

February 10, 1986

Helen Fisher, Co-Chair  
NAPA Publications  
65 East 80th Street  
NYC NY 10021

Dear Larry,

Your ten chapters for your forthcoming NAPA publications look exciting. How are things progressing?

Do you think you could send me and my co-chair Ralph Bishop 1) a synopsis (one page) of the book, 2) a paragraph on the contents of each chapter, and 3) a list of the participants in the near future? How about April first? Your writers each know their topics very well; they should be able to write their chapters in about a month if we can get them to begin. How can Ralph and I help?

Let's hear from you soon. And once again, thank you for beginning what could become an important book to NAPA, practitioners and modern society.

Very Best,

Helen Fisher

cc Ralph Bishop  
All Saints Episcopal School  
Confederate Ave,  
Vicksburg, MS 39180

PS, Larry: Please send all communication in duplicate to Ralph. Thank you again for working with us. Best,

Ralph -  
Barbara P. has her  
proposal. I will send it along  
when she returns it to me.  
H.

# napa

national  
association for  
the practice of  
anthropology

February 11, 1986

Helen Fisher  
65 East 80th Street  
NYC NY 10021

Dear Ralph and Barbara,

Enclosed is a flier I designed advertising our NAPA publications.

Because I am still unsure of our focus for the bulletin, I canvassed all bulletins I receive that pertain to anthropological practice and included all of the topics I could think of.

Please edit this flier to suit the focus you feel this NAPA Bulletin should adopt and send your version in to me and each other. It is imperative, as you both know, that we get going.

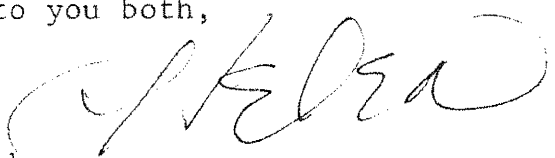
I feel we need an editor of this NAPA Bulletin. I think that person needs to solicit articles regularly by calling NAPA members and asking individuals to write on particular topics. We can also send out the flier to jog their ideas. And we can send out fliers with cover letters asking individuals for specific articles. But I suspect that if we send a form letter and this flier we will get few participants. We need to approach people directly, ask them to write on a specific topic, give them a deadline and stick to it. I feel this is the only effective approach.

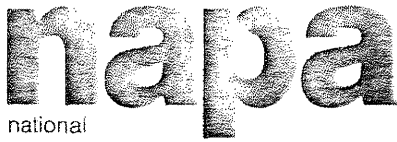
I do not wish to be the editor of this bulletin. But I am willing and eager to solicit articles for the bulletin editor. I am fairly good at asking people to do things.

I am eager to be the co-editor of the second NAPA publication, our books. I understand books. Ralph and I have several in the works and I am becoming familiar, as well as fond, of this process.

Please respond immediately.

My love to you both,

  
Helen Fisher



national  
association for  
the practice of  
anthropology

February 11, 1986

TO: Ralph and Barbara

FROM: Helen Fisher

RE: PROGRESS REPORT OF PUBLICATIONS COMMITTEE

NAPA Bulletin articles:

Meta is on her second draft of the article on Business Anthropology. The first draft has gone through the peer review process. We hope to have her final article by mid April.

Bob Trotter has been approached to write a Bulletin article. I will follow up on this immediately.

other ideas: Approach Bob Wulff to write on local practitioner organizations.

Ask Richard Lerner to write a piece of his choice

Ask Joan Cassell to write on ethics

Ask all governing council members to write

Ask people we know to write on their field

NAPA SPECIAL PUBLICATIONS:

Trotter book on setting up an applied program in progress

Business anthro book by Meta not yet launched

ask Joan Cassell and Ralph to begin book on ethics

Ask David Howell to begin book of NAPA autobiographies

Follow up on Chet Lancaster's book on international development

Develop Barbara Pillsbury idea to do book on international development

Follow up on Laura Klein book on travel industry

Just wrote Larry Van Horn about status of his book on case studies

I am happy to follow up on the books listed above.

Our Bulletin is lagging badly.

# napa

national  
association for  
the practice of  
anthropology

February 12, 1986

Dear Ralph,

Another letter.

Enclosed is the letter I wrote to Laura Klein about a book on travel industry. I know she is writing another book right now but maybe I should approach her to write a NAPA Bulletin article? What do you think?

I think I sent you my communications with Chet Lancaster. But here they are anyway. Should we ask him to write a NAPA Bulletin article?

Barbara is eager to edit a book MAKING THINGS GO RIGHT: Case Studies of the Anthropological impact in International Development. I don't think she can turn to this until after her term as President is up but I mention it now for your records.

What happened to the 1985 Membership Survey that Max ran? Could you report back to me on that. Shouldn't there be a report? Could we put it into the NAPA Bulletin?

Apparently Dean Snow, President of the NEAA, Northeast Anthropological Assoc. has put out a directory of practitioners in the northeast. Could you write him and get a copy, or buy a copy for us?

I suggested to David Howell that he and I collaborate on a NAPA book of interviews with practitioners in different fields. I will call him to see if he is still interested. But I will have to pull out and let him do it on his own. I must attend to my floundering business.

What happened to the book on thics that you and Joan Cassell were thinking of doing. Could you call her, or write me or begin? Should she write a bulletin article. Do you want to write it instead?

Bob Wulff's LPO manual should be a NAPA Publication. He wants to do it with WAPA, I think. I have never spoken to him about it. This may be delicate. Do you want me to call him. Do you want to do it. Let's discuss. E.P. and I discussed it last weekend.

*Law*  
*Howell*



national  
association for  
the practice of  
anthropology

Ralph Bishop Co-Chair  
Helen Fisher, Co-Chair  
NAPA Publications Committee

AN INVITATION TO WRITE FOR NAPA

THE NAPA BULLETIN: Publishes reports (15 double spaced pages or less)  
and short news pieces

WRITE on your field of practicing anthropology:

- TOPICS may include: • What you do • The skills you use
- The history of your field • How students should prepare to enter your field
- lists of and comments on important books and articles in your field
- How you built a non-academic career
- What you have learned about anthropology in the workplace

WRite reports:

- How to practice
- How to publish in
- What you need to know about the law
- Business relevant to NAPA members

WR

- A recent speech • A recent paper
- A new theory • A progress
- A tax tip • A book review
- An innovative style of
- new networks • recent
- organization • job finding
- new appointments • relevant

*Invitation to write  
for NAPA*

NAPA SPECIAL PUBLICATIONS: Longer NAPA publications composed of chapters by different authors dealing with a specific branch of practice

EDIT a book on your field of anthropological practice:

- Design the chapters of your publication • Invite colleagues to write each chapter of your publication
- Submit a 1-3 page synopsis discussing what the book is about, along with your list of chapters and invited participants and a paragraph explaining the contents of each chapter
- Oversee the writing of all chapters
- Write the introduction and conclusion to the book • Edit your book for style and content in consultation with members of the NAPA Publications Committee.

Please call or send publication suggestions to:

Ralph Bishop  
All Saints Episcopal School  
Confederate Ave  
Vicksburg, MS 39180

Helen Fisher  
65 East 80th Street  
New York City, NY 10021  
(212) 744-9870 / (212) 925-6621

a unit of the American Anthropological Association

1703 new hampshire avenue, nw / washington, dc 20009 / telephone (202) 232-8800

COMMENTS:

Chappelle is a fool. I liked your definition of Business Anthropology; it made sense and was clear. His argument about the "lone wolf" is wrong. From my four years of experience at Reader's Digest General Books and more recently as a consultant at Johnson's Footcare Products, group cooperation is imperative. Stick to your guns. The rest of his comments are gibberish. Chappelle is still grieving the rejection of his own model for education in Business Anthropology. Now, years later, he has let drain his bitterness on dear you. Forget him. I never should have let his comments out of my garbage bin.

Leonard Sayles: Sayles seems to want his name mentioned more prominently. Another egoist. If you feel he has a point in paragraph ~~two~~, sentence one, give him and his area a sentence or ~~two~~, no more. I would forget his next comment about culture. He is engaging, once again, in defining culture; it is not pertinent. (And always beware of anybody who starts a sentence with "Of course".) His last paragraph is worthless too, in my opinion. I don't understand the importance of "inductive, behavior/process fieldwork" (I don't even know what he meant) and I am having no trouble communicating the role of the anthropologist. I find his comments only slightly less irritating than those of Chappelle.

Herb Applebaum: His first comment shocks me. How can anybody who has ever worked in business as an anthropologist miss the fact that Business Anthropology must, to a very large extent, be tailored to suit business needs. And he wants to develop theory. My god. I can see the place for theory. But I have worked for five companies and none were interested in theories. They wanted to know what I could do for them. Applebaum is myopic. He is referring only to anthropologists that analyze business organizations. There is more to business anthropology than this. Then he suggests "Build theory first, then let business come to you". Ridiculous. I find his comments short-sighted, irrelevant and impractical. Comment two: I find equally irrelevant. He is caught up in ethics. This is beyond the scope of your article. Comment three: Another plug for theory. Maybe you should add a sentence (Perhaps on your section on the future of Business Anthropology) on the continuing need to develop business theory. Comment four: You say quite a bit of this already but perhaps you want to add a couple of his ideas if you think they are good. Comment five: Fine. He likes something. He should have started his letter here. But why is he hung up on "chasing jobs" again. Your article never conveys this at all. Comment six: We all know it is hard to build theory. Meta: Sayles says only one practical thing. He likes your definition of the field and he likes your models. He totally mis-read your opener; the rest was devoted to his own preoccupation, theory.

Arensberg: Refreshing and reassuring. And I don't see why we can't be "hopeful".

Sherry: He wants you to add a paragraph or two. It sounds like a good idea to me.

Ehrensall: I do agree with him that too much emphasis is placed on the current employment situation in academia. In fact, I originally felt you should delete your final chart and this discussion entirely. I like the way he encouraged you to re-write here. Comment two:

Comment two: I thought you did emphasize the client's needs. But perhaps you should strengthen this perspective with an additional sentence or two. Comment three: No one seems to like your opener except me. I suppose we should try a different one. Comment 4: I like his point about MAS. I would write a strong paragraph on this essential aspect of Business Anthropology. I also agree with his point that writing scientific papers is irrelevant to a successful career in Business Anthropology. This sort of change is easy; just delete the sentence in question. Comment 5: Your section on "contributions" is good and strong. But how you want to open your piece is entirely up to you. I think I would just delete page one and begin your article with "Defining the field". This way it begins by telling us what Business Anthropology is. Last, I disagree with the tactic of having inserts written by others. Use a couple more examples. That is a good idea. But write them yourself. Otherwise this will be a committee job and we all may expire before pub. date.

Ralph's comments: I agree with him that we should delete discussion of employment problems in academia. It is not related. It also makes this piece too long. We need about 15 manuscript pages (double spaced). So with this part out, we will be much closer to the mark, length wise. I also agree that a couple good examples of business anthropologists would add depth, interest and clarity. But I beg you to do no more than two. We don't have. You don't have time to survey dozens of people. And we hope to have other publications that do this sort of thing. Save that for your longer manuscript on the same topic. I also like your idea of adding a bit more on theory. But no more than a paragraph.

Dear Meta. This is a good piece. It is much better than the comments about it, which were by and large, poor. So, I suggest, delete your first page and reference to the job market. Add a paragraph on theory, add a paragraph on a few more past activities in business schools, and add two paragraphs of examples. ~~XXXXXX~~ ~~XXXXXXXXXX~~ I think it would be best to tie your examples into your chart of "cells" so that the chart becomes clearer too. And make sure we know what the Hawthorne project is.

Then we publish.

Thank goodness for your courage. Carry on

Feb 14 1986

→ Dear Helen (& Ralph)

Re. Larry van Horn proposed volume

Part of this looks very good; other aspects look worrisome.

Larry says in one place "Anthropology in Practice" as title & elsewhere case studies of "how anthropology has had some influence or impact on the actual lives of people touched by ~~some~~ <sup>a</sup> particular project." GREAT!

But elsewhere, & on his cards, he indicates that many chapters will be about some applied topic but say nothing concrete about an anthropologist being involved as an actor. This sounds too much like old academic applied anthro. Also worrisome is his emphasis on holism. Unless "holism" is made concrete, I fear this may become ivory tower like theology.

If you agree, I suggest you write a follow-up letter to Larry encouraging him in the desired direction & checking on progress

Barbara



February 18, 1986

Helen Fisher, Co-chair  
NAPA Publications

Dear Meta,

I liked your article very much. I was extremely unimpressed with the comments about it. And I do not think you have a lot of work ahead of you to make the changes necessary for a fine piece.

Enclosed are my comments. They are couched in my response to your reviewers and they culminate with a few changes I agree with and suggest.

Once again, my very sincere apology for my tardiness and my sloppiness at editorial direction. And my realympithy to you for the havoc it necessarily created.



Helen Fisher

CC Ralph Bishop

could we see the final version in April?

I'll call soon

Love



Lawrence Franklin Van Horn, Ph.D.  
Cultural Anthropologist

February 22, 1986

4777 South Oak Court  
Littleton, Colorado 80127 U.S.A.  
(303) 978-0784

Dear Helen,

Congratulations on the prize  
you won at the AAA meetings  
for the SEX CONTRACT. I see  
also that you're to be part of a  
workshop on ANTHROPOLOGY AND THE  
MEDIA in April at the New <sup>York</sup> Academy  
of Sciences.

Thanks for your recent note. I'll  
write you a formal letter  
this coming week in response  
with a copy to Ralph Bishop  
as you requested. Thus far,  
I've received one completed  
→

chapter — from Ed Kuop.

I'll write all of the contributors when I write you, and send copies of your letter to them to urge them on. Unfortunately, we've lost one contributor — Marilyn Poland, who has pleaded too many other commitments. I'll give you all the details in my letter.

Will you be attending the Society for Applied Anthropology meetings in Reno, March 26-30? I'm scheduled to go.

Best wishes,

Larry



February 22, 1986

Helen Fisher  
Department of Anthropology  
American Museum of Natural History  
65 East 80th Street  
New York, NY 10021

Ralph Bishop  
All Saints Episcopal School  
Confederate Ave.  
Vicksburg, MS 39180

Dear Helen and Ralph:

I wanted to give you a status report on my efforts to revise the Business Anthropology paper for NAPA. I repeat that I really appreciate both of your efforts to get this project back on track, and I also thank you for your good words of encouragement and your advice. I believe strongly that our current investment of time, effort and "hard knocks" will pay off.

I have been reading various papers suggested by the reviewers, and I have a list of practitioners to call for "mini-case" data and recommendations for training. Also, I have re-read all of the reviews (again!) and the paper, and I have the following revised outline for the piece:

I. Anthropological Contributions to Business

This section will pay respect to our elders, citing past theoretical and methodological works, and generally attempt to explain what anthropology has to offer the business world.

II. New Directions for Business Research and Practice

Drawing on discussions with the younger generation of business anthropologists, this section will highlight what is new and emerging in the field, and will suggest factors that may be contributing to a renewed alignment of business and anthropological interests. I will not emphasize the employment situation, but I will mention it briefly. [To ignore the employment situation entirely would be to ignore an important part of reality.]

III. Defining the Field

This section will draw heavily from the original manuscript, with some additions and corrections as suggested by the reviewers.

Helen Fisher  
Ralph Bishop  
February 25, 1986  
Page 2

IV. Practicing in the Field

This section will present a few, brief "mini-cases" [not too many, Helen] describing various roles of anthropologists in business, such as the consultant/entrepreneur (domestic), the full-time researcher, the manager, the international consultant, and the business school professor. (These are possible examples). The mini-cases will be tied to each of the four cells in Figure One. I will emphasize both the applications of anthropology in business, and the use and further development of theoretical contributions.

V. Recommendations for Education and Training

I will re-work the recommendations presented in my original piece based on reviewers comments and on my interviews with practicing anthropologists. I will include a discussion of the importance of MAs, and will eliminate the "protective turf" tone of the first manuscript.

I believe that these revisions will address the reviewers' major concerns, and should strengthen the piece considerably. If you don't agree with anything I have presented here, please let me know as soon as possible so I can alter my course. I think I should be able to have a revised manuscript for your review by the end of April.

Please stay in touch.

Warm regards,



Meta Baba

0990M

March 24, 1986

Helen Fisher,  
65 East 80th Street  
NYC NY 10021

Dear Larry,

How is the book coming? Any chapters ready for us to look at? Actually we will need the whole book at once, but I am writing to remind you of the April 1 date, by which time we do hope to hear from you on your progress.

Can we be of any help stimulating your writers?

I have passed along your material to some other members of the NAPA publications committee and got a response that I thought I would pass along to you.

They really like your approach to highlight how the work of anthropological practitioners have influenced the actual lives of people. This immediacy is important. And they encourage you to stress the concrete ways that these anthropologists have been involved themselves. The strength of the book, or one of its strengths, will be the hands on, real people, real effects on more real people again. ~~Their participation "goes" on the earth, it is not, but it is encourage soft written to that the earth is not, make it themselves part of the story.~~

The only other comment so far regards the word "holism". Perhaps it is too academic. We can discuss this way down the line. But it is important to stress that these chapters will be read by people who know nothing about anthropology, as well as those who are well-versed in our words. So, once again, encourage your participants to write plain American which cats and dogs can read.

Hope to hear from you soon,

Very Best,



Helen Fisher

## CONGRESSIONAL FELLOW'S REPORT

# Does Anthropology Apply?

By Allen Barbeau  
1984-85 AAA Congressional Fellow

In planning a campaign to convince a Member of Congress (or, more typically, the Member's Administrative Assistant), that yes, the Congressman does need an anthropologist, one is rapidly struck by the dearth of language we have for describing the skills distinctive to anthropology. We have, one hopes, some statistical skills, although those are shared with, and usually better developed by, the remaining social sciences. We have an appreciation of the cultural context of action, although it would be foolish for an anthropologist to offer an understanding the Member's district better than the Member's. We are uniquely trained in field methods, but those emphasize the gathering of different sorts of information, and the exercise of different forms of responsibility, than usually are required in legislative work. We can study kinship systems better than anyone else; to mention that in a job interview would invite referral to the genealogical section of the Library of Congress. So what, beyond the unquestioned excellence of its practitioners, does anthropology and anthropology alone have to offer to that which congressional staff like to call (one insider, you understand, like to call) "the legislative process?"

The question, of course, is misdirected. On my Member's legislative staff here is but one individual who deploys professional knowledge and skills in the course of reading bills, writing bills, interpreting bills, and analyzing the potential impact of bills for the Mem-

ber's district. This individual, a lawyer, uses his legal training perhaps 10% of the time, more important to his effectiveness is an institutional knowledge of Congress and certain agencies of the executive branch, and a wide variety of political skills. (Many of these, I have long suspected, are cultivated in law school, albeit outside the classroom.)

We can grant that anthropologists are no less suited by their professional training for legislative work than other professionals (not to mention the many others on legislative staffs who lack any professional training). That is scarcely an argument for the employability of anthropologists in Congress, or in any other setting. So why, with the alarming statistics we see of unemployment and underemployment among anthropologists, do not more head for the Hill? Or, conversely, why should they?

The answer to this is found less in the nature of anthropology than in the nature of the university, the womb from which anthropology has scarcely emerged. In graduate school one is trained to acquire, assess, and produce knowledge; in the course of an assistant professorship one learns to transmit knowledge either to a captive audience of students or an audience of peers. Outside the university, one must exercise a new set of intellectual skills. These include testing disciplinary knowledge against other sorts of knowledge (such as the experience of practitioners), assessing ideas in terms of their nascent qualities for a particular audience, and communicating that knowledge and those ideas with people

whose attention span is as short as their preconceptions are long. The life of the mind can be extramural; once one begins to sit on departmental committees, it seems like it must be.

This is not, however, another precautionary statement that the training of anthropologists ought to be changed. As preparation for my current responsibilities, there is nothing in my graduate training that I would wish to change, other than a couple of professors I might choose to avoid. It appears that what needs to be changed, rather, is the nature of academic careers.

Stated bluntly, there is nothing inherent in a university career that would challenge an individual to grow beyond the confines of his or her graduate training, to break with the rigidity of disciplinary structures. While obviously true of some of the more traditional areas of study, this is fast becoming true of anthropology as well. Given the declining availability of field money, more and more anthropologists will have as their only field experience that which they had while graduate students, if they were lucky enough to have that (One does not count driving over to Oakland, Belmont or Kenwood to do some interviews as field work.) As can be seen from the changing fashions at AAA meetings, anthropologists are becoming more like other academics, only with a few Borneo stories to tell. After a colorful youth, anthropology seems to be settling down to the gray respectability of other academic disciplines.

Many academics seem to prefer this. Numerous gray people seem to head for the gray walls of these gray institutions, confident of the comfort and the patches of respectability they offer. Few realize that this is not going to last.

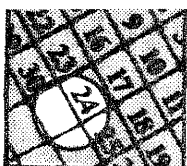
A number of forces and trends in higher education make it clear that the

academic world is in the middle of a upheaval. The shift in resource the central disciplines to the professional schools and the practical fields, the rise in corporate education, the increasing demands for guarantees of employability upon graduation, the budding cutbacks of recent years, and the (and along with them, tenured positions), all threaten the values university. Until academics learn effective in non-academic setting; thus increase their bargaining power vis the non-academics who set for most universities), they will continue to be shouldered aside in the grove postsecondary education.

In the course of the first two major Congressional office, I have been required to master more knowledge was the case any time since graduate school. I have studied the laws governing natural gas regulation, the more income support programs for farm diverse proposals for an industry, and the jurisdictional problems the electric utilities. I can discuss ups, ramp-downs, take-or-pay contracts, target prices, non-recourse loans, voting, talkbacks, and due discrimination as though they were old friends. So this has resulted in bills introduced Congress; other parts of it have been purposes of evaluating other bills, having an intelligent conversator industry lobbyists. While some concrete knowledge is concrete, other parts are as abstract and elusive as the nature of a sonnet: understanding certain financial structures, for instance, require not only considerable esoteric knowledge, but also an empathetic attention of the behavior of the actors in markets. I have few illusions that

See Congressional Fellow on p

*1984-85 Congressional Fellow*  
*Anthropology - or applying broadly and*



# Meeting Calendar

1985

**7-1 CONFERENCE ON FERTILITY ANXIATIONS:** Reflections from a Historical Perspective and Implications for Development, Michigan State U., East Lansing. Sponsored by the Center for Advanced Study of International Development. Contact Kim Bride, CASID, Michigan State U., East Lansing, MI 48824.

**3-7 AMERICAN CULTURE ASSOCIATION AND POPULAR CULTURE ASSOCIATION:** Louisville, KY. Call for papers session proposals from scholars interested in ethnology and contemporary American art. Proposals or abstracts due Oct 1. Contact: Laura B. DeLind, Dept of Anthropology, State U., 302 Baker Hall, East Lansing, MI 48824.

**10-13 MIDWEST SOCIOLOGICAL LETY Annual Meeting:** Chase Park Plaza Hotel, St. Louis. Completed manuscripts or long papers are invited for the session on *Writing Age: Critique and Renewal*. Deadline: Nov 15, 1984. Of particular interest are following topics: critiques of social Darwinism; age theories; age change as social ill; historical/cultural reconsiderations; journals; life course medicalization. Contact: F. Gubrium, Dept of Soc & Anth, State U., Milwaukee, WI 53233.

**0-13 SOUTHERN ANTHROPOLOGICAL SOCIETY Annual Meeting:** Fayetteville and the Continuing Education of the University of Arkansas, Fayetteville, AR. Send abstracts and key words for review and papers to William M. Schneider, Chair, Dept of Anth, U. Arkansas, Fayetteville, AR 72701; by Jan 1, 1985. (See Dec 19, p. 14, for details.)

**1-13 AMERICAN ASSOCIATION OF PHYSICAL ANTHROPOLOGISTS Annual Meeting:** Knoxville, TN. For information call or write Frank E. Poirier, Dept 1, Lord Hall, Ohio State U., Columbus, 210, 614/422-9766 or 4149.

**1-13 SOCIETY FOR ECONOMIC ANTHROPOLOGY Fifth Annual Meeting:** House, Warren, VA. Theme: Development. Prog. Chair: John Bennett, Washington, DC. Local arrangements: Natalie St. Louis. Local arrangements: Natalie

**Apr 18-21 38TH ANNUAL NORTHWEST ANTHROPOLOGICAL CONFERENCE:** Central Washington U., Ellensburg, WA. Abstracts due Mar 4, 1985. Prog. Contact Linda M. King, Dept of Anth, CWU, Ellensburg, WA 98926; 509/963-3201.

**Apr 19-21 CALIFORNIA FOLKLORE SOCIETY Annual Meeting:** University of California, Irvine, CA. Abstracts due Feb 1, 1985. Prog. Co-Chairs: Harry Stein and Don Brenneis, Pitzer C., The Claremont Colleges, Claremont, CA 91711; 714/621-8218.

**Apr 24-27 CENTRAL STATES ANTHROPOLOGICAL SOCIETY 61st Annual Meeting:** Lexington, KY in conjunction with the North Central Sociological Society. Abstracts (100 words) for papers/symposia due January 2, 1985 with \$14 (\$7 student) registration fee. Send to Charles Warren, Prog. Chair, U. Illinois at Chicago, Chicago, IL 60680.

**Apr 24-27 NORTHEASTERN ANTHROPOLOGICAL ASSOCIATION 25th Annual Meeting:** Hilton Hotel, Lake Placid, NY. Co-hosted by Clarkson University, St. Lawrence University, SUNY Potsdam, and SUNY Plattsburgh. Prog. Chair: Alice Pomponio, Dept of Soc and Anth, St. Lawrence U., Canton, NY 13617. Deadline for submissions: Dec 15, 1984. Accommodations: information: John Ormohando or Steve Marqusee, Anth Dept, SUNY, Potsdam, NY 13617.

**Apr 24-27 WESTERN SOCIAL SCIENCE ASSOCIATION Annual Meeting:** Americana Hotel, Fort Worth, TX. Symposia being organized on play/sports, education, southwestern archeology; also volunteered paper sessions. Send abstracts by Nov 15, 1984 to Andrew Miracle, WSSA, Arab Section Coord., Dept of Soc, Texas Christian U., Fort Worth, TX 76129.

**Apr 25-27 ASSOCIATION FOR WOMEN IN DEVELOPMENT 2nd Conference:** Washington, DC. Theme: Women Creating

**May 17-19 3RD ANNUAL CONFERENCE OF NATIVE AMERICAN STUDIES:** Oklahoma State U., Stillwater, OK. Major topics: Native American Languages and Literatures; US Government-Indian Relations; and New Directions in Southwest Native Studies. Other papers also welcome. Abstracts (150 words) for proposed papers and symposia should be submitted by Mar 1, 1985 to James S. Thayer, Conf. Coord., 225 Hamner Hall, Oklahoma State U., Stillwater, OK 74078.

**May 19-21 INSTITUTE OF ISLAMIC JUDIC STUDIES 4th Annual Meeting:** Denver, CO. Theme: Ethics and Social Philosophy in Judaism and Islam. Send abstracts to L. E. Goodman, Dept of Phil, U Hawaii, Honolulu, HI 96822; 808/948-7287. For conference information contact Raphael Joseph, Conf. Coord., Ctr for Judaic Studies, U Denver, Denver, CO 80208; 303/733-2099. (See Oct 1984 AN, p. 14, for details.)

**May 25-31 AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE Annual Meeting:** The Los Angeles Hilton and the Westin Bonaventure, Los Angeles, CA. Abstracts due Jan 15, 1985. For further information contact: AAAS, 1776 Massachusetts Av NW, Washington, DC 20036.

**June 10-13 16TH ANNUAL CONFERENCE OF THE ENVIRONMENTAL DESIGN RESEARCH ASSOCIATION:** New York, NY. Cosponsored by the Environmental Psychology Program, Graduate Center, CUNY and the Environment-Behavior Studies Program, Polytechnic Institute of New York. Submissions due Nov 1, 1984. Contact: Madeline Goss, Conf Admin, EDR 16/1985, Envir Psych Prog, Grad Ctr-CUNY, 33 W 42nd St, New York, NY 10036. (See Sept 1984 AN, p. 28, for details.)

**June 10-14 11TH PLenary MEETING OF THE ASSOCIATION POUR L'ETUDE TAXONOMIQUE DE LA FLORE D'ARRIQUE TROPICALE (AETFAT):** Missouri Botanical Garden, St. Louis. Papers and Posters invited for Symposium on "Ethnobotany in Africa." Registration and abstracts due Mar 31, 1985; final manuscripts (for publication) due May 15, 1985. For further information and registration form contact Peter Goldblum, Secretariat, AETFAT, Missouri Bot Gard, PO Box 299, St. Louis, MO 63166; or Charles P.

**July 12-17 XIII INTERNATIONAL CONGRESS OF GERONTOLOGY:** New York, NY. Theme: Aging: The Universal Human Experience. Those interested in submitting abstracts must request registration and abstract forms by June 15, 1984; abstract deadline (with registration) July 15, 1984. Inquiries to IAG Cong Secretariat, c/o The Gerontological Society of America, 1411 K St NW, Suite 300, Washington, DC 20005.

**July 30-Aug 8 INTERNATIONAL CONFERENCE FOR TRADITIONAL MUSIC:** 28th Conference, Stockholm/Helsinki/Leningrad and on board ship. Theme: Formation of Musical Traditions, and Traditional Music and Dance around the Baltic Sea. Participation open upon payment of registration fee. For information write Knut Malm, ICTM Conf. Music-musset, Box 16326, S-103 26 Stockholm, Sweden.

**Aug 15-17 20th ANNUAL INTERNATIONAL CONFERENCE ON SALISH AND NEIGHBORING LANGUAGES:** University of British Columbia, Vancouver, BC. Papers on native languages spoken in the Northwest Coast and Plateau culture areas are welcome. For information write M Dale Kinblade, Dept of Linguistics, U British Columbia, Vancouver V6T 1W5, Canada.

**Sept 19-21 ASSOCIATION FOR CANADIAN STUDIES IN THE UNITED STATES 8th Biennial Conference:** Franklin Plaza Hotel, Philadelphia. All areas of Canadian studies represented. For information, contact ACSUS, One Dupont Circle, Suite 620, Washington, DC 20036; 202/887-6375. (See Dec 1984 AN, p. 14, for details.)

**Sept 19-22 POPULAR CULTURE ASSOCIATION IN THE SOUTH Annual Meeting:** Charleston, SC. Those interested in participating should send abstract, paper, or position idea by May 15, 1985, to Jeanne F. Bedell, PCAS Prog Chair, Dept of English, Virginia Commonwealth U., 900 Park Av, Richmond, VA 23284.

**Sept 19-22 SOCIETY FOR THE SCIENTIFIC STUDY OF SEX 28th Annual Conference:** San Diego, CA. Theme: Sexuality Across the Boundaries in Our Lives and Our

Coord. at Parks Canada, 1600 Liverpool Ct, Ottawa, ON K1A 1G2, Canada.

**Oct 30-Nov 4 III WORLD CONGRESS FOR SOVIET AND EAST EUROPEAN STUDIES:** Sheraton Washington Hotel, Washington, DC. Hosted by Amer Assn for Advancement of Slavic Studies and cosponsored by AAAS and the Internal Committee for Soviet and East European Studies. Send proposals by June 1, 1984 to Donald W. Treadgold, Prog Committee Chair, Sch of Internal Studies, U Washington, Seattle, WA 98195.

**Oct 31-Nov 2 ORAL HISTORY ASSOCIATION Annual Meeting:** Pensacola, FL. Proposals for papers, panels, media presentations and workshops invited. Send by Dec 1, 1984 to Hugh Ahmann, 243 Harvard Dr., Montgomery, AL 36109; 205/293-2785.

**Oct 31-Nov 3 AMERICAN STUDIES ASSOCIATION Tenth Biennial Convention:** San Diego. Proposals must be submitted with cover sheet available from Amer Studies Assn, 307 CofH Hall/CO, U Pennsylvania, Philadelphia, PA 19104; 215/898-5408. Proposals are due Jan 15, 1985. Send to Martha Bartra, Chair, Amer Studies Assn Prog Comm, Dept of Engl, 2225 Ruffe Hall, U California, Los Angeles, CA 90024. (See Oct 1984 AN, p. 9, for details.)

**Nov 1-3 14TH ANNUAL CONFERENCE ON SOUTH ASIA:** U Wisconsin, Madison, WI. Proposals due May 1, 1985. Send proposals and write for information to Conf Coord, South Asian Area Ctr, 1236 Van Hise Hall, U Wisconsin, Madison, WI 53706; 608/262-3384. (See Mar 1985 AN, p. 4, for details.)

**Nov 7-10 AMERICAN SOCIETY FOR ETHNOHISTORY Annual Meeting:** Hotel Continental, Chicago, IL. Proposals: (50-100 words) due July 15, 1985. Fee: \$20 (\$10 for students). Prog Chair: Raymond D. Fogelson, Dept of Anth, U Chicago, 1126 E 59th St, Chicago, IL 60637; 312/943-9090.

**Nov 8-10 CHACAGOOL 18th Annual Conference:** U Calgary, Alberta, Canada. Theme: Ethnicity and Culture. For further info: Prog Comm, Dept of Arch, U Calgary, Calgary, AL T2N 1N4, Canada.

**Nov 10-14 ASSOCIATION FOR THE SOCIAL SCIENCES IN HEALTH Sessions at the annual meeting of the American Psych**



→ Helen

APR - 4 1986

DOC # 86-15
SC 3.6bit

PhD TEMPS  
 54 Observatory Circle, N.W.  
 Washington, D.C. 20008  
 951-0787

April 3, 1986

Mr. Edward Lehman  
 Executive Director  
 American Anthropological Association  
 1703 New Hampshire Avenue, N.W.  
 Washington, D.C. 20009

Dear Mr. Lehman:

It was very good to have met with you and David the other day. Enclosed is a copy of our proposal for a AAA publication by PhD TEMPS. A copy of each of our resumes is also included. We welcome any further suggestions and will call you next week to discuss your comments.

We would like to tell you that in the next few weeks National Public Radio wishes to interview one of our employees during his temporary job. The broadcast will be added publicity for anthropologists, and we will gladly inform you when "All Things Considered" will air the show.

Your ideas about the proposal was greatly appreciated. Thank you again for discussing our proposed publication.

Sincerely yours,

*None are  
 in NAPA  
 directory*

*Jenny Masur*

Jenny Masur

*Charity Goodman*

Charity Goodman

*Liane Rosenblatt*

Liane Rosenblatt

\* 3rd version. First 2 showed edL. v. poor!

AAA Ex. Com. decided (5/12/86):

- 1) Do not fund
- 2) Lehman to suggest they contact NAPA, though NAPA does not have such to either

- Any of these people  
<sup>might</sup> would make an interesting  
Bulletin contribution

DOC# 80-158

PROSPECTUS  
"JOB STRATEGIES FOR PRACTICING ANTHROPOLOGISTS"

BY PhD TEMPS

OBJECTIVE: Produce a copy-ready publication of approximately 50 pages describing the employment strategies of practicing anthropologists

- PURPOSE:
- o Create additional income for organization through sale to undergraduate and graduate students and practitioners.
  - o Generate ideas for applied courses, new employment workshops, and training programs
  - o Enable students and practitioners to assess job market and develop necessary skills and tactics

FORMAT OF PUBLICATION:

- o Introduction - Practicing Anthropologists in the job market
- o Chapter 1 - What you can do with a B.A.
- o Chapter 2 - What you can do with a M.A.
- o Chapter 3 - What you can do with a Ph.D.
- o Chapter 4 - Job Sectors
  - a. Public (Federal and State Governments)
  - b. Private (NGO's, and Corporations)
  - c. Independent Consultant
- o Chapter 5 - Conclusion - specific recommendations for innovative strategies for career development

METHODS:

- o Send questionnaire to NAPA members
- o Conduct in-depth interviews on job tactics
- o Compile case studies of practicing anthropologists in different locations
- o Draw upon existing Ph.D. survey by AAA and membership data from related societies.
- o Examine labor market trends

(This prospectus is confidential and not to be circulated, copied or quoted without the permission of PhD Temps, 204 Spring Ave., Takoma Park, MD 20912, tele: 951-0787.)

Came to EP as member of AAA Ex Bd.

LIANE ROSENBLATT  
54 Observatory Circle, N.W.  
Washington, D.C. 20008  
202/333-6796

DOC# 86-15b

PROFILE

Experienced Researcher, Writer and Interviewer,  
Project Planner and Evaluator, Grant Proposal  
Writer....

EXPERIENCE

COMMUNICATIONS AND RESEARCH

Associate Research Scientist, Foreign Area  
Studies, American University, 1984-1985.

- \* Researched and updated chapter on the society and environment of Morocco, in Morocco, A Country Study, U.S. Government Area Handbooks, 1984-1985.
- data-collection consisted of contacting foreign embassy officials for information on Moroccan workers in their countries and U.S. officials and specialists on population policy, health, and education in Morocco.

Issue Expert, Candidate Support Task Force, Capitol Hill Women's Political Caucus (CHWPC), of the National Women's Political Caucus (NWPC), 1984-1985. \* Wrote issue brief on foreign aid to Israel.

Program Committee Member, NWPC Convention Showcase 1985, Atlanta, GA. \* Planned workshop on federal spending and taxation.

Instructor, University of Rochester and St. John Fisher College, 1977-1984. \* Courses Designed: Israel and the Occupied Territories and Social Organization of the Corporation: Japan and the U.S.

Fieldworker, Yamit, N.E. Sinai, Israel 1974-1977.

- \* Independently planned, budgeted, and implemented a study of population and economic development.
- \* Conducted over 150 interviews with Ministers, Department Heads of Economic Development, Mayors, Rural Managers and Settlers. Ministries involved were Housing, Defense, Land Authority, Agriculture, Commerce and Industry, Tourism, and Interior.
- \* Analyzed the impact of politics on the economic development of a new town in occupied territory.

EDUCATION

Ph.D., Social Anthropology, University of Rochester, 1983; M.A., Social Anthropology, University of Rochester, 1974; B.A., City College of the City University of New York, 1971.

JENNY MASUR

DOC# 84-182

(202) 244-2867

2711 Ordway St., N.W.  
Washington, D.C. 20008

PRIMARY EXPERIENCE

- Wrote for general public on Europe Associate Research Scientist, Foreign Area Studies, American University, Washington, D.C., June 1984-November 1985--worked as part of interdisciplinary team, researching and writing chapter in book-length volumes on Belgium, Greece, and Italy--responsible for balanced comprehensive treatment of social structure and values, religion, geography, demography, language, and education
- Co-editor of published book Developed manuscript published as Jewish Grandmothers (Beacon Press, 1976)--transcribed, edited and organized material from selected interviews with elderly Russian immigrants--conducted interviews, 1974-75, in metropolitan Chicago, researched footnotes and background for interviews
- Designed and executed original research "Work and Leisure in Rural and Urban Spain," an award under the Treaty of Friendship and Cooperation between the United States and Spain, November 1981-July 1983, the goal of which was to compare work and leisure in an Andalusian olive town with that of migrants living in a working class area of Madrid (postdoctoral fellowship)
- Overseas development experience using fluent Spanish "Conjugal Roles and Circular Migration in Spain," field work conducted in "Las Cuevas de San Juan," Jaen, Spain, using interviews, participant observation, and archival research--objective to determine impact of labor migration to Germany and Switzerland on family life, July 1976-August 1978 (Ph.D.)

RELATED TEACHING EXPERIENCE

- Taught Introduction to Ethnology and Introduction to Cultural Anthropology, part-time lecturer, Sociology, Anthropology, and Philosophy Dept., Chicago State University, Fall 1979, Winter 1981
- Taught Self, Culture, and Society, part-time lecturer, Social Sciences, Collegiate Division, University of Chicago, Academic Year 1978-79

PROFESSIONAL WRITTEN WORK

- "Society and its Environment," Chapter 2, in forthcoming Area Handbooks on Belgium, Greece, and Italy
- "Obligation versus Work" and "The Implications of the Andalusian Tradition of Migration," forthcoming in Spanish journals
- "Women's Work in Rural Andalusia," Ethnology (January 1984)

EDUCATION:

- Mount Holyoke College A.B. Political Science 1971
- University of Chicago M.A. Anthropology 1974  
Ph.D. Anthropology 1981

DOC# 86-15d

CHARITY GOODMAN  
204 Spring Avenue  
Takoma Park, Maryland 20912  
301/270-6218 (answering machine)

**EDUCATION**

- 1984 Ph.D., Anthropology, Rutgers University, New Brunswick, New Jersey. Thesis: "The Decision Makers: Spanish Migrant Women in West Germany".
- 1977 M.A., Anthropology, Rutgers University, New Brunswick, New Jersey. Thesis: "Growing Old In A Garment Factory: The Effects of Occupational Segregation and Runaway Shops On Working-Class Women".

**RESEARCH INTERESTS**

Deindustrialization, the effects of automation on women workers, migration and medical anthropology.

**EMPLOYMENT**

- 1985 Conference Organizer and Writer - Women's Bureau, Office of the Secretary, U.S. Department of Labor. Planned and coordinated a national conference, "Women, Clerical Work and Office Automation: Issues for Research", in which scholars, unions, women's advocate groups and businesses were invited to formulate policy and research agendas. Reviewed literature on women and technology. Designed conference prospectus, developed participant list and invitation letters, arranged for speaker and participant travel and implemented conference plan. Wrote conference proceedings which will be published by the Women's Bureau.
- Visiting Professor - University of Maryland at College Park. Anthropology Department, Advanced Studies Course, "Medicine, Health and Society".
- Medical Anthropology Consultant - End Stage Renal Disease Network of the Greater Capital Area, Inc., Washington, D.C. Analyzed the Washington organ procurement system, the relationship between AIDS and dialysis, and under utilization of vocational rehabilitation by renal patients. Wrote and edited proposals and articles, and managed health care data.

factory workers had low job satisfaction and looked forward to retirement.

1975-1975 Grants writer, Researcher - Psychology, Counseling and Women's Studies Departments, Rutgers University. Wrote proposals, questionnaires and analyzed data and for studies on student curriculum, mental health and sexuality.

1972-1973 Survey Researcher - Antioch College, Washington, D.C. Investigated housing problems of Blacks and Hispanics and organized educational workshops on tenants' rights. Organized tenant unions.

#### FIELDWORK EXPERIENCE

1979-1980 West Germany - Wrote doctoral proposals and received funding. Managed staff of interviewers. Obtained internships in two manufacturing factories and was employed as a domestic servant to analyze the production process and work conditions. Lived in migrant tenement housing, and taught school to guestworker children. Conducted survey of German working-class and immigrant women by examining their work histories, current employment, household jobs, and opinion of employment and immigration policies. Interviewed management, laborers, union officials political and religious leaders, immigration officials and social workers.

1982 Spain - As part of doctoral research traced immigrant women back to their home village in Andalusia, Spain to investigate women's wage earning opportunities prior to and post immigration to Western Europe.

1977-1979 United States - For master's research investigated changes in piecework system, wages and work conditions in a team study of a garment factory. Researched the industrial development of oil and garment industries in a New Jersey city.

1976-1977 United States - Ethnographic field study tracing Sicilian immigrant families in New Jersey. Conducted participant observation and interviews of three generations. As a result of migration, family values changed and household became smaller.

- 1983 "Wives of Foreign Workers as a Political Force", NY Women's Anthropology Conference. "A Day in the Life of Two Spanish Women in the F.R.G." Northeastern Anthropological Association Meetings, Syracuse University.
- 1982 "Spanish and German Women's Work Conditions at Home and on the Job", American Anthropological Association Meetings, Washington, D.C.
- "Migrant Women Working Illegally in West Germany." Northeastern Anthropological Meetings, Princeton University.
- 1981 "Guestworker Policies and the Reagan Administration", Rutgers Seminar, Rutgers University.
- 1979 "U.S. Working-Class Women and Retirement", Central States Anthropological Society. Milwaukee, Wisconsin. "Migrant Women in Western Europe", Feminist Panel, Institute for Research on Women, Rutgers University.
- 1978 "Factory Women and Retirement", Gerontology Program, Rutgers University.

#### AWARDS AND HONORS

- Bevier Fellowship, Rutgers University, 1981-1982.
- Travel Grant, Rutgers University, 1980.
- Master's Fellowship, Gerontology Program, Rutgers University, 1977-1978.
- Research Fellowship, Anthropology Department, Rutgers University, 1976.
- Spanish Scholarship, Instituto de Cultur Hispanica, Madrid, Spain, 1974.
- German Scholarship, ICYE., 1970-1971.

REFEREE International Migration Review; National Science Foundation

LANGUAGES Spanish and German. SPSS and Wordstar.

Lawrence Franklin Van Horn, Ph.D.

Cultural Anthropologist

April 5, 1986

4777 South Oak Court  
Littleton, Colorado 80127 U.S.A.  
(303) 978-0784

Dear Helen,

The Society for Applied Anthropology meetings in Reno last week were particularly good. Best yet, especially George Bond's\* keynote speech on the unity of anthropology (Columbia).

We've gained another contributor to our volume, ANTHROPOLOGY IN PRACTICE; Ruth Ann Sando gave a delightful paper on the presentation of self while job hunting. She'll incorporate her insights plus give a case history of one of her problem solving projects as an industrial engineer (anthropologist).



with Blue Cross of California. Ruth  
is a student of Chivers who did  
her Ph.D. in anthropology at the  
University of Hawaii. Mary at  
the <sup>SEAT</sup> meetings last week who heard  
her paper said it was the best  
presented and most interesting of all  
the papers they attended. I  
agree.

I'm passing your last two  
letters on to the contributors and  
asking for first drafts by May  
20, 1986, typed, double spaced.  
Your comments have been most  
helpful. I'm off to Alaska for a  
week as part of my job. Will  
be in touch. Best, Larry

P.S. How did you enjoy speaking at my alma mater  
QUINCY?

Dear Helen,

9-22-85

I've received the paragraphs from the contributors, and wanted to recruit one more, Carla Littlefield of Devon, R.N., Ph.D. (in anthropology). However, I must put this project on hold until November when I'll finish my current project at work. I'll write to you and all the contributors then. To answer an earlier question, I do background ethnohistorical reports for particular national parks as part of my work. I've called attention to your column in *AV* (Sept '85, p. 7) to the contributors.

Best regards, Larry

These are all people  
I thought I would  
contact to write  
a Bulletin.

Helen -  
This looks great!  
Thank you. Now we  
need to get it into many  
hands. At a minimum,  
it should be included  
when *Meta's Bulletin* is  
mailed out.  
I think, also as a minimum,  
you should write some copy  
for Penn to include in the  
*AV* re search for editor.  
More soon - Love Barbara

I haven't heard from  
Larry Van Horn about  
his book project in  
a long time. You may  
want to contact him  
or forget it.

Love



May 21, 1986

Helen Fisher  
65 East 80th Street  
NYC NY 10021

Dr. Nancy Yaw Davis  
CULTURAL DYNAMICS

Dear Nancy,

I and the other members of the NAPA Editorial Board are delighted that you will be writing an article for the NAPA Bulletin.

I think your outline is fine.

One member of the Editorial Board mentioned something that I thought was a good comment. It stems from the nature of our constituency. As you know, practicing anthropologists have an enormous range of occupations and interests and this article will be going out to all of them. So it has been suggested that you focus your piece on How to Set Up and Run a Consulting Business.

I think your outline suggests that this is exactly what you plan to do. But I pass along this reaction anyway.

The NAPA Bulletin is just beginning a new phase and at this point there is no editorial policy. But I like your style; I doubt it will be too informal for me. If the other editor assigned to this article differs with us, we will deal with it then. For now, write as you do on what you know, your business, and focus your business within the landscape of the entire field of anthropological practice: how you began your career as a practitioner why you went into practice, what you do, what part of your anthropological training you use, the skills you needed to acquire in addition to your training, the mistakes you have made, discussion of finances where possible, advice to students wishing to enter your field, suggestions to professors on how to prepare students or do what you do part-time, data of interest other practitioners in your field and your opinion of the future of your particular field of practice. In short, just follow your own outline.

And I hope to hear from you by June 15th,

Once again, I am just delighted to work with you and eager to read your piece.

Best,

Helen Fisher

CC NAPA Editorial Board

R. I called Van Wellegan. We should see a manuscript by mid June. Spoke to Ed Lehman. Length is no problem.

May 22, 1986

**napa**

national  
association for  
the practice of  
anthropology

Helen Fisher  
65 East 80th Street  
NYC NY 10021

low  
gr.

TO: Barbara Pillsbury, Meta BAba, Ralph Bishop, Joan Cassell, Laura Klein

Dear Joan and Laura,

Thank you very much for expressing willingness to work with me and the other members of the NAPA Editorial Board. I have taken the liberty of including you on the NAPA Editorial Board so at this point there are four members: Helen, Ralph, Laura and Joan. Barbara will join us at the end of her term as NAPA president next December. And Meta, incoming NAPA president, will participate in our decisions.

The NAPA Editorial Board needs to oversee two types of NAPA publications: the NAPA Bulletin and NAPA Books.

The NAPA Bulletin is presently designed to be a fold-out brochure type of publication. Each bulletin is to contain a single article on a specific aspect of practicing anthropology written by a single individual by invitation from one of us. There are presently five NAPA Bulletin articles being written.

John Van Wellegan is writing a Bulletin article on the types of programs in anthropological practice that one could include in one's academic department. Nancy Yaw Davis is writing one on how to set up a private consulting practice, with a focus on her own practice. Bob Wulff is going to write one on Local Practitioner Organizations. David Howell is writing one on practicing anthropology in a government agency that relocates foreign refugees. And Meta Baba is writing one on Business Anthropology.

No editorial policy has been set on the nature of these bulletins. I have encouraged these writers to write on what they know in a style they feel comfortable with and one that is appropriate to our audience: students, academics, practitioners and the public. There are presently no constraints on length, although I have encouraged them to write at least 10 to 15 pages.

When these manuscripts come into my office and Ralph's office, we will read them, edit and ask for revisions where necessary. And we will pass them along to Laura or Joan for a second opinion where necessary. For broad articles, I have encouraged the writer to supply names of TWO colleagues from whom we can solicit comments. After editorial changes have been made, we will send each article on to the AAA for publication. These bulletin articles will then go out free to our membership and be sold to non-members.

Editing should be of two varieties: general broad comments on content, pace and organization, detailed comments of the copy editing type where necessary.

The second type of NAPA publication are longer book-length

manuscripts. At present we have one in progress: a book edited and organized by Bob Trotter entitled: A GUIDE FOR THE DEVELOPMENT OF APPLIED ANTHROPOLOGY PROGRAMS. It will have 18 chapters, each by a different author, an introduction, conclusion and bibliography.

This book is expected to be in our hands by September. We will send it out to two reviewers, read it ourselves, request changes where necessary and submit it to the AAA for publication. I hope it will be published by the time of the AAA meetings in December.

Thank you Joan and Laura for joining us on the NAPA Editorial Board. We need you.

TO ALL: I need your ideas. So I have decided on a plan. Please call me the first day of the month, every month, and give me one idea for a bulletin article. Every six months I need a book idea too. I apologize for this group letter and for my requests of your time and energy, but unfortunately, NAPA's future depends on us.

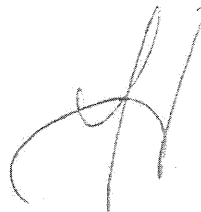
Very Best



Helen Fisher

PS Enclosed are three letters to individuals writing NAPA bulletin articles. I forgot to request bibliographies from them. We can do that at the next stage. John Van Wellegan, I spoke to this morning; Meta and I were in touch two days ago. When we get these articles we will stagger their publication. But we need more in the works. So call me the first of the month, no matter what day of the week it is: Helen Fisher: (212) 744-9870 OR (212) 925-6621. LAURA: make sure you keep your receipts and charge them to NAPA.

LOVE TO ALL



Ralph - turn over → 5/30/86 →

Dear Helen -

Do you know Gloria Peterson (PhD UCLA 1980). She gave an excellent presentation today. It would be a great issue of the Bulletin as an overview (1 perspective)

\* on careers in practice for bio. anthros.  
She is now working in the Dept of Medicine at Cedars. Sinai Hospital in LA.

B.

I asked her about writing for us. She wasn't enthusiastic - said "it was just one person's story." I said that's fine, but didn't have time to talk more. Why don't you think about a Bulletin on practicing anthro for bio anthros. She could be one case study.

→

~~259-7754~~

Needs to be acknowledged

AMERICAN  
ANTHROPOLOGICAL  
ASSOCIATION

July 14, 1986

Helen Fisher  
Department of Anthropology  
American Museum of Natural History  
65 East 80th Street  
New York, NY 10021

Dear Dr. Fisher:

I understand that we will be receiving manuscript for NAPA Bulletin 2 (Business Anthropology) shortly. I am looking forward to working with you on this and future bulletins.

To assure that production of later bulletins goes as smoothly as possible, I have blocked out time in our master schedule to accommodate two bulletins of 56 pages each in 1987. Manuscripts for Bulletins 3 and 4 will be due at AAA on November 17, 1986, and May 19, 1987, respectively. Because of the large number of publications produced in-house at AAA, it is important that we adhere to the master schedule.

I have enclosed the style guide for the American Anthropologist to help you in the preparation of manuscript for each bulletin. AA style should be followed for the NAPA bulletins as well.

Please contact me if you have any questions or comments.

Sincerely,

*Susan Birch*  
Susan Birch  
Director of Publications

Enclosure

320 typescript  
56 x 3  
8

Meta does not like the word  
"Bulletin". I told Her I would  
take this up with B.P.