SOUL REP.
ON THE CUSP...

February 2020
WHO WE ARE

• A respected and critically acclaimed 23 year old company that recently concluded its 12th Season – CURTAINS RISING – at the South Dallas Cultural Center, our home base for the last 3 years
• A company founded by three Black women, alumni of Arts Magnet and dynamic HBCU theater programs
• A company committed to transforming lives and communities through the power and craft of theater that enlightens the IMAGINATION, SPIRIT, and SOUL
• A theater company committed to stories that EXPLORE, CELEBRATE, and VALUE the Black experience
• A theater company dedicated to developing and nurturing the next generation of theater artists and patrons
• A company with 51 productions under its belt, including 10 New Play Festivals and 13 full productions of original work developed by our company members, such as THE FREEDMANS, our signature piece featured in the 2018 Elevator Project, this past May
WHERE WE ARE

• On the cusp of our next level or organizational development: Moving from being a dynamic and quality community theater to full fledged professional theater company...again

• Four full engaging seasons under our belt since returning to the Dallas theater scene five years ago

• The last year of our current 5 year strategic plan that positions us for this next level of growth – securing part and full-time salaries, professional development for leadership; identifying a permanent “home” for company; diversifying
WHERE WE ARE (CONT’D)

• Annual Budget is doubling each year. Last calendar/FY year was $57,404. Current budget is over $100k and 2020 is projected to be $200k+

• Our partnership with the SDCC has given us stability to grow, re-engage with the community, and re-ignite our mission!

• Board leadership is growing with quality, effective members

• Embarking on “lucky” 13th season of plays – SOUL TO KEEP

Plan on holding inaugural “signature”
### BY THE NUMBERS

- **Produced 10 New Play Festivals** that **premiered 55** short or one act plays to Dallas audiences!
- **Produced over 50 full plays** (30% of which were new works, 38% were regional premieres)
- **72%** of the plays were written by women
- **70%** of the plays were written by playwrights of color
- **91%** of the talent hired (actors, directors, designers, and stage managers) were locally based