

SEPTEMBER 2018

NAPA Notes



NAPA
National Association
for the Practice of Anthropology

Greetings NAPA! Welcome to the September 2018 edition of NAPA Notes.

I hope you all have had an enjoyable and productive summer. The last time NAPA Notes was sent out, we were gearing up for the SfAA meetings in Philadelphia— Now we are gearing up for the AAA meetings in San Jose. I hope to see many of you there!

Your NAPA Governing Council (GC) is busy working for you all year long. Here are some of our updates:

Marketing and Membership: We continue to focus on making NAPA visible at the AAA meetings and the SfAA meetings. Membership is important – the more members we have, the stronger we are. The stronger we are, the more we can do for each other and with each other. We will have marketing materials at the Careers Expo and Networking Social at the upcoming 2018 AAA meetings in San Jose, CA. Come by and collect some NAPA swag and help promote our awesome organization. NAPA is also participating in the AAA Fall Recruitment Campaign this year. **Professionals and students who join NAPA between September 1st and October 31st will receive 10% off their membership. Spread the word!**

Webinar: We are excited to host our first NAPA webinar – free for NAPA members! Melissa Vogel, Professor of Anthropology and Director of the Business Anthropology Program at Clemson University, will present a webinar on **Charting your Course: Developing a Personal Strategic Plan**. Please see inside the newsletter for details and spread the word!

If you are interested in hosting a webinar about any topic related to practicing and professional anthropology, please contact Lisa Henry at lisa.henry@unt.edu

In case you missed it: Check out a piece by Cathleen Crain and Niel Tashima in the July/August issue of Anthropology News (the printed edition). Titled **Through an Ethnographic (Video) Lens Brightly**, Crain and Tashima discuss the creation of two ethnographic videos designed to be used by the California Department of Health Care Services (DHCS) to inform policymakers at the state and federal level, senior program designers, legislators, and service organizations in California. Anthropology News 59(4): 30-31.



Lisa Henry, Ph.D.
NAPA President

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Letter from the President, *continued*

SfAA Networking Social: During the AAA meetings, please join us for our NAPA Networking Social on Saturday, Nov. 17th from 8:00 pm – 10:00 p.m.. We will announce the location in the next NAPA Notes. This networking event is open to all – students of anthropology, faculty teaching applied anthropology, and early, mid, and late career professional anthropologists. This event features an informal reception with light hors d'oeuvres and discussions with professional anthropologists, who will help students and new professionals consider their career options and develop their networks. **Professional anthropologists – we need you! We need you to network with those seeking advice and share your wisdom. Drop me a line at lisa.henry@unt.edu if you are able to help out with this event**

I hope you enjoy this edition of NAPA Notes. There are many more announcements – our newly elected NAPA members, the webinar, the Volunteer of the Year Award, etc. - so keep reading!

Regards,
Lisa Henry, PhD
NAPA President

MEET NAPA VOLUNTEER OF THE YEAR: Joshua Liggett, OR Committee Member

Congratulations are in order for NAPA's Organizational Relations (OR) Committee Member, Joshua Liggett, for his recognition as this year's Volunteer of the Year.

We asked Joshua a few questions as he reflects on his time as committee member and Co-Navigator of the Expo. We asked:

How did you get your start in anthropology? What drew you to the field? I've always been a huge science fiction nerd and one of my heroes growing up was Captain Jean-Luc Picard from Star Trek: The Next Generation. In the series, you find out he had two fields that he found inspiring: Astrophysics and Anthropology. I did try my hand at physics, first, but an elective drove me to switch academic trajectories: Ethnic Relations and Cultures. My interest was piqued by one of the books we read about cultural conflict that arose from public service agencies interfacing with members of refugee community, and I wanted to know more.



Where did you go to school? I began taking college courses earlier than I care to admit, but spent my first year of traditional college-age at Fresno City College. Following this, I transferred to Fresno State and attended through a "great smattering" of coursework ranging from cultural to archeology and osteology, culminating my degree in Anthropology. My next step was to get a Master's degree, so I made the logical choice for my little applied heart: University of North Texas (UNT). It was here that I expanded my use of quantitative analysis and rocketed through to the workforce.

How have you seen your career move along? What have been doing since graduation? Since graduating, I've been working for a non-profit behavioral health agency in California. Over the last four years, my work has ranged from research and reporting to the data analytics and visualization. I've seen my work evolving into producing deliverables that are more widely available and digestible, that will ultimately inform programmatic changes within our agency. I've also been a regular attendee of the AAAs, and it was at my first where I initially met LTG Associates, and after this meeting eventually started helping out with the NAPA/AAA Careers Expo.

How do you feel about being recognized for your efforts? I feel greatly honored to receive the NAPA VOY Award. Getting to plan for the Careers Expo for the past few years, and ultimately helping bridge students and newly minted anthropologists to more established anthropologists, is immensely rewarding in itself. It gives me a sense of our community building and being part of the inestimable force that keeps our constellation of colleagues expanding, as we see new professionals join us in the vital work that we all do.



Classifieds

WANTED: Career Expo Instant Mentoring Volunteers

NAPA is looking for volunteers to be "instant mentors" at this years NAPA Careers Exposition at the AAA meeting in San Jose, CA. The Career Fair will take place on Friday, November 16, 2018, from 11:00am – 4:00pm at the San Jose Convention Center.

Instant mentors are the heart of the Career Expo – it entails meeting with and talking to students and early career professionals in an informal setting about your experiences as a practicing anthropologist. Mentors may provide suggestions and advice to help them on their career path. NAPA is hosting a morning brunch and afternoon reception to those participating as Instant Mentors.

Please contact NAPA Volunteer Coordinator Wendy Hathaway at wendy.hathaway@gmail.com to volunteer or for additional information.

Wanted: AAA is interested in hearing from you!

Would you like to attend AAA events virtually?

On behalf of AAA's MPAAC committee I am collecting information from current members as well as non-members on this issue. If you are a student or reside internationally, we are especially interested in what you have to say.

Just click on this link to complete a brief survey - <https://goo.gl/forms/livStOQPpzLOJNvj1>

It won't take you more than a minute!

Taapsi Ramchandani
NAPA student representative
MPAAC student-elect

CONGRATULATIONS to Our Members

NAPA members who won elections for AAA-wide positions:

- **Carla Guerrón Montero**, AAA Executive Board Undesignated Seat #2
- **Elizabeth Briody**, AAA Secretary
- **Krista Billingsley**, MPAAC Student Seat #2
- **Kevin Newton**, Nominations Committee Practicing Seat

Penny Lauren received Honorable Mention for the NAPA Volunteer of the Year Award

AnthroTalks Expands

Greetings from AnthroTalks' co-creators Inga and Taapsi!

Since we saw each other last at the AAA meetings in DC, we've gotten more nuts and bolts of podcasting in place. And now **we're ready to EXPAND THE TEAM!**

Are there people among us who want to develop podcasting chops or put to use their skills in broadcasting and social media? You might be the person to chase down a new podcast theme/story and make contacts for interviews. Or you may be an "interviewer"/conversation starter. AnthroTalks is about talking with people who are NOT anthropologists about topics that anthropologists are passionate about but rarely take to the public.

Send us email if you're interested or if you want to learn more. Or if you know others who would be interested, please invite them to contact us.

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On The Horizon....

Upcoming Webinar: Charting your Course: Developing a Personal Strategic Plan

When: October 3, 2018
Time: 3:00 p.m. ET

Presenter: Melissa Vogel, PhD
Professor of Anthropology & Director, Business
Anthropology Program Clemson University

Cost: Free for NAPA members,
\$10 for AAA members, \$50 for
nonmembers

As higher education administration continues to be heavily influenced by business practices, and employment opportunities for anthropologists are more often found in the private sector, it is essential that individual anthropologists start thinking more strategically about their career paths and how they intersect with their own personal and professional goals. Graduate programs often expose students to only one, narrowly defined path that nearly always leads to a tenured faculty position at a research university, yet few will actually reach this goal and many more may not want to. This webinar is designed to help you identify your short and long-term goals and create a step-by-step plan on how to achieve those goals. Participants will also be encouraged to explore a wide range of career possibilities and to incorporate their concerns for work-life balance and job satisfaction. This webinar is relevant to anthropologists from all subfields and career stages, from students to mid-career professionals.

Click [here](#) to register

Mark Your Calendars: SfAA 2019



SfAA 79th Annual Meeting
Hilton Portland Downtown
Portland, OR
March 19-23, 2019

The 79th annual SfAA Meeting puts forth “**Engaging Change in Turbulent Times**” to give the variety of disciplines an opportunity to discuss their work and brainstorm for the future. In hopes of trading ideas, methods, and practical solutions, as well as enter the lifeworld of other professionals. SfAAs 2019 will help you to spend a few days socializing, growing, and relaxing in Portland.

Donate to NAPA

Want to ensure a legacy of support and promotion for the practice of anthropology? You can use the AAA online donation page to make a contribution directly in support of NAPA. Information is on the NAPA website, or go directly to [AAA's NAPA donations page](#).



A First Look: AAA Workshops

NAPA Sponsored AAA Workshops

As AAA approaches this fall, be sure to sign up for the variety of NAPA sponsored workshops available throughout the conference!

| Workshop Details | | | |
|--|---|---|--|
| Time | Title | Presenter(s) | Organizer(s) |
| 11/14/2018 1:00 – 5:00pm | Anthropologists in Tech: Making the Transition from Academia to UX Research | Louise Beryl (Columbia University) and Jennie Doberne (Design Research, Dropbox) | Emily McDonald (University of California, San Francisco) |
| 11/15/2018 8:00am – 12:00pm | Consulting in Organizational Culture and Change | Jo Aiken (NASA/ University College, London) and Keith Kellersohn (Adjunct Lecturer, Salisbury University) | Elizabeth Briody (Cultural Keys LLC) and Ken Erickson (University of South Carolina) |
| 11/15/2018 1:00pm – 3:00pm | Reimagining the Customer: An Anthropological Framework for Design and Innovation in Business and Social Enterprise | Mike Youngblood (The Youngblood Group) and Benjamin Chelsuk (American Board of Internal Medicine) | |
| 11/15/2018 1:00pm – 5:00pm | Doing Consumer Research and Collaborating with Clients | Timothy Malefyt (Fordham University) | Maryann McCabe (University of Rochester) |
| 11/15/2018 2:00pm – 6:00pm | Design Anthropology: Ethnographic Approaches to Innovation | Tamara Hale (Workday) and Matthew Bernius (Cornell University) and Daniel Ginsberg (AAA) | Tamara Hale |
| 11/16/2018 1:00pm – 5:00pm | Design Thinking: An Interactive Application of Anthropology | Kevin Newton | |
| 11/17/2018 1:00pm – 3:00pm | Anthropology and Tech: How to Use Anthropology in Tech Fields (start-ups, advertising, human design thinking) | Yaya Ren (PreeMe+You) | |

Preliminary Program Now Available

The preliminary program is now available [here](#).