

November 2016

NAPA Notes



NAPA
National Association
for the Practice of Anthropology

Welcome to the AAA edition of NAPA Notes!

This will be my final letter as President of NAPA, as my term will end at the close of our Business Meeting at the AAAs in Minneapolis. This has been an enjoyable two years of service, and I am sincerely grateful for the opportunity to work with our GC Members, our incredibly dedicated committee chairs and volunteers, and our constituencies. We hope you can join us in Minneapolis! NAPA will be represented with sessions, workshops, and several other activities and events.

Plan to attend the two invited NAPA sessions, selected by the Program Committee (chaired by the most capable Ellen Puccia) as key presentations. Friday afternoon will be "Perceptions and Performance at University and at Work: Does it Matter How Well They are Aligned?" which will explore how education and practice interact with the modern workplace. On Saturday afternoon there will be "Practice, Evidence, and Ethics: Communicating Anthropological Knowledge Developed Through Practice." This roundtable will explore the key issues of ethics and communication from the perspectives of a diverse panel, and of course audience contributions will season the mix.

Kicking off all NAPA activities at AAA will be a Wednesday afternoon session on anthropological practice and impacts in a number of settings. Thursday afternoon sees a session on the growing and compelling field of design anthropology. Early Friday morning will see a roundtable on evaluation anthropology, exploring evidence and research design. Saturday afternoon's session will focus on access to healthcare for military veterans in rural areas.

Two NAPA workshops on Saturday foster the development of practitioner skills. How to design an evaluation starts the day, while an afternoon workshop covers how to integrate mixed methods into anthropological practice. Each of these workshops will be four hours of intensive and relevant training.

Always well attended, the Friday Careers Expo provides up close and personal conversations with practitioners from a number of different backgrounds who share their stories and thoughts on building careers in practice. Another favorite is the NAPA Networking Event, a socially oriented gathering to mingle and connect with practitioners and students, slated for Saturday evening.

Finally, we hope you will make an effort to attend the NAPA Business Meeting on Friday night, during which we will present highlights of NAPA governance and planning, as well as the Student Achievement Award. It is your chance to contribute your voice and ideas to how NAPA is run. We will also be recognizing the winner of our inaugural Volunteer Award. I look forward to seeing you there!



John Massad, Ph.D.
NAPA President

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Letter from the President Continued

Most of the above are highlighted elsewhere in this issue of *NAPA Notes*, so please read on! Other notes and news of interest are also included in this issue.

Finally, I have saved the best for last: a feature on our first Volunteer of the Year (pp. 3-4). This is a new award for NAPA and we hope it becomes a long and honorable tradition of recognition for those who work so hard for NAPA behind the scenes.

Once again, I truly appreciate the honor of working with NAPA leadership, and our volunteers, as President. They are the ones who make things happen, and I was delighted to offer support to their valued efforts. You will be hearing from incoming President, Lisa Henry, in the next issue of *NAPA Notes*. She brings remarkable energy – and a delightful sense of humor – to the office. We will be in very good hands as an Association!

John P.N. Massad, President
(with Terry Redding, Chair of the Communications Committee)

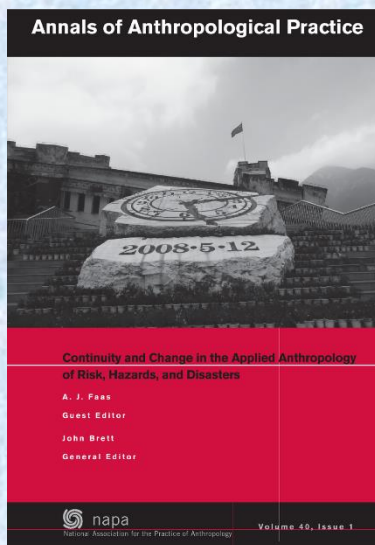
PS: Look for my additional comments and reflections in the NAPA section of the online Anthropology News: <http://www.anthropology-news.org/index.php/2016/11/04/going-home/>

Annals of Anthropological Practice

Have you accessed the *Annals of Anthropological Practice*, Volume 40, Issue 1? You can have a quick look online via AnthroSource: <http://anthrosource.onlinelibrary.wiley.com/hub/issue/10.1111/napa.2016.40.issue-1/>

The focus of this Special Issue is: **Continuity and Change in the Applied Anthropology of Risk, Hazards, and Disasters**. You will find writings on disasters, response, recovery, resilience, and cultural continuity. There is also an interesting piece on tuberculosis at a boarding school for Native American youth, 1910–1940.

Be sure to review your journal soon (the cover is shown below) and consider contributing your own research and information.



Note from the Editor: The **upcoming issue** of the AAP (40:2) is focused on the emerging argument that academics, whose responsibility it is to train the next generation of practitioners, need to take seriously the requirement that we should be, indeed need to be, providing our students with specific methodological training to give them skills they need to get jobs as anthropologists. Where graduate students traditionally do get exposed to some type of methodological training, the authors in this series make a convincing argument that training undergraduates is equally important. Through a wide range of examples, the authors demonstrate how involving students as researchers in applied projects has a tremendous payoff in terms of client satisfaction, student learning and career development. Robust theoretical training is important but won't get graduates hired as readily as demonstrable research and other skills.

John Brett
Editor, *Annals of Anthropological Practice*
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Volunteer of the Year 2016

Meet NAPA's Inaugural Volunteer of the Year!

At the NAPA Governing Council (GC) meeting held in Vancouver this spring, discussion was finalized on creating a new NAPA Volunteer of the Year award. This will initially be a biennial recognition, set for the even-year AAA meetings (2016, 2018, etc.). Nominees are put forward and voted on by committee chairs and elected officials. NAPA is wholly reliant on volunteer efforts to run the organization (with some AAA support).

NAPA's first awardee is Tom Greaves, who has served as the coordinator for the NAPA Mentor Match program for several years. If you are planning to attend the Minneapolis meeting, come to the NAPA Business Meeting on Friday evening to help celebrate!

Tom chose anthropology (initially archaeology) as a life career at age 13 by volunteering at the State Museum in Seattle. After attending the University of Washington, he went to Cornell as a student of Allan Holmberg, who profoundly shaped his applied interests. Always an academic, Tom was able to meld doing and teaching anthropology with academic administration at various universities. He moved to Bucknell as provost, and 3 years later he ended his administrative responsibilities, re-embracing teaching and research full time as professor of anthropology. Though he became emeritus in 2011, he continues limited teaching and mentoring.

Tom's service to anthropology included editing the *American Anthropologist*, election as President of the SfAA, being program chair for the AAA annual meeting, chairing the AAA's Committee for Human Rights, and service on numerous committees.

NAPA recently conducted an online interview with Tom. Here are some excerpts:

What drew you to anthropology and especially practice? When I was a senior anthropology major at the U. of Washington (1963) Allan Holmberg visited from Cornell and gave a talk on the Vicos Project. I was entranced and made up my mind to do graduate training as his student at Cornell.

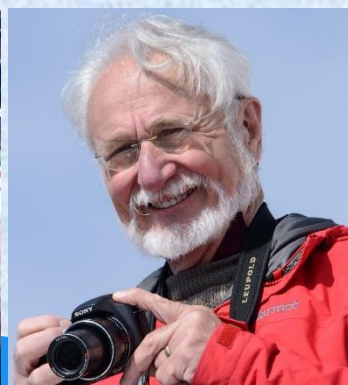
How long have you been a NAPA member? I have no idea. I was a member of AAA from 1969 onwards, but when I joined NAPA as a section I don't recall.

How did you get involved in the first place with NAPA volunteering? Is this your first volunteer activity with NAPA? I've always been involved in professional service, mostly to the AAA and SfAA, serving on committees, annual meeting program chair, AA editor, etc. After my term as president of SfAA I and others, dismayed at the counterproductive undercurrent of rivalry between SfAA and NAPA, worked aggressively to diminish it. It was then that I became active in NAPA committees.

How long have you been doing the Mentor Match? I became Mentor-Match Coordinator in March 2008, succeeding Kathi Kitner.



(Left) Tom Greaves (blue jacket, center) during fieldwork in 1976 in Santiago de Ojje, Bolivia. The occasion is a judging of dance groups at the village's patron saint fiesta.



As the resident anthropologist, he was invited to be a judge. Others pictured are official leaders, fiesta sponsors, and other influential women and men of the village.

(Right) A more recent image of Tom, still smiling!



Volunteer of the Year 2016

Meet NAPA's Inaugural Volunteer of the Year! (continued)

What is the importance of NAPA's Mentor Match? NAPA's Mentor Match fulfills an unparalleled function as a source of interactive guidance over time for students of anthropology who are committed to, or just curious about, a career in applied anthropology but who find that their department faculty have little or no familiarity with applied anthropology, particularly in a non-academic setting. Sadly, this is commonplace among colleges and universities in the United States.

How many mentoring queries do you deal with? Over the course of a year about 90 individuals contact Mentor Match for the first time. Those, plus individuals already in ongoing mentoring from the prior year generate about 225 e-mails to me in a year's time. Typically, individuals who continue after their first inquiry are mentored for 6 to 12 months, but some, whom I treasure, have continued for several years.

The rate of e-mail traffic varies with the time of year, with the heaviest volume from late spring through late summer. Depending on the time of year, e-mails generally arrive at the rate of one to six per week. I personally mentor almost all of the inquiries from undergraduates, plus those with BA degrees, and those in the first year or two of graduate study. Importantly, for more than a year, Niel Tashima (NAPA Mentor Committee Chair) has partnered with me, finding mentors for those who are professionally practicing, with a completed PhD or practicing masters degree (about 10-15 per year). Niel has a remarkably extensive personal network of potential mentors. His help has taken a major burden off of me (arranging mentors), allowing me to concentrate on those who are undergraduates, BAs, and early graduate students.

What are the most common questions/types of queries you receive? Perhaps the most common area of concern I encounter stems from students, both undergraduate and graduate, who are strongly interested in applied, usually non-academic, careers, but who find little guidance elsewhere. That same concern is voiced by students who have a BA, are in the workforce, and now want guidance on graduate training to pursue an applied career using anthropology.

We created NAPA's Frequently Asked Questions (FAQs) resource about 3 years ago <http://practicinganthropology.org/careers/mentoring/mentoring_faq/>, which has sharply reduced the amount of information that needs to be transferred in the e-mails, allowing me to focus on a more personal level of guidance. Happily, the FAQ resource has now become very important to audiences well beyond Mentor Match.

Along with mentoring hundreds of new anthropologists over the years, what are some of your other contributions to applied anthropology? My anthropology research and writing always was a mix of applied and non-applied efforts. For instance, my dissertation research in coastal Peru was a controlled comparison of four coastal haciendas in Peru, to enable a better contextual understanding of Holmberg's Vicos, sited in a quasi-feudalistic, highland hacienda, and then the most discussed example of applied anthropology. Later I was particularly active in the anthropology of rural proletarians, unionized wage laborers, and the peasant-to-proletarian transition. Later still I became fascinated with various cases of Indigenous groups challenging their surrounding national states and winning (e.g., the Brazilian Kayapo; Canada's Eastern Cree). And most recently I have analyzed and written about Indigenous intellectual property and cultural rights.

I served for 4 years as the chair of the AAA's Committee for Human Rights. The Committee, composed of remarkably committed colleagues, was very active in, especially, intervening on behalf of indigenous peoples around the world. There is a reciprocity: they are the ones who hosted, and still host, much of our anthropological work.

Do you need people to serve as mentors? If so, should they contact you? We are always glad to know of colleagues interested in mentoring, because NAPA has various ways to mentor. And since it will soon become timely to pass my role on to another, inquiries from colleagues interested in shouldering my role are welcome.

There are great pleasures in mentoring; getting appreciative letters from former advisees is a big one.



In Other News...

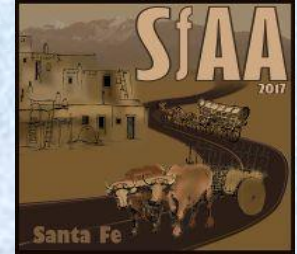
Membership Survey

What do you want? What do you need? NAPA members should have already received an email message regarding a survey exploring the experiences that members have with the association.

To get the most accurate and relevant information possible, NAPA is asking you to fill out a brief, anonymous, online survey to share your insights. Follow this direct link:

<https://www.surveymonkey.com/r/NAPAMembership>

**Trails, Traditions,
and New Directions
Santa Fe, New Mexico
77th Annual SfAA Meeting
March 28-April 1, 2017**



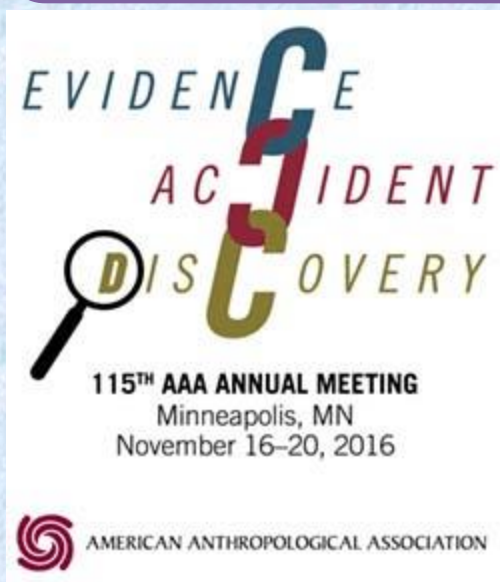
The 77th annual SfAA Meeting embraces "Trails, Traditions, and New Directions" and their implications for practice, theory and action. Metaphorically, this theme highlights the importance of understanding the history and intended destination of those "theoretical trails" that we follow when engaging our community partners, methodology, and active interpretations. We recognize the traditions and background of those communities with whom we work, whether they be new immigrants or deep-rooted residents.

All About AAA: The NAPA Edition

NAPA/AAA Careers Expo

Friday, November 18, 11:00 AM - 4:00 PM, Minneapolis Convention Center, Main Exhibit Hall

Meet professional anthropologists and explore career options at the NAPA/AAA CAREERS EXPO. Talk with anthropologists working across all fields of practice, and even visit with an instant mentor!



Workshops Committee

The Workshops Committee is pleased to present two training workshops at the 2016 Annual Meeting (see write-ups on the following pages). Each workshop is relevant for any AAA member with a particular interest in learning the practical applications of anthropological methods.

- Interested in an applied anthropology career?
- Want to learn methods that employers and organizations hire anthropologists for?
- Want to meet and learn from practitioners who work in the field?

Register for a workshop today by going to:

<http://www.americananthro.org/AttendEvents/Content.aspx?ItemNumber=2294&navItemNumber=566>

**Minneapolis, MN
November 16-20, 2016
115TH AAA Annual Meeting**

by Fatimah Williams Castro, PhD, Workshops Committee Chair
fatimah@beyondthetenuretrack.com



All About AAA: The NAPA Edition

Schedule: NAPA Activities and Special Events at AAA

Please verify locations for sessions and activities on site.

WEDNESDAY, Nov. 16

◆ IMPACTS OF ANTHROPOLOGY: MAKING MEANING IN VARIED ENVIRONMENTS (2-0485)

4:00 PM - 5:45 PM

Organizer: Alison Montgomery, Millennium Challenge Corporation

THURSDAY, Nov. 17

◆ NAPA GOVERNING COUNCIL MEETING (3-0651) (held off site)

12:15 PM - 4:15 PM

◆ DESIGN ANTHROPOLOGY: DISCOVERY AND EVIDENCE OF EMERGING PATHWAYS IN ANTHROPOLOGY (3-1245)

4:00 PM - 5:45 PM

Organizer: Christine Miller, Illinois Institute of Technology

Chair: Emilie Hitch, Rabbit

FRIDAY, Nov. 18

◆ EVALUATING EVIDENCE AND RESEARCH DESIGN IN EVALUATION ANTHROPOLOGY (4-0065)

8:00 AM - 9:45 AM

Organizer: Eve Pinsker

Chairs: Eve Pinsker, Mary Butler

◆ 11TH ANNUAL NAPA/AAA CAREERS EXPO: EXPLORING PROFESSIONAL CAREERS (4-0605)

11:00 AM - 4:00 PM

Organizer(s): Daniel Ginsberg, American Anthropological Association

Cathleen Crain, LTG Associates, Inc.

Invited Session

◆ PERCEPTIONS AND PERFORMANCE AT UNIVERSITY AND AT WORK: DOES IT MATTER HOW WELL THEY ARE ALIGNED? (4-1245)

4:00 PM - 5:45 PM

Organizer: Elizabeth Briody, Cultural Keys LLC

Chair: Maryann McCabe, Cultural Connections LLC

◆ NAPA BUSINESS MEETING (4-1475)

(Includes Student Achievement and Volunteer of the Year awards)

7:45 PM - 9:00 PM



All About AAA: The NAPA Edition

NAPA Activities and Special Events at AAA

SATURDAY, Nov. 19

Invited Session

◆ PRACTICE, EVIDENCE, AND ETHICS: COMMUNICATING ANTHROPOLOGICAL KNOWLEDGE DEVELOPED THROUGH PRACTICE (5-0940)

4:00 PM - 4:45 PM

Organizer: Kerry Fosher, Marine Corps University

Chairs: Elizabeth Briody, Cultural Keys LLC

◆ INCREASING ACCESS TO HEALTHCARE FOR RURAL POPULATIONS (5-0835)

1:45 PM - 3:30 PM

Organizer and Chair: Bridget Cotner, James A Haley Veterans Hospital

◆ NAPA NETWORKING EVENT (5-1160)

7:45 PM - 9:00 PM

Organizer: Ellen Puccia

NAPA WORKSHOPS

◆ Practical Evaluation Research Design

8:00am-12:00pm, Saturday

This workshop will focus on designing evaluation research as an external, contracted evaluator. Topics will include: determining the type of evaluation needed, understanding what types of methods are appropriate based on what will be evaluated, balancing the needs of the funder and other stakeholders, determining the appropriate deliverables, engaging stakeholders from the beginning of a project, deciding who to include in the design process, and budgeting.

Presenters: Ellen Puccia (BETA Research Associates, Inc.) and Terry Redding (Independent Consultant)

◆ Being the Anthropologist: Successfully Using Mixed Methods in Applied Work (5-0675)

1:00pm-5:00pm, Saturday

This workshop focuses on combining qualitative and quantitative data in a mixed methods approach, specifically, integrating survey data (popular with stakeholders as it is inexpensive, has many respondents, and is easily analyzed and presented) with focus group and interview data (useful in understanding the whole picture). Topics also include: explaining the value of qualitative data to others and being an anthropologist, often the only anthropologist, at work.

Presenter: Ellen Puccia (BETA Research Associates, Inc.)



All About AAA: The NAPA Edition

NAPA Activities and Special Events at AAA

Of Special Note:

A special CoPAPIA event of great interest for NAPA members is slated for Saturday during AAA.

“FINDING A HOME IN AAA FOR PRACTICING, PUBLIC, AND APPLIED ANTHROPOLOGISTS” (5-0605), 12:15 PM - 1:30 PM, is a special roundtable discussion that aims to provide an opportunity for practitioner, applied, public, and professional anthropologists to briefly air some of their satisfaction and dissatisfaction with AAA, brainstorm on ways to make AAA more responsive to their needs and contributions, and develop recommendations for AAA leadership. This will be a highly participatory session. Session participants' feedback (with no identifying information) will be shared with CoPAPIA, NAPA, and AAA leadership, so every participant's voice counts.

Organizers: Karl Hoerig and Laurie Krieger.

Also on Saturday, NAPA has been asked by the Association for Political and Legal Anthropology (APLA) to let NAPA members know about an important special event they are organizing:

RACISM, BLACK LIVES MATTER, AND IMMIGRANT RIGHTS: ACTIVISM AND THE ACADEMY. A MODERATED DISCUSSION

12:15 PM, Minneapolis Convention Center, Room: 209AB

In 2016, global politics brought race and immigration to the forefront of debates. Humanitarian crises stemming from conflict in the Middle East, the U.S. presidential election, and the U.K. Brexit referendum highlighted conflicts about race, place, and belonging. To bring anthropologists into conversation about these public challenges, broader currents revealed in recent events, and our obligations as scholars and teachers, this year's APLA is sponsoring a moderated conversation with Bianca Williams (University of Colorado) and Awa Abdi (University of Minnesota) on their anti-racism advocacy work with Black Lives Matter and immigrant groups. All are welcome. More information is at: <http://tinyurl.com/z4z5vmp>

Volunteer at AAA

NAPA always needs volunteers to help out at NAPA events during AAA. If you have a free hour or two and want to be a part, contact Volunteer Coordinator Jason Lind at jasonlindo@gmail.com, and express your availability and interests. He will put you in touch with the right person! Jason can also link you up to many ongoing opportunities for volunteering with NAPA beyond the AAA meetings.