NAPA Combined Reports: Fall 2018

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President's Report

NAPA Governing Council Meeting

Fall 2018 Meeting: San Jose, California, November 15, 2018

Report Period: March 2018 - November 2018

This committee report is a public document.

TO: NAPA Governing Council

FROM: <u>Lisa Henry</u>

Committee Members	
Accomplishments	Monthly Emails I have been emailing NAPA members <u>almost</u> every month to keep them updated with activities.
	Monthly GC Updates

I've trying to do monthly GC updates to "GC members only" to keep up our momentum. My idea is that I will tap GC members mid-month for any monthly updates they want to share to the GC. I will compile and send out around the 1st of the month.

Budget Process

Kevin and I finalized a budgeting process and updated the forms.

- 1. NAPA Annual Budget Request this is the form he just sent you. This form will be used every May/June to set the budget for the next year. Kevin will take these requests and work with the AAA to form our next year's budget.
- 2. NAPA Ad Hoc Budget Request This form should be used for any budget request not already included in the annual budget process (May/June). Requesters need to submit this form to the President and Treasurer if: 1) funds were approved during a Governing Council meeting, or 2) if funds are being requested for approval at any other time of the year.
- 3. NAPA Payment/Reimbursement Request This form should be used to request payment to another person or reimbursement for a budgeted expense (ex. payment for design, payment for student paper prizes, reimbursement for the teleconference line). This form should not be used for travel reimbursement. This form needs to be submitted to the NAPA Treasurer for payment to be processed. A Budget Request needs to be on file for this payment to be processed. Budget Requests are approved through either: 1) The Annual Budget Request process (May/June), or 2) the Ad Hoc Budget Request process (any other time of the year).
- 4. <u>NAPA Travel Reimbursement Request</u> We will keep a separate reimbursement request form for travel. The travel form was edited to match the style of the other 3 forms.

Webinar

Over 50 attendees participated in NAPA's first webinar, which featured Melissa Vogel talking about "Charting your Course: Developing a Personal Strategic Plan."

Benefits List

We completed and circulated the NAPA Benefits List in May 2018.

Recruitment Efforts

The attached document highlights what we are current doing and some new ideas we have discussed. We have moved the needle and added more items to the "existing" section.

Work in Progress

Webinars

Our next webinar will be on December 12th and features Kevin Preister.

SfAA Program 2019

NAPA has secured co-sponsorship of the 2019 SfAA meetings. We will have 12 NAPA sessions, a Careers Spotlight event (Saturday), and the Networking Event (Saturday). We will likely co-sponsor the SfAA every 2 years.

Mission Statement

Tim's adhoc committee wrote a mission statement for consideration at this GC meeting.

Google Calendar

I started a Google calendar. It's not going well. Should we continue?

Marketing Campaign

The marketing campaign will be ongoing. We have t-shirts, bags, lip balm, and cleaning clothes for SfAA tabling events. T-shirts will be given to anyone who joins NAPA. This will be more difficult at the SfAAs than AAAs. T-shirts will be raffled at the NAPA Networking Social. I designed cardstock invitations for the Networking Social.

AAP

Based on agreement among the voting members of the GC in Spring 2018, John Brett, David Himmelgreen, and I dismantled the Publications Committee and created a Publication Coordinator with a member-at-large position (now Ann Tezak). We created a "AAP improvement ideas" document to map out action steps with the goal of increasing submissions. Three accomplishments are: 1) increased funding for John and Ann to attend meetings to solicit submissions, 2) marketed to the SfAA membership, 3) printed new marketing notecards to add to the NAPA table at events. John and Ann now have an outline of a plan and will be finalizing next steps this fall.

Summary of NAPA Listening Tour

As I close out my presidency, I am revisiting the summary from the NAPA Listening Tour (Spring 2017) to identify progress we have made on certain issues. My review will be discussed at the GC.

Problems Encountered	AAA Due Structure
and Recommended Solutions	The AAA is considering restructuring the dues structure for AAA membership and sections. We should get an update at the 2018
Solutions	Section Assembly and a follow-up after the meetings.
Issues / Motions for	NAPA Exclusive Programming
Board Resolution:	Should we do this? What does it look like?
	Mission Statement
	Proposal (for Terry Redding) – Student Papers on the web
Budget Request (Items and cost)	
Comments:	

Recruitment Efforts

Membership numbers

High - 9/16 (369)

Low - 6/18 (326)

9/16	12/16	2/17	4/17	5/17	6/17	7/17	8/17	9/17	12/17	2/18	4/18	6/18	8/18
369	353	353	359	351	352	350	345	342	341	360	330	326	337

Existing:

- 1. Mentoring
 - a. Ongoing
 - b. Instant at conferences
- 2. Careers Expo
- 3. AAA workshops
- 4. Networking Social (AAA and SfAA)
- 5. Tabling at AAA and SfAA
- 6. Social media
 - a. Blogs
 - b. AnthroCurrents
 - c. AnthroJobs
- 7. AnthroTalks
- 8. NAPA Notes
- 9. Marketing campaign t-shirts, swag, table cloth, banner, etc.
- 10. Benefits list
- 11. Webinars
 - a. Charting your course: Developing a Personal Strategic Plan
 - b. The Use of Ethnographic Training Programs to Change Government and Corporate Management Paradigms

- 12. SfAA co-sponsorship, careers event, networking event
- 13. AAA Recruitment Campaign

New

- 1. Academic Outreach roadshow to campuses
 - a. Applied Anthropology webinar workshops
- 2. Webinars
 - a. Evaluation and methods training
 - b. Ethnography as a Tool for Changing Management Paradigms
 - c. Elevator speeches
 - d. Explaining to parents what you can do with an anthropology degree
 - e. Entrepreneurship
 - f. Career options for MAs
 - g. How to impact policy
 - h. ...any of the business anthropology workshops from this year
- 3. Promoting a home for practicing/applied anthropologists at the AAA level

For Discussion

- 1. NAPA exclusive programming (this needs more discussion)
 - a. Mentor match?

Ellen: "Need to make NAPA something more than at the meetings"

Treasurer's Report

NAPA Governing Council Meeting

Fall 2018 Meeting: San Jose, California, November 15, 2018

Report Period: March 2018 - November 2018

This committee report is a public document.

TO: NAPA Governing Council FROM: Kevin Preister, NAPA Treasurer

Committee	None; Treasurer is appointed position.				
Members					
Accomplishme	Developed and received approval for 2019 budget.				
nts	Responded to routine requests for reimbursements and distribution of funds as per budget specifications.				
	Processed reimbursement requests from NAPA officers attending national				
	meetings.				
Work in	 Student Achievement Awards Nov 2018 				
Progress					
	o 1st Place - Saira Akhtar Mehmood (\$500)				
	o 1st Runner Up - Peter Lee (\$300)				

	o 2nd Runner Up - Betselot Wondimu (\$2	200)	
	Saira and Betselot are planning to be at the Buswon't be able to make it.	_	
Problems	Our membership went from 284 in March, 201	8 to 263 in Septe	ember, 2018.
Encountered		-	
and			
Recommended			
Solutions			
Issues /			
Motions for			
Board			
Resolution:			
Budget			
Request (Items			
and cost)			
and Cost)			
Comments:	Current Financial Status, Fall, 2018, See below	1	
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Secretary's Report

NAPA Governing Council Meeting

Fall 2018 Meeting: San Jose, California, November 15, 2018

Report Period: March 2018 - November 2018

This committee report is a public document.

TO: NAPA Governing Council

FROM: Rachel Hall-Clifford

Committee Members	Rachel Hall-Clifford
Accomplishments	Minutes from our Spring 2018 meeting were
_	circulated, revised, and approved by email.
	Anthropology News section articles posted.
Work in Progress	Two pending Anthropology News submissions.
Problems Encountered and	In June 2018, our outgoing graduate student co-
Recommended Solutions	contributing editor for Anthropology News Briana
	Nichols trained our incoming student Sue Stover. Sue
	needed to step back from this role through the Fall
	2018 semester, which led to some delay in inviting
	and publishing articles. Rachel has taken a lead on
	AN submissions.
Issues / Motions for Board	
Resolution:	
Budget Request (Items and	
cost)	
Comments:	

Annals of Anthropological Practice Report

NAPA Governing Council Meeting

Fall 2018 Meeting: San Jose, California, November 15, 2018

Report Period: March 2018 - November 2018

This committee report is a public document.

TO: NAPA Governing Council

FROM: John Brett

Committee Members	Ann Tezak (chair), Chad Morris, Peter VanArsdale,		
	Robert Rubenstein, RuthBeth Finerman		
Accomplishments	Volume 42, issues 1 (two articles) and 2 (4 articles)		
	were published in June and November.		
Work in Progress	Led by Lisa Henry, John Brett and Ann Tezak		
	developed a detailed plan to increase submissions.		
	This will include regular advertising to the NAPA and		
	SfAA membership lists, having AAP postcards at all		
	public events, the changing Publications Committee to		
	a Publications Coordinator (Ann Tezak); funding the		
	editor and Publications Coordinator to attend AAA		
	and SfAA to actively solicit manuscript submissions.		
	The editor will interview practitioners to better		
	understand ways to increase submissions from		

	practitioners. To date all submissions have been from academically based researchers.
	We are creating Job Description and qualifications for the Editor which will be by mid-2019 so we can recruit and have the new editor on board by Jan. 2020.
Problems Encountered and	The single largest concern remains attracting
Recommended Solutions	submissions but the situation is improving. The
	advertising efforts we have conducted in the past
	always result in an uptick in submissions so various
	marketing practices will become a regular practice.
	The new emphasis of the journal is becoming better
	known; we are now getting submissions from
	reviewers of earlier submissions
Issues / Motions for Board	The changes made were discussed with and approved
Resolution:	by the voting members of the GC.
Budget Request (Items and	The budget changes were discussed and approved by
cost)	the voting members of the GC.
Comments:	

Communications Committee Report

NAPA Governing Council Meeting Fall 2018 Meeting: San Jose, California, November 15, 2018

Report Period: March 2018 - November 2018

This committee report is a public document.

NAPA Governing Council TO: Joshua Liggett, Terry Redding FROM:

Committee Members	Joshua Liggett (incoming chair), Terry Redding		
	(outgoing chair), Amanda Woomer, Bethany Grove		
	(Twitter), Zelda Harrison, Sophie Goodman, (Facebook),		
	Kristy Keller (LinkedIn Administrator), Nancy		
	Versuzco, Joshua Liggett (AnthroJobs), Brandon Meyer,		
	Terry Redding (website), Amanda Tack, Ana Belen		
	Conrado (special projects), Robbie Murie (video)		
Accomplishments	Recruited new chair!		
	Website text redeveloped, and new content added.		
	Created a committee description and guidelines to		
	lay out duties and orient new members. Also created		
	a template for any interested committees.		
	Maintained social media postings (blog, Facebook,		
	Linked In, Twitter)		

Work in Progress	• New website design might be ready at AAA; if not it
	should be by the end of the year.
	A few new pages will be added to website.
	Job description for a webmaster under construction.
Problems Encountered and	Does anyone have a suggestion for who might be a good
Recommended Solutions	person to take on the biweekly "AnthroCurrents" blog,
	which discusses anthropology in the popular press?
Issues / Motions for Board	Discuss a new program for the publication of student
Resolution:	papers on the website. This is in addition to the annual
	student award papers; they are not the same thing.
Budget Request (Items and	NAPA will need to hire a webmaster in the new year.
cost)	Some kind of proposal should be ready by the time of the
,	GC meeting for discussion as to costs.
Comments:	Anyone with a faculty position should have a look at the
	'talking points' on the website, and suggest other bullet
	points about the value of an anthro degree.

Ethics Committee Report

NAPA Governing Council Meeting

Fall 2018 Meeting: San Jose, California, November 15, 2018

Report Period: March 2018 - November 2018

This committee report is a public document.

TO: NAPA Governing Council

FROM: Chad Morris

Committee Members	Steve Pavey	
	Tracy Meerwarth Pester	
	Anne Pfister	
	Robert Rubinstein	
	Niel Tashima	
	Chad Morris, Chair	
Accomplishments	We were pleased to learn that the revised NAPA	
	Guidelines for Ethical Practice were ratified by	
	membership vote in the most recent AAA election	
	cycle. The Guidelines have been shared on the NAPA	
	website (http://practicinganthropology.org/practicing-	
	anthro/ethics/), mentioned by Morris and Dobrin in a	
	recent MPAAC article in Anthropology News	
	(http://www.anthropology-	
	news.org/index.php/2018/10/19/aaa-resources-on-	
	ethics-and-professional-responsibility/), and shared by	
	Morris and Tashima in the newest edition of Annals of	
	Anthropological Practice	

	(http://dx.doi.org/10.1111/napa.12122). The process used in the design and ratification of the Guidelines was also shared by Tashima and Morris via conference call with Society for American Archaeology leaders, who are undertaking a similar process. As the current chair began in Nov. 2012 and now holds the elected Ethics Seat on MPAAC, and as new ideas and perspectives have always been critical to NAPA's advancement, it's time for a new NAPA Ethics Committee Chair. Dr. Lauren Penney served NAPA with particular distinction during her tenure on the sub-committee that delivered the revised Guidelines for Ethical Practice, was subsequently nominated by the Ethics Committee for the NAPA Volunteer of the Year award, and, we're happy to report, has agreed to serve NAPA as Ethics Chair effective immediately should the Governing Council be in agreement. Penney is a Research Health Scientist with the U.S. Department of Veterans Affairs in San Antonio, TX. Her Masters and Doctoral work in Anthropology took place at the University of Arizona. She will be a fantastic addition to the Governing Council. Morris has indicated willingness to continue to be of service during a suitable transition period.
Work in Progress	Reconstitution of the Ethics Committee, continued promotion of the Guidelines and discussion thereof to benefit NAPA members.
Problems Encountered and Recommended Solutions	None.
Issues / Motions for Board Resolution:	Acceptance of Lauren Penney's willingness to take on the role of Ethics Chair, at the recommendation of current chair Chad Morris. Brief discussion of ideas for further promotion of member conversation about the Guidelines. Contribution of names for consideration as possible Ethics Committee members.
Budget Request (Items and	None.
Comments:	I'd be remiss if I failed to express sincere appreciation to each of the NAPA Governing Council and Ethics Committee members I've had the pleasure of working with and learning from over the past several years. I look forward to continued active support, and to

seeing the increasingly important and beneficial role
that NAPA will continue to play for a diverse and
growing array of anthropologists.

Membership Committee Report

NAPA Governing Council Meeting

Fall 2018 Meeting: San Jose, California, November 15, 2018

Report Period: March 2018 - November 2018

This committee report is a public document.

TO: NAPA Governing Council FROM: Kerry Fosher and Fritz Lampe

Committee Members Accomplishments	Kerry Fosher, Sheryl Horowitz, Fritz Lampe, Zarla Ludin, Terry Majewski, Carla Pezzia, Alessandra Rosa, Susan L. Schalge, Yuichi Sekiya, Susan Wolman, Cassandra Workman Welcome letters now being issued to new and renewing members (Carla and Susan S.)
Work in Progress	Academic Outreach Focus Area Deep dive into applied anthropology degree programs is underway, family health issues for lead delayed implementing. Update will be provided at meeting.
	 General Outreach Focus Area Development of supplemental recommendations for anthropology programs (delayed due to health issue w/lead). Update will be provided at meeting. Plan to develop workshops on applying anthropology delayed due to project lead's change in availability. Goal to foster intersections between different sections delayed due to project lead's change in availability.
Problems Encountered and Recommended Solutions	 Expected progress in further use of survey data will be delayed. Lead, Monica Hunter, has left committee/AAA. Will solicit new lead and ideas from remaining committee members. Requested coordination with overlapping committees did not occur. Will re-engage with committee members.

Issues / Motions for Board Resolution:	 Request for concurrence or advice on committee activity focus areas. Recommend continuing academic outreach and survey/research focus areas set at Spring 2018 meeting and increasing committee involvement in outreach/coordination with overlapping committees. Request GC priorities for research/survey activities.
Budget Request (Items and cost)	none
Comments:	Work on recommendations for programs/students has focused on discussions with employers in government and private sector companies contracting with government. This has yielded a number of insights not yet incorporated into the working document.

Mentor Committee Report

NAPA Governing Council Meeting Fall 2018 Meeting: San Jose, California, November 15, 2018

Report Period: March 2018 - November 2018

This committee report is a public document.

TO: NAPA Governing Council

FROM: Niel Tashima

Committee Members	Emily Altimare Noel Chrisman, Tara Eaton, Carla
	Guerron Montero, Kimberly Montoni, Robert
	Morais, and Bill Roberts
Accomplishments	Continued screening and matching of mentee
	requests and mentor assistance.
Work in Progress	 Development of concepts based on UNT report including development of focused messaging. Updating of Mentor FAQs to include more on Business Anthropology.
	3. Reconceptualization of Mentoring/Careers Expo video.
Problems Encountered and	None
Recommended Solutions	
Issues / Motions for Board	None
Resolution:	

Budget Request (Items and	None
cost)	
Comments:	

NAPA-OT Field School Guatemala Report

NAPA Governing Council Meeting

Fall 2018 Meeting: San Jose, California, November 15, 2018

Report Period: March 2018 - November 2018

This committee report is a public document.

TO: NAPA Governing Council FROM: Rachel Hall-Clifford

Committee Members	Rachel Hall-Clifford (chair), Gelya Frank, Nancie
	Furgang, Juliana Gutierrez, Stephanie Roche, Caitlin
	Baird
Accomplishments	Held a conference call with a group of field school
	faculty and broad range of field school advisors to
	consider updates to our program in Spring 2018.
	Recruited new faculty member Caitlin Baird (Ph.D.,
	University of Florida), who is currently full-time staff
	at Guatemalan NGO Wuqu' Kawoq.
Work in Progress	Advertising and student recruitment for the upcoming
	Summer 2019 session (June 18-July 12) is underway!
	www.napaotguatemala.org
Problems Encountered and	We did not run a field school session in Summer 2018,
Recommended Solutions	due to low numbers of high-quality applicants. We are
	working to improve our advertising and recruitment
	strategies.
Issues / Motions for Board	
Resolution:	
Budget Request (Items and	
cost)	
Comments:	

NAPA Notes Report

NAPA Governing Council Meeting

Fall 2018 Meeting: San Jose, November 15, 2018 Report Period: April 2018 – November 2018 This committee report is a public document.

TO: NAPA Governing Council

FROM: Natalie Morrissey

Committee Members	Natalie Morrissey, Brandon McClure, AJ Wildey,
	Allison Formanack
Accomplishments	We released of two issues of NAPA Notes, one in
	September and one in November.
Work in Progress	We will continue to gather information from GC
	members and other NAPA updates until our next issue
	in March.
	I will be recruiting for a new member of the newsletter
	to assist with design.
Problems Encountered and	None
Recommended Solutions	
Issues / Motions for Board	None
Resolution:	
Comments:	

Nominations Committee

NAPA Governing Council Meeting

Fall 2018 Meeting: San Jose, CA, November 16, 2019

Report Period: March 2018 - November 2018

This committee report is a public document.

TO: NAPA Governing Council FROM: David Himmelgreen

Committee Members	Lisa Henry, Elizabeth Briody, Niel Tashima
Accomplishments	With help from Jacqueline Heuer (USF doctoral
	student), emails were sent to 29 NAPA members,
	including EB members for AAA Leadership positions.
	Fourteen people responded and several indicated that
	they were planning to self-nominate for the following
	positions: Nominations, Practicing/Professional Seat,
	and Public Policy Seat on MPAAC.
	•
Work in Progress	Completed
Problems Encountered and	None
Recommended Solutions	

Issues / Motions for Board	None
Resolution:	
Budget Request (Items and	None
cost)	
Comments:	I would like to suggest that the GC discuss possible
	nominees at one of the two NAPA meetings before the
	AAA nominations for AAA Leadership Positions is
	sent out in the fall.

Program Committee Report

NAPA Governing Council Meeting

Fall 2018 Meeting: San Jose, California, November 15, 2018 Report Period: March 2018 - November 2018

This committee report is a public document.

TO: NAPA Governing Council

Ellen Puccia FROM:

Committee Members	Lisa Henry, Linda Callejas, Cathleen Crain
Accomplishments	• Lisa and Ellen worked on inviting sessions to the
	AAA annual meetings
	• Ellen and Linda reviewed all submissions to NAPA
	for the AAA annual meetings
	• Ellen planned GC meeting location and lunch
	• Ellen scheduled special events for the AAA annual
	meetings
	• Ellen planned the NAPA Networking Event for the
	AAA annual meeting
	• Lisa and Ellen worked with the program committee
	of SfAA to solidify NAPA as a co-sponsor of the
	2019 SfAA annual meeting
	• Lisa and Ellen coordinated NAPA submissions to
	SfAA
	• Lisa, Ellen, and Cathleen have started planning the
	first NAPA Careers Event to be held at the 2019
	SfAA annual meeting
Work in Progress	• Ongoing review of NAPA submissions to SfAA
	• Planning of GC meeting and NAPA Networking
	Event at SfAA annual meeting

	 Ongoing planning of NAPA Careers Event at SfAA annual meeting to be followed immediately by the NAPA Networking Event
Problems Encountered and	None
Recommended Solutions	
Issues / Motions for Board	None
Resolution:	
Budget Request (Items and	Cost of two NAPA Networking Events - \$3500 per
cost)	year
Comments:	

Student Representative Report

NAPA Governing Council Meeting

Fall 2018 Meeting: San Jose, California, November 15, 2018

Report Period: March 2018 - November 2018

This committee report is a public document.

TO: NAPA Governing Council FROM: Taapsi Ramchandani

Committee Members	Taapsi Ramchandani
Accomplishments	Administered the Fall Student Achievement Award competition. Contributed to NAPA notes and Anthropology News's NAPA section
Work in Progress	
Problems Encountered and Recommended Solutions	 Had a reviewer for the award drop out last minute. Would like to have a ready list of potential reviewers rather than solicit suggestions individually. Did not realize AAA had a deadline for claiming prize money. I plan to create a handover document for future student representatives to administer the Achievement Award in a timely fashion
Issues / Motions for Board	
Resolution:	D 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Budget Request (Items and cost)	- Do we have a budget to subsidize some of the travel costs for the Student Achievement Award winners?
Comments:	

Volunteer Committee Report

NAPA Governing Council Meeting

Fall 2018 Meeting: San Jose, California, November 15, 2018

Report Period: March 2018 - November 2018

This committee report is a public document.

TO: NAPA Governing Council

FROM: Wendy Hathaway

Committee Members	Jason Lind; Lisa Henry
Accomplishments	 Volunteer of the Year Award
	 NAPA Table staffing for AAA Career Expo
	 Fielding inquiries
	 Organized, maintained, and ordered branding
	items for conference distribution
Work in Progress	 Volunteer Committee web information
	description and language
Problems Encountered and	 Getting inquiries from students asking for
Recommended Solutions	volunteer opportunities as applied/practicing
	anthropologists
	 Possible solution-more clearly define
	Volunteer Committee language on
	website
Issues / Motions for Board	•
Resolution:	
Budget Request (Items and	
cost)	
Comments:	NAPA will be co-hosting SfAA in 2019. Would like
	to get involved and have some specific jobs to
	recruit volunteers. What does NAPA need, in terms
	of volunteers, to facilitate the SfAA Meetings?

Workshop Committee Report

NAPA Governing Council Meeting

Fall 2018 Meeting: San Jose, November 2018 Report Period: March 2018 - November 2018

This committee report is a public document.

TO: NAPA Governing Council

FROM: Elgin Klugh

Committee Members	Elgin Klugh, Ellen Puccia, Alisha Winn
Accomplishments	 Served on the 2018 AAA Workshop Selection Committee 7 NAPA Sponsored Workshops (AAA, 2018): Anthropologists in Tech: Making the Transition from Academia to UX Research Consulting in Organizational Culture and Change Reimagining the Customer: An Anthropological Framework for Design and Innovation in Business and Social Enterprise Doing Consumer Research and Collaborating with Clients Design Anthropology: Ethnographic Approaches to Innovation Design Thinking: An Interactive Application of Anthropology Anthropology and Tech: How to Use Anthropology in Tech Fields (start-ups, advertising, human design thinking) Workshop list advertised on NAPA web site and in NAPA Newsletter
Work in Progress	Workshop Committee section of NAPA Web Site
Problems Encountered and Recommended Solutions	
Issues / Motions for Board Resolution:	
Comments:	