



Powderkeg Launches the U.S. Tech Census Survey in Nashville and Surrounding Tech Hubs in Tennessee

The survey will include Nashville, Knoxville, Memphis and Chattanooga in the national initiative to measure tech vibrancy in non-Valley tech hubs.

(INDIANAPOLIS, August 7th, 2018) Powderkeg, a [community-as-a-service platform](#) for technology entrepreneurs, investors and professionals, today launches its U.S. Tech Census survey in Nashville, Knoxville, Memphis and Chattanooga. The data-first initiative measures the growth, vibrancy and health of tech hubs between the coasts.

These Tennessee tech hubs represent the fourth market covered by the U.S. Tech Census survey this year, joining Indianapolis, Cincinnati, and Denver and Boulder.

“Our mission at Powderkeg is to unite tech hubs between the coasts into a national community. To do that, we need data,” said Matt Hunckler, founder and CEO of Powderkeg. “The Tech Census will help Tennessee’s emerging tech hubs better understand their strengths, weaknesses and opportunities relative to other tech hubs, so we can keep growing as a community to take on coastal tech hubs.”

Powderkeg is working in partnership with local organizations including Launch Tennessee and the Nashville Entrepreneur Center to bring the Tech Census to Tennessee.

“Entrepreneurs are thriving in Tennessee’s startup-friendly environment,” said Charlie Brock, CEO of Launch Tennessee. “New data and insights from the Tech Census will help us continue to drive innovation in the region and collaboration with other tech hubs between the coasts.”

To kick off the Tech Census initiative in Tennessee, Powderkeg is hosting an invite-only event tonight for area tech leaders at WeWork in East Nashville. The event will feature local tech investors and entrepreneurs in a panel discussion, and attendees will have the opportunity to be interviewed for a feature in the final national report. The event is sold-out. Anyone interested in viewing the panel discussion can view the live stream tonight (August 7th) at 6:30PM at www.facebook.com/powderkeg.

Anyone who is a part of the tech community can take the Tennessee Tech Census survey. That includes founders, investors, students, employees, prospective talent, community resources such as coworking spaces or accelerators, and corporate innovation professionals. Results will be revealed in an online report later this year.

Organizations interested in helping bring the Tech Census to Tennessee are invited to reach out to Powderkeg for more information.

To take the Tennessee Tech Census, please visit:

- Nashville: <https://techcensus.typeform.com/to/GKeXvV>
- Memphis: <https://techcensus.typeform.com/to/yuLzgu>
- Chattanooga: <https://techcensus.typeform.com/to/DsHlpZ>
- Knoxville: <https://techcensus.typeform.com/to/eWrPfk>

About Powderkeg

With more than 10,000 active members in cities around the country, Powderkeg helps high-growth tech ventures connect with the local and national resources they need to grow and scale in areas beyond Silicon Valley. The Powderkeg Member Platform connects tech professionals with a suite of resources to help them play smart, take the next step on their journey and make a bigger impact. For more information, visit [Powderkeg.com](https://powderkeg.com).

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