecting your life?”). For the second, they are given a pair of options — typically one that invites reflection on their own lives, and another inviting reflection on the world around them. Once we stop distributing weekly invitations to participate, the full data set will be organized and deposited in a qualitative data repository, where it will be available to authorized researchers for analysis. After 25 years, the full archive will become publicly accessible as a historical resource.

“Figuring out home COVID tests.”
We have been amazed, and encouraged, by the extraordinarily wide range of people who have found value in PJP so far: the new mother in Massachusetts who gave birth in spring 2020, for whom joy, sadness, and gratitude intermingle in the changing life of her close-knit family. The high school student in Monterey, Mexico, struggling to finish her college prep studies while caregiving for younger siblings at the height of the pandemic, with daycares closed and her father and step-mother working outside of the home. The mental health provider in Illinois whose patients need more and more, and have fewer and fewer resources — emotional as well as financial — to draw on. The immunocompromised graduate student in Germany, then France who struggles to stay safe, get immunized, reunite with loved ones, and stay focused on their studies. And so many more.

"Our friends down the street gave us this bottle of "Coronavirus Cocktail" very early in the pandemic. ... This week someone decided to drink it -- one of the kids, I guess -- so we poured it into four little cups and toasted ‘to life’ ..."
Beyond these individual members of the PJP community, we have been proud to share preliminary findings with a range of professional and policy communities, among them mental health providers, geriatricians, disaster researchers, and of course anthropologists. In addition, we have thought deeply about how PJP can prove useful as an educational resource, whether by encouraging students to try their hand at journaling, or by inviting them to encounter others’ experiences via our Featured Entries page. Our Educator Resources page offers concrete suggestions for classroom use.

PJP is unlike anything we were trained to do as anthropologists, yet it is deeply anthropological. Indeed, we have come to think of it as a form of grassroots collaborative ethnography. It foregrounds the voices and lived experiences of real people and invites them to create their own records of the pandemic, thereby decentering the role of the researcher. PJP aims to lift up the voices of people whose stories might not otherwise be told or preserved, including first-generation college students, older people, people with disabilities, people of color — and, in a new project, Black women in particular. And while we cannot promise that participating will improve mental health, we know that journaling and other forms of organized reflection can have a positive impact for some — and we are always pleased to hear from people who find participation meaningful.
There is nothing joyful about the devastating pandemic that has gripped our world these past two years. Covid has illuminated and exacerbated profound injustices and inequities already plaguing our communities, our country, and the world. Yet anthropology is as much about the small stories as it is about the big story. We are privileged to hear them, to share them, and to steward them as we mobilize our skills and critical resources to work towards a more just post-pandemic future.

Author bios available on the PJP website (https://pandemic-journaling-project.chip.uconn.edu/our-team/).

“Saw this sign at the local liquor store in our neighborhood today.”
The anthropology-wide Career Readiness Commission has found its stride!

Since May 2021, the Commission has brought together a broad coalition of anthropologists from across the discipline to collaborate on improving career readiness for anthropology students. More than 20 anthropology associations and societies are supporting this initiative. For example, NAPA leaders have participated actively in its work. Elizabeth Briody and Riall Nolan are leading this effort with well over 200 supporters.

**What is the Commission’s vision?**
The Commission’s vision is to integrate anthropological practice into anthropology programs so that students at all levels—Associate’s, Bachelor’s, Master’s, and PhD—will be prepared for a diverse set of careers. The idea is to prepare anthropology students for a wide array of careers in industry, non-profits, and government. Such preparation involves coursework and readings, internships and various experiential opportunities, class projects, mentoring, and contact with practitioners, among many other means.

**How is the Commission structured?**
Members collaborate on projects in a couple of important ways. The majority have tackled questions that involve the use of rapid assessment techniques, compilation and categorization of resource materials, and exploration of future scenarios. Key “Groups” have emerged focused on problem solving:
1. Identifying the Missing Pieces (in anthropology training)
2. Surveying What’s Already There (i.e., existing resources)
3. Understanding Sector-Specific Characteristics (where similarities outnumber differences)
4. Implementing Change Initiatives in Anthropology Programs (including lessons from successes and failures)
5. Preparing for the Future (by establishing a networking platform for practitioners)
6. Articulating Anthropology’s Value to Others (including prospective employers).

**What do the Commission’s Groups do?**
You can read about the work of each of these groups in some detail on the Commission’s website: https://anthrocareerready.net. Most groups gather data rapidly in an exploratory fashion. They use interviews, focus groups, Delphi surveys, and other methods to identify key insights pertaining to anthropological training and careers. Once their initial reports are written, they develop “products” that can be disseminated easily. For example, Group 3 produced a one-page document that illustrates an array of job titles held by anthropology graduates.
What's in a Name? Job Titles to Explore

Kick your job search off with these titles that are held by anthropology graduates! Each title is followed by potential key words in job posting descriptions. Most titles are found across work sectors, but key words and roles vary by industry and specialization. Mix and match key words and titles in your online searches.

**ANALYST**
- Consumer Insights and Marketing
- Data and Data Systems
- Information Operations
- Qualitative Research
- Human Factors

**RESEARCHER**
- Human Factors
- User Experience
- Marketing
- Design

**DIRECTOR**
- Cultural Mindsets
- Strategic Impact and Learning
- Organizational Change
- Equitable Practices
- Research

**COORDINATOR**
- Administration
- Public Affairs
- Consulting
- Business

**CONSULTANT**
- Marketing
- Cultural Resources
- Research

**MANAGER**
- Accounting
- Data, Research and Insights
- Marketing and Operations
- Supervisory Resource
- User Research

**ANTHROPOLOGIST**
- Business
- Cultural
- Design
- Digital

**SPECIALIST**
- Cultural Resources
- Human Factors
- Engineering Project
- and Business Integration Research
- Health Science

**OFFICER**
- Information Operations
- Program

**WRITER**
- Content
- Copy
- Technical
- Science
- Grant

**STRATEGIST**
- Content Planning and Management
- Principal Industry

**ETHNOGRAPHER**
- Marketing Research
- Organization Management
- Game Studies

**SUBJECT MATTER EXPERT**
- Social Sciences

[anthrocareerready.net]
Group 2’s work is quite different. It is compiling existing resources from all four subfields related to anthropological training and careers. The formats for these resources vary from scholarly articles to podcasts, client proposals and presentations, conference presentations, videos, and more! In addition to collecting and categorizing these materials, Group 2 has

- Created a tagging strategy for resource searchability on the resources page
- Added links to open-source materials and for sale
- Included pdfs for open access or permission-granted files.

**How is the Commission publicizing its efforts?**

The Commission has been promoting its vision and its work through various means:

1. Creating a Commission Website which is kept fresh through World of Work Blog Posts every other week
2. Disseminating a Commission Newsletter (odd months – Jan., Mar.)
3. Holding Commission-wide Meetings (even months – Feb., Apr.)
4. Presenting at Anthropology Association Board Meetings (17 done)
5. Presenting at Anthropology Association Conferences (2 done; 3 planned) and conducting Workshops (1 done; 2 planned)
6. Interviewed for Podcasts (1 done) and Association Newsletters (3 done; 1 planned)
7. Managing a 200-person “Building Careers” Conference for students, practitioners, and instructors at Fordham’s Gabelli School of Business (planned for May 13, 2022)
How can you help?

There are several ways to help. First, the Commission is continuously looking for volunteers. Visit this page to see if any of the work occurring in the groups appeals to you: https://anthrocareerready.net/workstreams/. Please contact elizabeth.briody@gmail.com to assist. Volunteers typically offer some small amount of time over a couple of months. It is a great way to contribute to anthropology’s future as well as meet new and interesting people.

Second, start using the Commission’s website. Access it to use the resources: https://anthrocareerready.net/resources/career-related-materials/ and learn about the

- History and current state of applied and practicing anthropology
- Teaching and pedagogical approaches
- Information on/from the sectors where anthropologists work
- Career and professionalism resources.

New resources are posted toward the end of every month. You also could help by recommending resources that should be added.

Third, read the World of Work Blog where new posts are added every other week: https://anthrocareerready.net/updates/world-of-work-blog/. The Blog offers something for everyone whether you are a student, practitioner, or instructor.
Finally, tell your friends, colleagues, students, and those in career transition to practice about the Commission’s work. Now is the time to get the wider discipline of anthropology exposed to the importance of career readiness for students, the resources available to practitioners, instructors, and students, and the formation of a stronger anthropological community.

CRC will be in NYC!
May 13, 2022
Conference details here
Ethnography for Healthcare Improvement
Summer School,
Leicester (UK) 7-8 July 2022

Dr Nicola Mackintosh &
Dr Jennifer Creese (University of Leicester, UK)

Ethnographic enquiry has become increasingly influential within healthcare improvement as it enables valuable insights into how we understand, measure and seek to deliver high quality care. However, use of ethnographic methods in healthcare improvement also presents a number of practical, social and epistemological challenges, particularly in the wake of COVID-19.

To help researchers from different disciplines – whether anthropologists coming to the field of health services and healthcare research, or health researchers new to ethnography – make the most of ethnography for healthcare improvement, the SAPPHIRE research group at the University of Leicester, UK, are pleased to be delivering the Ethnography for Healthcare Improvement Summer School again in July 2022 following a COVID-19 hiatus.
Ethnography for Healthcare Improvement

This two day in-person summer school will enable researchers, doctoral and postdoctoral students – from novice ethnographers to more experienced researchers – to develop methodological expertise and critical thinking about key debates related to ethnographic practice within a healthcare policy and practice context. The course activities includes lectures, group work and student presentations, enabling attendees to benefit from application of critical theory to their projects and practical tips from the field as well as access to an ethnography in healthcare improvement community of practice. The program is taught by staff from the SAPPHIRE group, Department of Health Sciences, University of Leicester, who have an international reputation for expertise in using ethnographic methods in healthcare improvement.

The course cost (£650) covers all teaching materials, refreshments and lunch on both days; travel to and from the venue and accommodation for the course is not covered, though accommodation is available from College Court Conference Centre & Hotel, Knighton Road, Leicester LE2 3UF (the course venue) and nearby.

Please note that the course needs a minimum number of delegates to run, and has a maximum number of delegates able to attend. Spaces in the summer school are offered on a first-come, first-serve basis (with a waitlist in case of cancellations). Please book through shop@le (the University of Leicester’s online store):
Ethnography for Healthcare Improvement

https://shop.le.ac.uk/product-catalogue/events-at-leicester/health-sciences/ethnography-for-health-care-improvement-summer-school-2022 by 14 April 2022; we will confirm whether the course is running at this date (and refund the full fee if it's not).

Additional questions may be answered through email

Dr. Jennifer Creese
jlc60@leicester.ac.uk

Dr. Nicola Mackintosh
nicola.mackintosh@le.ac.uk
Being There: Study Abroad in the context of COVID-19

John Bodinger de Uriarte and Michael A. Di Giovine

Introduction by Ashley Meredith

Among the challenges individuals and societies across the world experience in the context of resembling a human experience and "staying safe" in these difficult times, the study abroad component of a student's curriculum stands out as a site for creative adaptation. The co-editors of Study Abroad and the Quest for an Anti-Tourism Experience, John Bodinger de Uriarte and Michael A. Di Giovine, will present a four part series that discusses study abroad during the Covid-19 pandemic. This will include topics related to virtual study abroad, ethics of reopening for study abroad, managing risk, and improved sustainable ways forward.

John Bodinger de Uriarte is Professor of Anthropology and chair of the Sociology and Anthropology Department at Susquehanna University; he also directs its Museum Studies and Diversity Studies Programs. Michael A. Di Giovine is Associate Professor of Anthropology, Director of its Museum of Anthropology and Archaeology and its Museum Studies Program, and Director of the WCU Ethnographic Field School in Perugia, Italy. They are the co-editors of Study Abroad and the Quest for an Anti-Tourism Experience (Lexington Books, 2021), recently named one of the “best tourism books of all time” by The Book Authority.
Being There: Study Abroad in the context of COVID-19

With the Omicron variant seeming to recede, there are big hopes for a bounce-back of global tourism and related travel after a devastating two years, with experts predicting some 8.6 trillion dollars in growth by the end of 2022. Likewise, universities are “cautiously optimistic” that this summer will see a restart in study abroad. Discursively at least, study abroad practitioners and students present study abroad to contrast the perceived superficiality of mass tourism: highly engaged and educational, requiring hard work and immersion. But it uses the same infrastructures, and follows trends akin to mass tourism. Not only were the countries most affected by the COVID-19 outbreak the top destinations for incoming tourism, they account for the most popular student travel destinations. Like the tourism industry itself, study abroad has faced increasing challenges since the onset of COVID-19. The safety of international travel, shifting border and quarantine practices, and economic uncertainty of on-the-ground and third-party providers has challenged the traditional delivery of study abroad programs.

Even before the pandemic, study abroad was increasingly a site for critical inquiry to reassess its common-sense goals: challenging individual comfort zones, developing global citizenship, and building cultural competence. Those critical of study abroad as a “given” good have paid close attention to this array of projected benefits, and to the growing role of study abroad as an expected, and increasingly chosen, element of higher education, especially at smaller liberal arts colleges. The growth is at least twofold: it reflects a growth in appreciating global cultural diversity as an element of higher education, and it reflects the growth of options necessary for the student-consumers of an increasingly neoliberal higher ed marketplace.
In this first section of the series, we consider some aspects of how virtual study abroad programs functioned during the pandemic. The question: how do we continue to provide meaningful “away” programs when “away” is no longer possible? And how has virtual study abroad call on pedagogies developed over the last two years? Our example is a short-term study abroad program in Morocco, originally scheduled for January 2022 (led by Bodinger de Uriarte and a colleague from his university). When Morocco extended its travel ban and we were forced to cancel the “in-country” segment of the program to shift to a fully virtual program, we built an itinerary from the schedule we’d already established for speakers, but also had to shorten our window of access to two hours a day to account for the time difference.
Those two hours were condensed in content, and it was a clear marker away from 27/4 immersion. We’d start each session with a 10–15-minute tour of where we would have been on the itinerary, then had either one or two speakers deliver lectures and lead discussion, all via a zoom link. The lectures and discussions were built to reflect the research subjects students had identified in the first seven weeks.

Over the course of the program, we noticed some advantages reflected through the virtual format: democracy and energy. As in other virtual classes, the zoom link served to flatten difference between the people in the room. A screen filled with talking heads seemed differently democratic. And the give-and-take between professors leading the program and the guest lecturers provided an encouraging model for student participation—you don’t have to be well-versed in a presenter’s discipline to ask a useful question. The minimal carbon footprint that a virtual study abroad experience offers is not insignificant. Current and growing engaged critiques question the sustainability challenges of short-term study abroad programs. While we are both deeply invested in the experience of actual immersion as a fundamental element of the value of study abroad, we cannot be blind to some of its environmental challenges. Nevertheless, there has been a significant debate about whether a virtual experience constitutes studying abroad at all: while it may deliver similar learning outcomes, can it also deliver holistic experiences, productive discomfort, and cultural immersion from the comfort of one’s own home?
If there’s anything certain in this time of uncertainty it is this: there is no reset button for study abroad. In a potentially post-COVID world, we will not be able to return to the same expectations, delivery of experiences, or set of metrics for successful and transformational programming. We will likely integrate virtual technologies into our programs more seamlessly. We will not be able to ignore questions about sustainability or the increasing influence of market forces—especially, but not limited to those of the tourist marketplace—on the best-laid plans of challenging comfort zones or stepping outside of the usual and expected. This is a good thing. Increasing study abroad participation in the last decade alone has raised increasing questions about its promises. It is now time to carefully examine those promises and, hopefully, set new goals.
Lessons from Applying Anthropology at Boise State University

Kendall House, John Ziker, Kristin Snopkowski, Cheryl Anderson, Shelly Volsche, Erick Robinson

Over the past decade the Boise State Department of Anthropology has invested heavily in creating opportunities for undergraduate and graduate students to develop employable skills. We have learned to work through interdisciplinary collaborations, and to build programs that connect faculty expertise to offerings that target both established and emerging opportunities.

Certificates in UX Research
In 2016 the Anthropology Department won support in the newly launched Boise State College of Innovation and Design to develop a 12-credit undergraduate offering in user research, now known as the UX Research Certificate. In 2019, a three-seminar Graduate Certificate in User Research was added. Both are fully online. The undergraduate certificate combines a track for traditional undergraduates with a UX-Pro track for working professionals.

In developing the curriculum, we have relied heavily on working professionals, integrating input from over 60 anthropologists working professionally in UXR. Our graduates are getting jobs in a fast growing field.

We had three big surprises. First, enrollment in both certificates has been heavily interdisciplinary: most students are from outside anthropology. Which means Anthropologists have to leave their silos. Secondly, students enrolling in the undergraduate UX-Pro Certificate already hold advanced degrees.
Lessons from Applying Anthropology at Boise State University

Thirdly, if you look nationwide, a tremendous amount of programming has developed in the last two years. We are one of very few UXR programs offered by an anthropology department. And the field is increasingly competitive. Anthropology has an opportunity, but no guarantee, of developing a significant presence in UXR.

Advice? First, prepare to work across campus and look for initiatives that can help support your effort. It will be very challenging for most departments to tackle this on their own. Secondly, expect interdisciplinary interest, and welcome it. Thirdly, plan on revising curriculum annually to stay abreast of a very dynamic, competitive field.

Certificate in Data Analytics

Our new undergraduate Data Analytics certificate was developed through interdisciplinary collaboration to make data analytics tools accessible to liberal arts students across the College of Arts and Sciences.

A core component of data science is domain-specific knowledge. As a result, there are synergies when social science students develop skills in data analytics. Our new certificate aims to enhance disciplinary perspectives, methods, and passions that students have cultivated in other disciplines.

We have learned some important lessons as we developed this program. First, interdisciplinary collaboration is key as virtually all fields can contribute and developing pipelines for students with different backgrounds and goals provides data science opportunities for all students.
Lessons from Applying Anthropology at Boise State University

Second, we need to communicate to students across the social sciences about the importance of gaining these skills and to provide an accessible onramp for students who are not necessarily inclined to coding.

Internships in Anthropology
The Department of Anthropology offers multiple internship opportunities for students who want hands-on learning experiences in the field of anthropology. Students can choose to intern with one of our established community partners or help design their own internship depending on their interests. In some cases our interns have even been offered permanent employment at their internship organization upon their completion of the program.

Masters of Applied Anthropology
The Master of Applied Anthropology is modeled after a professional science master’s. It has successfully focused on Cultural Resource Management for many years. Owing to extensive public lands in the American West, students move quickly into employment directly tied to their training. Students experience skill-based coursework in management, policy, verbal communication, Geographic Information Systems, applied archaeological science, and technical writing. M.A.A. students complete a professional internship and conduct a project under the supervision of the stakeholder and mentorship of the faculty advisor. This has proven to be a very effective model.
Lessons from Applying Anthropology at Boise State University

We are currently expanding our project-based M.A.A option, adding two new emphases, User Research and Ethnographic Practice, allowing students to earn an applied master's degree in UXR. We are also developing a more open-ended M.A.A. option that can be customized based on student interests and faculty expertise.

Vertically Integrated Projects and Faculty Research Labs
Anthropology faculty have also been early participants in a campus-wide initiative developed by the Institute for Innovative and Transformative Scholarship (iFITS) at Boise State. The program is called Vertically Integrated Projects (VIPs). These are research groups that ideally enroll undergraduates and graduate students who gain experience by working on faculty projects over multiple semesters. Similarly, within the department we utilize a variable-credit course called Undergraduate Research Experience. Through these courses undergraduate students develop the ability to present at a variety of conferences (regional through international) and publish peer-reviewed journal articles.

There is promise in these initiatives in developing undergraduate student research experience, introducing graduate students to leadership positions, and providing assistance to faculty with long term projects.
Mapping Creative Diversity in the Bay Area

San José State University applied anthropologists Dr. Jan English-Lueck and her team—Caroline Ammon, Daniela Flores Paniagua, Alexandra Garcia, Jonathan Santaella, Kiley Stokes, Mitchell Tran, and Graham Wade—are working with cultural geographer Dr. Kerry Rohrmeier to create a free web-accessible digital map of “culturally distinct” artistic organizations in five Bay Area counties, the Mosaic Atlas. This pioneering initiative documents the artistic activities of indigenous and immigrant communities to foster creative arts in Santa Clara, San Mateo, Alameda, San Francisco, and Contra Costa counties. The teams at San José State are working closely with their non-profit community partner, Mosaic America, to create a tool that will serve artists, community advocates, and educators.

San José State University’s geography and ethnography teams collect information at the Mosaic Festival 2021, photograph courtesy of Scott Hinton.
Mapping Creative Diversity in the Bay Area

Funded by Hewlett-Packard Foundation, Mosaic America has identified over seven hundred different cultural communities that range from the large visible Latino, Indian, and Chinese populations to nuanced distinctions between indigenous Ohlone communities. Our partners want to enable smaller, less visible, communities to connect with each other, and to be more visible to potential non-profit and local government funders. The geographers are creating an interactive map to visualize “points on the landscape,” while the ethnographers are adding story maps to engage visitors, using photographs, excerpts of oral histories, and selected neighborhood stories. Future researchers and advocates will be able to find the oral histories from which excerpts are drawn in a permanent digital archive housed through ScholarWorks at San José State University. Ethnographers are also working closely with Mosaic America to identify use cases and test prototypes to see how the social scientific teams can improve the experience. This project, the Mosaic Atlas, will continue through June 2023 and go live to a wider world during the spring of that year.
Welcome New NAPA Notes
Guest Editors

Kayla Celest Combes Taduran

Kayla graduated from Cal State Fullerton in 2021 with a Bachelor’s in Anthropology. She’s currently in her first year of her MA Applied Anthropology program at San Jose State. For her MA project, she’s collaborating with The Tech Interactive, a renown technology and science learning center in San Jose, to assist in their strive for more gender inclusive programming. Her research interests include gender, cross cultural, analysis, user experience, and media representation. She hopes to apply her experience as an anthropologist to advocate for effective social resources and programming that addresses barriers discriminating against intersectional identities.

Tiffany Tivasuradej

With a background in anthropology, research and strategy, Tiffany currently works as a Project Director at Ipsos helping companies make sense of their people (consumers, employees) and connect the dots between insights and actionable solutions/ strategies. Outside of work, she’s actively involved in co-organising EPIC conference 2022 and is also a mentee in a leadership mentoring programme organised by The Women's Foundation in Hong Kong.
Connect with NAPA

Follow NAPA on Social Media

- @NAPA.Anthro
- @NapaAnthro
- Join our LinkedIn group!

Call for NAPA Volunteers

*Our organization has exciting projects and big dreams! We would love to have you join us and be part of the exciting changes happening here. Connect with Member Engagement to learn more.*

Call for NAPA Notes Editors

*Have you enjoyed reading this issue of NAPA Notes? NAPA is expanding it's editorial team and we would love to include you, your ideas, and your enthusiasm in upcoming issues. Connect with NAPA Notes Sr. Editors Jacqueline Cortez & Vanessa Terry for information.*
Connect with NAPA

How can NAPA help you connect with and advance anthropology?

Advertise & Search for the next opportunity

Publish your original perspectives on the world around you

Re-opening in 2023!
Sign up for a once in a lifetime experience.
What will you learn?
How can you improve the world around you?

Are you embarking on a research project?
Wondering what practices to include in your study design?
Look to NAPA for ethical guidelines and best practices
A Message from the Editors

Thank you for reading our latest issue of NAPA Notes. Our editorial team is excited to announce the addition of Vanessa Terry as Senior Editor. Our editorial team has helped to bring the richness of anthropology to you within this issue.

Bring your talent and ideas to NAPA Notes! NAPA Notes is increasing it's publication series to become a quarterly issue. Therefore expanding the editorial team is essential. Bring your talent and ideas to NAPA Notes! Stay tuned for more this year!