

*I told Meta I would talk to Lehman about
the word Bulletin. Handle as you wish.*

July 18, 1986

Dr. Helen Fisher, Associate
Dept. of Anthropology, AMNH
(Office) 65 East 80th Street
NYC NY 10021

*Barbara
Likes word
"Bulletin"*

Edward J. Lehman, Executive Director
AMERICAN ANTHROPOLOGICAL ASSOCIATION

Dear Ed,

Enclosed are two copies of Meta Baba's article for the second NAPA Bulletin. She did an excellent job; the members of the NAPA publications committee are all proud of this manuscript.

My final editorial changes are marked in red. There is one complication. The bibliography is in two sections and the entries of the second section need to be incorporated within the first. If your office is unable to insert these few additional references, please have them call me or Meta. We will send a revised bibliography immediately.

The last page of this manuscript is a blurb that we would like to see on the back jacket of the pamphlet. *Enclosed.* It defines our organization, NAPA. If this is impossible, perhaps it should be the first page.

Please have your office call me for an editorial questions and call Meta for any questions regarding content of the manuscript. As we discussed, it will be typeset and bound (in some fashion) on the left margin. *ralph.*

I have received a letter from Susan Birch, Director of Publications who has informed me of our printing deadlines. I think we will be able to meet them, providing we get cooperation from our authors.

I have discussed with Barbara Pillsbury the future of the Bulletin and we have made some plans. I will call next week to discuss them with you.

Ed, you are so helpful to me and to NAPA. Thank you so much.

Best Wishes,

Helen Fisher

PS Will Meta be able to read the galley proofs? (I will be out of town between Aug 4-Sept 4; I can be reached at (617) 383-0407. Best, *important*

to go on back
cover of Napa Bulletin #2
(Meta)

NAPA BULLETIN BLURB

The National Association for the Practice of Anthropology (NAPA) is a membership organization established in 1983 through the American Anthropological Association to serve the needs of practicing anthropologists. By "practicing anthropologists" is meant professionally-trained anthropologists who are regularly employed or retained by non-academic clients--such as social service organizations, government agencies, business and industrial firms and public educators--to apply their specialized knowledge and experience to problem-solving. NAPA is designed to help practitioners refine their skills and market their services. It also functions to facilitate the sharing of information between practitioners, to publish materials useful to practitioners, to assist in the training of practitioners and to support the interests of practitioners both within and outside the academy. One of the services to NAPA members is the NAPA Bulletin. To join NAPA please write: NAPA, AAA, 1703 New Hampshire Ave. NW, Washington D.D. 20009. To write for the NAPA Bulletin please contact the General Editors.

HI B.

Is this what you had in mind to be included on ~~page one~~ of our Bulletin? Please edit or direct me. Love,

back cover
Yes, it was what
she had in mind.

August 8, 1986

Susan Birch
Director of Publications
American Anthropological Association
1703 New Hampshire Avenue, N.W.
Washington, D.C. 20009

Dear Susan Birch:

Here is the prospectus on Bob Trotter's book for NAPA, which we discussed yesterday. I have been assured that the manuscript will be ready for copy editing by the end of the month, and if this is so, you can have it any time after October 1.

As you can see, this is a major project, involving quite a number of people. Right now it is NAPA's top publishing priority, and we would like to bring it out as a special publication under NAPA sponsorship, not as a Bulletin. The reason for this is that we need to sell it to a wider audience than the NAPA membership, and also need to recopp production costs.

By the time you get this, I hope to have talked to Ed Lehman to see how we can best proceed with this project and the scheduled bulletins, as well as future publications which are presently under consideration, and we may also have talked some more, you and I.

Failing that, let me also ask if you would like to have a provisional schedule of what we are planning to bring out in the next couple of years (or even three, if that would help). I need to get a firm grip on some of the projects that I have not been principally involved in, so this may take some time.

Somehow I can't help thinking about the George Booth cartoon depicting a large number of cats regarding their food dishes with varying attitudes of disdain, while their owner chides her husband, in words rather like this "You fed them tunafish surprise? Oh, but the kitties don't like surprises."

Sincerely,

Ralph J. Bishop

August 21, 1986

Dr. Barbara Pillsbury
18057 Coastline Drive
Malibu, CA 90265

Dear Barbara,

Here is the policy statement for NAPA publications. Since there may be some questions on some of the items, I'd like to explain my thinking. It will then be up to the Governing Council to decide.

I. Structure of the committee. This is essentially what we have now in terms of active membership. I think that more than three people is cumbersome. I also feel it is important that the president be involved in publication decisionmaking.

II. Term of office. The object here is twofold: to prevent burnout, and to prevent ossification and institutional dominance.

III. Peer review. Essential

IV. Tech sheets. This is worded specifically to steer us away from the temptation of publishing first-person "I was an anthropologist for the EPA" kinds of things.

I do not know whether we should include in the policy statement that a decision to publish should require consensus of the publications committee. We must be very careful about what we publish, especially in the beginning. I purposely left the matter of subject matter vague; we do not want to unduly restrict ourselves.

John Sherry's piece was declined by Human Organization, and he has for some inscrutable reason, sent me copies of the correspondence relating to the issue, so I am going to have to send it to some people who hopefully were not connected with the original submission and get comments. He went so far as to protest to Poggie about being turned down. One of the reviews recommended publication as submitted; one called for minor revisions; one called for major revisions; and one recommended non-publications. It looks like a case of ties pay the dealer.

Anyway, we need to get right on this policy thing and run it past the Governing Council with all due speed. I'd appreciate it if you could excerpt this letter or use it as the basis of a covering memo as soon as you have had a chance to go over the statement.

Sincerely,

Ralph J. Bishop

napa

national
association for
the practice of
anthropology

Sept. 16, 1986

Helen Fisher

Dear Barbara and Ralph,

Enclosed is the next draft of the NAPA Publications Policy. Please mark it up in red ink, agree on the changes you would like me to make and return a copy to me so that I can make the final copy.

I have no further ideas on it now.

I tried out a new title for the Bulletin: PRAKTIKOS, The Bulletin of Practicing Anthropologists. It isn't great, it is just a stab in the dark. And I called "tech notes" PRAKTIKOS TIPS. We need to find titles.

Also enclosed is a flier I designed that could be sent to potential writers. It's only real asset is that it is clear. (I didn't feel that I needed to go into "proceedures" on the flier.)

LOvely to see you B. and talk to you R.

My love to you both,

Helen Fisher



NAPA NATIONAL ASSOCIATION FOR THE PRACTICE OF ANTHROPOLOGY
 A Unit of the American Anthropological Association

MEMORANDUM

TO: Ralph and Helen
FROM: Barbara
DATE: September 28, 1986
SUBJECT: POSSIBLE ARTICLE FOR NAPA PUBLICATION

Dear Ralph and Helen,

1. The enclosed letter and newspaper article (sent to Ralph) suggest a possibility for a NAPA Bulletin/Praktikos piece next year.

Marlene Dobkin de Rios is an acquaintance of mine who I just got to: (1) join NAPA, (2) write a news item for our AN column on a recent grant she received to do some refugee-related workshops (see Nov. AN NAPA news), and (3) do a presentation to SCAAN on the refugee grant. She is interested in writing on that for us at the time the work has been completed next year.

You see from this letter that Marlene is actually asking if she can write for us! This is the kind of person who should get the one-page flier that you're preparing, Helen. Please send her one when it's ready, along with a letter referring to this letter and her conversations with me about being interested in writing for NAPA (and copy to me). Thank you!

2. Any progress on the policy statement or news item for the AN? Any developments on the search for a replacement for Helen?
3. If you have accumulated more than \$100 in non-reimbursed NAPA expenses, please immediately send requests for reimbursement to Ed Lehman. We need to get these in for NAPA's budget process to begin to function smoothly. (This is what we need -- not a Finance Committee!)

Looking forward to hearing from you!

Best wishes,



Helen J.

Dr. Sherry Plunkett
S&T/RD/RRD
AID/Washington
Washington DC 20523

October 2, 1986

Dear Sherry,

Thanks very much for your helpful response to my draft article that searched for how anthropologists can make a difference in development work. I wish I were there to talk it all over in person! Your suggestion about middleman roles and Boissevain's Friends of Friends was an excellent one.

You asked about the paper I cited that Alex Shakow gave at the AAA meeting. Joan Atherton has copies and should be able to give you one. I think she may actually have ghost-written much of it for him. If she is on long TDY, let me know and I'll be happy to send a xerox. Otherwise, please pass my greetings on to her and say I hope she is in fact proceeding to publish her follow-up article on anthropologists at AID. Congratulations to you on getting anthropologists at AID into the AAA directory!

Please think about writing a piece for the NAPA Bulletin. At this early stage in our development NAPA is are welcoming all well-written manuscripts that describe -- especially in a personal, easy-to-relate to way -- aspects of anthropological practice. Our strategy at this time is to produce single-article Bulletins, or Bulletins with two or more essays on a related topic. We do not yet have anything scheduled in the field of development, but would be eager for one or more articles in this area. Do you have anything ready to be polished up? Or any ideas that have been incubating waiting for an invitation or publication opportunity? If so, please write me briefly outlining what you might be interested in. I'll share this with our editors and promise you a quick response.

Now winding up my second year heading up NAPA, I conclude it is truly a challenge to find a way for NAPA to be useful and supportive to anthropologists who work in a world where the needs and reward structure are so different from academic anthropology. Ed Lehman at the "AAA/Washington" has been most supportive, but of course the majority of anthropologists who

make decisions about what the AAA does with its resources are still academically based and have little understanding of the worldview of people like yourself and myself. It is my hope that NAPA can continue to build strength and have increasing influence on the parent organization and through it on the discipline as a whole.

It sounds like you had an exciting Central America "fragile lands" trip (but aren't most lands of the world increasingly becoming fragile?) Very interesting. And please look at Gene Cooper's article in Human Organization on dining Chinese style. Do your relatives agree??? Finally, we might consider arranging a marriage between your nursery school son and my daughter: we give you good bargain -- two water buffalo and a goat!

Best wishes, and thanks again.

Yrs Odbt'ly,

Barbara Pillsbury
President, NAPA

William H. Jansen II, Ph.D.
Deputy Chief
Health Population & Nutrition
USAID/Islamabad

October 2, 1986

Dear Bill,

Thanks very much for your helpful response to my letter and desire to present accurately the Pakistan illustration of how AID projects get derailed by political events far beyond their control. As you understood, I trust, the intent was not to cast aspersions on AID in Pakistan, but to show self-righteous anthropologists how the shortcomings of AID projects are not simply attributable to "cultural insensitivity" on the part of AID personnel!

You might even want to consider writing a more detailed case study along the lines of what I was trying to do. It would make a wonderful piece and certainly make well the important points that I was attempting in more cryptic form.

Thank you too for your words of support about NAPA! It is truly a challenge to find a way to be useful and supportive to anthropologists who work in a world where the needs and reward structure are so different from academic anthropology. Ed Lehman at the AAA headquarters in Washington has been most supportive, but of course the majority of anthropologists who make decisions about what the AAA does with its resources are still academically based and have little understanding of the worldview of people like yourself and myself. It is my hope that NAPA can continue to build strength and have increasing influence on the parent organization and through it on the discipline as a whole.

It would be wonderful to have you write a piece for the NAPA Bulletin. At this early stage in our development we are welcoming all well-written manuscripts that describe -- especially in a personal, easy-to-relate to way -- aspects of anthropological practice. Our strategy at this time is to produce single-article Bulletins, or Bulletins with two or more essays on a related topic. We do not yet have anything scheduled in the field of development, but would be eager for one or more articles in this area. Do you have anything ready to be polished up? Or any ideas that have been incubating

waiting for an invitation or publication opportunity? If so, please write me briefly outlining what you might be interested in. I'll share this with our editors and promise you a quick response. It occurs to me, for example, reflecting on your letter, that many other anthropologists might be eager to hear what it is like to manage an \$87-million (or whatever) portfolio. Where do you have chances to make decisions that derive in any way from your anthropological training and perspective? How do you do this in a way that is different from AID non-social scientists? Do any people in Pakistan actually benefit as a result? What are the rewards and frustrations? This could be a very exciting case study in "anthropologists as managers." Any other ideas you may have will be most welcomed!

And again, thank you, Bill, for your comments. I hope I have incorporated them accurately.

Sincerely,

Barbara Pillsbury,
President

cc. Helen & Ralph

napa

national
association for
the practice of
anthropology

Oct. 11, 1985

Helen Fisher, NAPA Secretary
65 East 80th Street
NYC NY 10021

Dr. Robert Trotter, Chair
Dept. of Anthropology
NORTHERN ARIZONA UNIVERSITY

Dear Bob,

I am delighted that you are eager to edit a special NAPA/AAA publication on how to revamp an anthropology department to include *a degree* in practicing anthropology. Ralph Bishop, my co-chair on the NAPA publications committee, and members of the NAPA Governing Council are particularly eager to see this publication into print as soon as possible. So I am writing to confirm our recent conversation and give you the NAPA guidelines so that you can begin.

As you know, your book will be one in a series published by the AAA. You are the editor. It will be your job to design the contents of the publication, invite colleagues to write specific chapters, and edit their submissions. You will probably also want to write the introduction and conclusion. You may want to write a chapter too.

Although you know much more about revamping a department than I do, I suspect you will want chapters to reflect the breadth of practicing anthropology, the skills needs to enter any of these fields, the reasons why departments should consider revamping their curriculum, the problems encountered in this task, and precisely how to begin and follow through. I would also like to see some course outlines and syllabuses included, but as I say, I know next to nothing about this. Please don't exclude anything. What is right for one department might not be right for the next and your publication should cover all needs. That way we can sell it across the country--hopefully abroad too--and begin to make the impact we are all committed to.

The first thing you will need to do is submit to me and Ralph several things:

- 1) 1-3 page synopsis discussing what this book will be about, who will buy it and why it is important.
- 2) a list of participants
- 3) a list of chapters each participant will write (with tentative chapter titles)
- 4) a paragraph to a page discussing the contents of each chapter.

Length is no problem. But the book must be useful, comprehensive, logical and clear. Please tell your contributors to write plain American which cats and dogs can read.

Ralph and I will do whatever we can to help you with this publication. We are happy to contact your contributors with a formal note of enthusiasm. We can play the ogre about deadlines. And we will do our best to promote your book both within the AAA and to

a unit of the american anthropological association

1703 new hampshire avenue, nw / washington, dc 20009 / telephone (202) 232-8800

any other suitable forum.

When all aspects of the publication are complete and satisfactory to you and to us, Ralph and I will submit the manuscript to the AAA for their consideration. As you know, they are eager to publish NAPA material and we will submit a manuscript of the quality they can't refuse.

I believe in deadlines. So I will take the liberty of calling you to see about your progress if I haven't heard from you by November 15th.

We look forward to working with you on what promises to be an important publication and a vital contribution to NAPA and to the practice of anthropology.

Best Wishes,

A handwritten signature in cursive script, appearing to read 'Helen Fisher', written in dark ink.

Helen Fisher
NAPA Publications Committee.

OCT 28, 1986



American Museum of Natural History

Dear Ralph,

I seem to be out of NAPA stationary. Sorry.

I seem also to be about a month behind in replying to some of the enclosed requests. So I am writing to just you at the moment.

Enclosed is the revised NAPA publications policy statement. I made all the changes that you and Barbara requested. But I couldn't think of a way to rephrase "State-of-the-Art". I got rid of the phrase How to. All other changes I think I made. I will send a copy of this off to Barbara today also. Perhaps she will want to include it in a package of material to be sent to all members of the Governing Council prior to the December meeting.

You must be present at that meeting. I will write Barbara About that too. The Editors of NAPA publications, I think, should be gratis members of the Governing Council.

I have not contacted Pam Amoss about putting an add in the AN calling for writers to be part of the Nancy Yaw Davis Bulletin. First I want to hear from Nancy. I gave her the deadline of Oct 31. And I told her to send her next draft to both of us. I hope you can deal with what ever AN blurb we need to write. Because it will go into print after I resign. (this para. is in regard to a letter enclosed from Barbara to me and Pam.)

Another enclosed letter to me and you asks me to write Marlene Rios, and send her a NAPA publications flier and invite her to write for NAPA. I think this should be the "on-going" editor's task too. At least, I am unable to do it at this time. I did enclose the next draft of our one-page flier. I didn't know what to call anything. the NAPA BULLETIN? BULLETIN BRIEFS? How can we make a contest in the AN for a new title when we just decided to keep this? I think these things need to be brought up at the Governing Council meeting first. But I do think the one-page flier is sufficient to send to Marlene, if you care to.

Connie Ojile also expects to hear from us, inviting her to write in the Bulletin. Her number is: (703) 836 1967. She does cross-cultural training for big firms, I believe. She ~~XXXXX~~ was discussed in Meta's article, if you need it to refresh your memory. I hve called her several times but we have never connected. Now, I think that she should hear from the on-going editor, rather than hear from someone who will be unavailable in amonth or so, me.

I hate to leave. But I have to shut down. I'm broke.

I will write a knock-out letter for you this minute.

Love
Helen

CAREERS IN ANTHROPOLOGY

Objective of workshop

This information workshop is specifically aimed at helping students graduating in anthropology (at all levels, but especially with a B.A.)

- 1) to identify skills they have acquired through their studies and ways to market them in a non-academic setting,
- 2) to become aware of the UCLA resources available to them for career exploration and job search,
- 3) to meet anthropologists involved in non-academic careers (in various areas of specialization) and to learn about the professional opportunities that a background in anthropology may open up.

Tentative Program

Date: Thursday, May 29

Time: 2 - 4

Place: Placement and Career Planning Center Library

- 2 - 2:15 Presentation by Ruth Parsell, PCPC Acting Associate Director, on the ways to use most efficiently the resources offered by the UCLA Placement and Career Planning Center.
- 2:15 - 2:30 Presentation by Liza Cerroni-Long, PCPC Career Resources Librarian and Department of Anthropology Undergraduate Affairs Coordinator, on the resources of particular interest to anthropologists available at UCLA in general and in the PCPC library in particular.
- 2:30 - 3:30 Panel presentation by anthropologists involved in a variety of professional areas. The speakers' contributions will range from presentation of personal experiences to the description of career options open to anthropologists and suggestions on ways to prepare for and have access to non-academic careers in anthropology.

NOTE: This part of the program will be videotaped.

Panel Facilitator: Liza Cerroni-Long

- Sequence of Speakers:
- Dr. Barbara Pillsbury (key speaker for socio-cultural anthropology) 10 - 13 minutes
 - Kathy Whitaker *Navajo* 6 - 8 minutes
 - Pat Haddad *Publik* 6 - 8 minutes
 - John Parker (key speaker for archaeology) 10 - 13 minutes

Seydha is working on becoming the Carl Sagan - Jacques Cousteau of archaeology

→ Dr. Gloria Petersen (key speaker for biological anthropology) *Specialized in genetic epidemiology*

3:30 - 4 Question-and-Answer period.

Distribution of workshop materials.

October 29, 1986

TO: Edward J. Lehman
Barbara Pillsbury
Ralph Bishop

FROM: Helen Fisher, Co-Chair, NAPA Publications

RE: Expenses for operating months: Jan1-Nov. 1 1986

Included are receipts for telephone.....	\$358.97
xeroxing.....	\$ 3.76
	<u>\$362.73</u>

Re: Expenses for completion of job as secretary of NAPA:

Including receipts for postage.....	\$ 3.99
xeroxing.....	16.28
	<u>20.27</u>

TOTAL spent as Co-Chair of NAPA publications:	\$362.73
TOTAL spent as out-going NAPA Secretary:	<u>20.27</u>
TOTAL BILL:	383.00

Please recheck my additions on enclosed original receipts.

Helen Fisher
10/29/86

November 16, 1986

Dr. Robert T. Trotter, II
Department of Anthropology
Northern Arizona University
Flagstaff, AZ 86011

Dear Bob,

Here are some comments and suggestions on the part of the manuscript that I have read:

1. The quality of most of the chapters is superior, as is the writing, with a couple of minor exceptions. There is so much diversity in the material, however, that you might want to consider doing a brief editor's introduction to each chapter. This would provide a continuous thread of commentary in a single voice, and would help immensely to tie the work together. It could include a brief biosketch of the authors, and an abstract of the content.
2. ~~My~~ ~~As~~ ~~the~~ organization is concerned, my feeling is that the cluster "External Affairs: Administrative Considerations and External Programmatic Relationships" logically preceded the cluster "Recruitment and Placement Issues: Recruitment, Internships, and Placement." That is cluster III should be cluster IV and vice versa.
3. Where Susan Keefe reports on the response to her inquiries to undergraduate applied programs, she should report actual numbers of responses, and avoid using such quantitatively vague terms as "most", "many" and "several". Also, she refers to "service courses" in the first page of her chapter. Is this a widely used term? If not it should be explained.
4. Carole Hill's chapter contains a sentence at the top of page 7, beginning "The course emphasizes..." that I find unclear. On page 13 of the same chapter, the last sentence, beginning "On the other hand..." is also unclear.
5. Briody's references do not conform to AAA style.
6. Whiteford and Vesperi's chapter on ethics has two problems, one of which I find quite serious. The less serious problem is in the organization of the chapter is in organization. The lengthy discussion beginning with "Normative ethics..." at the bottom of page 8, and running up to the conclusions, I think should be inserted at the bottom of page 2, before the case studies are discussed. The real problem here is with their second example, where they use the failure of a journal-



Appalachian State University
Boone, North Carolina 28608

January 6, 1988

Dr. Ralph Bishop
1430 Crain Street
Evanston, IL 60202

Dear Ralph:

This is to follow up on our phone call in December concerning submission for consideration as a NAPA Bulletin the papers and comments presented during the AAA NAPA-sponsored session I organized in November. In response to your positive comments, I have asked that the presenters and commentators send me their papers. I will write an outline of the content of the proposed Bulletin, "Issues in the Construction and Application of Ethnicity," and the intended revisions for publication, including the addition of a Preface/Introduction. I hope to have the package to you by the end of February, in time for consideration at the April NAPA Board meeting.

I am sending a copy of the abstracts for the AAA session at this time for information purposes. I look forward to working with you on the project.

Sincerely,

A handwritten signature in cursive script that reads "Susan E. Keefe".

Susan E. Keefe, Ph.D.
Professor

4 April 88

MEMPHIS • STATE • UNIVERSITY

Dear Ralph,

Based on my telephone interview, I wrote up this commentary for Omer Stewart. I'm sending a copy to him right now for his own approval.

As of Tues. (last week) Bob Welff still had to type his manuscript, but did have it written. He promised to send it to Margo & me right away. As of Fri. it had not come in.

I will be out of town next week & will do final work on this manuscript 15-19 & sending it out on the 20th. However, I would love to talk with you later this week. RC

Margo's recommendations plus
yours so I can have an idea
about revisions coming up.
Fri. AM is a good time for
us to talk this week. At
this point I don't know if
I will be at home or at
work.

This will get in on time
but clearly not early. If
we had Bob Wolff's in
hand this week, I could
probably take it with
me to Wash. next Sun.
Talk with you soon.

Ys,
Linda