

Teacher Tool 270: What's It Like to Be a Radio and Television Show Host Study Guide

Study Guide for A la Carte 1: What's It Like to Be A Radio and Television Show Host?

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What's It Like to Be a Radio and TV Host?

Expert: Julie Tristan (see biography included later in this document)

Targeted Grade Levels: This program can be targeted to the grade level you teach.

Availability: This program can be scheduled between 1 and 5 p.m. Central Time on Monday, Wednesday, Thursday, and Friday.

Program Description:

Want to explore what your career would be like if you were the host of a radio or TV program? Then enroll to interact with Julie Tristan, St. Louis area radio and TV personality. She's ready to answer your questions and share information about the day to day aspects of her job as well as what goes into creating stories for her program, how to interview program guests, the training and skills needed for the job, and other topics important to you.

The program's conversation will be guided entirely by the topics you wish Julie to address and the questions your students want Julie to answer. For example, if your students are elementary or middle school students who send topics and questions focusing on general career exploration then that will be the direction of your interaction; if your students are high school broadcast journalism students wanting to focus on more specific aspects of that industry, then that will be the direction of your interaction. Your topic preferences and advance questions are due to us no less than three days prior to your scheduled interaction.

Meet Julie in the Program Promo Video and View Additional Program Materials At:

<https://educate.today/videos/4263>

Program Objectives:

Students will:

1. Interact with a professional in the radio and television industry.
2. Explore the nature of a career in the radio and television industry.
3. Engage in critical and creative thinking.
4. Practice interview skills.
5. Develop an answer for themselves to the big picture question: "Would a career as a radio or TV show host be a good career for me? Why or why not?"

Program Format:

The program can be scheduled for a 30 to 45 minute time frame, with final time determined by what works best for your schedule on the day of the program.

The program agenda will be organized around the topics you wish Ms. Tristan to address and the questions your students wish Ms. Tristan to answer. To facilitate the best conversation possible, your topic preferences and advance questions are due to us no later than three days prior to your scheduled interaction. That information should be e-mailed to us at info@educate.today; please put "Topics and Questions for Radio TV Host Program" in the title line of your e-mail. More details on sending us your topics and questions are provided in the Participant Preparation section included later in this document.

Cost and Payment: \$80—Payment may be made via credit card or school district purchase order. Payment must be received prior to the scheduled program date.

How To Connect for the Program:

1. Via h.323 Videoconference
2. Via Skype, Zoom, or other similar desktop videoconference software

When you enroll for the program, please let us know your preferred method of connection.

To Enroll: Enrollment can occur in any of the following ways:

1. Go to our web page for the promo video for this program on our Educate.Today website at <https://educate.today/videos/4263> and click on the Sign Up button to send us your enrollment information.
2. E-mail us at info@educate.today and put “Enrolling for Radio TV Host Program“ in the title of the e-mail. Please include your contact information in the e-mail and at least three proposed dates and times for your interaction.

We will respond to either method of enrollment to finalize a scheduled date for your interaction, make sure you have all program preparatory materials, and handle technical details for your method of connection including test calls.

Cancellation Policy: Once a date and time has been scheduled for your interaction, you can cancel or reschedule without penalty within 24 hours. After 24 hours and up to 7 days before your scheduled program, we’ll refund 50% of your original fee. Within 7 days of the scheduled date, we do not offer a refund. Should an uncontrollable emergency occur (i.e.: snow day, etc.), we will work with you to reschedule the program for a new date and time but should that prove impossible, we will refund 50% of your original fee. Should our program expert or other circumstance force a cancellation on our end from your original date, we will work with you to reschedule the program for a new date and time that works for you, or we will refund your purchase in full.

Participant Preparation: Participants should come to the program with an interest in career exploration in general and/or in learning more about a career in radio and/or television specifically.

Required Pre-Program Activities:

1. Send Us Topic Areas for Your Interaction:

Work with students in advance of their interaction with Ms. Tristan to determine up to three topic areas you’d like her to address in the program. To help them develop their topic choices, have students read Ms. Tristan’s biography and explore the web-based resources included in the Supplemental Resources section later in this document. Send these topic areas to us by completing the Radio/TV Host Worksheet document sent to you with preparatory materials for this program and also available on our Educate.Today website at <https://educate.today/videos/4263>. If you have no preferred topics for Ms. Tristan to address, be sure to tell us that in your completed worksheet. Complete the worksheet and e-mail it to us at live@hectv.org info@educate.today no less than three days prior to your scheduled interaction.

2. Send Us Your Advance Questions for Your Interaction:

Work with students in advance of their interaction to determine up to the ten (10) most important questions you’d like to ask Ms. Tristan during your program. To help them develop their

questions, have students read Ms. Tristan’s biography and explore the web-based resources included in the Supplemental Resources section later in this document. Send these questions to us by completing the Radio/TV Host Worksheet document sent to you with preparatory materials for this program and also available on our Educate.Today website at <https://educate.today/videos/4263>. E-mail it to us at info@educate.today no less than three days prior to your scheduled interaction. Additional spontaneous questions will be encouraged during the program, but these questions will be used to organize the conversation.

Supplemental Resources: Use the resources provided in this section to help students develop questions to ask the program guest during their interaction.

1. Julie Tristan Biography

Julie Tristan is the Host of "Billy & Julie in the Morning" on 103.3 KLOU-FM. She also does freelance reporting for HEC-TV. She was recently named the Philanthropist of the Year for her work in animal rescue.

Julie has been going back and forth as an On-Air Talent in Radio & in TV for 15 years in St. Louis! She was the Host of “Show Me St. Louis” on KSDK-TV where she was nominated for an Emmy! She was also a News Anchor for “STL Now on ABC 30” on KDNL-TV. Previously Julie was an On-Air DJ at 106.5 The Arch, Y98, 102.5 & Movin’ 101.1. She spent time as the Executive Producer & an On-Air Talent for the nationally syndicated “Steve & DC Show,” News Anchor at KOMU-TV, TV Host of “Entertainment Buzz” on Brentwood Cable and TV Host of “See Hear” on Charter Cable.

Julie Tristan began her career at the University of Missouri earning her Bachelor of Journalism degree and interning at Entertainment Tonight in Los Angeles when Mary Hart & Bob Goen were the hosts! Julie got her start in radio as a Traffic Reporter for 550 KTRS-FM, 103.3 KLOU-FM, Gospel 1600, and Majic 104.9.

She’s a HUGE dog lover & animal advocate and has 6 dogs! She spends her time volunteering at dog shelters like “Stray Rescue” and the “Gateway Pet Guardians” and "Best Friends Animal Sanctuary.” She grew up in St. Louis.

2. Online Resources

To learn more about Julie and see examples of her work, check out her website at <http://julietristan.com>.

Learn about the radio station where Julie currently works at their website, <https://klou.iheart.com>.

Learn more about a career as a radio or TV host through the websites below:

https://study.com/articles/How_to_Become_a_Radio_Talk_Show_Host_Career_Roadmap.html

https://study.com/articles/How_to_Become_a_Radio_Personality_Career_Guide.html

https://study.com/articles/Salary_and_Career_Information_for_a_TV_Host.html

<https://www.allaboutcareers.com/careers/job-profile/tv-presenter>

Post-Program Activity Suggestions:

1. Send a Thank You or Insight—Have students write a letter to Ms. Tristan detailing insight the student gained from hearing her story, an appreciation for her participation, and/or another focus area of their choice. E-mail the letter to us at live@hectv.org or info@educate.today or mail the letter to us at Educate.Today@HEC-TV 3221 McKelvey Rd #106, Bridgeton, MO 63044.

2. Extend Your Study of the Topic—Utilize any or all of the additional resources listed below to give your students the opportunity to learn more about becoming a radio or TV host.

https://study.com/articles/How_to_Become_a_Radio_Talk_Show_Host_Career_Roadmap.html

https://study.com/articles/How_to_Become_a_Radio_Personality_Career_Guide.html

https://study.com/articles/Salary_and_Career_Information_for_a_TV_Host.html

<https://www.allaboutcareers.com/careers/job-profile/tv-presenter>

3. Interview a local radio or TV personality—Have students practice some of the skills they'd use in this career by interviewing a local radio/TV personality. The interview could be done on video or students could write an article or essay based on the interview. As part of our mission, Educate.Today is dedicated to publishing student work for other students to learn from. If you'd like to submit a student video interview, article, or essay based on this activity for possible publication, e-mail us at info@educate.today and put "Publish Student Work" in the title line. We'll respond with next steps for possible publication.

Featured National Standards:

1. Common Core College and Career Readiness Anchor Standards

College and Career Readiness Anchor Standards for Reading

CCSS.ELA-LITERACY.CCRA.R.7

Integrate and evaluate content presented in diverse media and formats, including visually and quantitatively, as well as in words.

College and Career Readiness Anchor Standards for Writing

CCSS.ELA-LITERACY.CCRA.W.6

Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others.

College and Career Readiness Anchor Standards for Speaking and Listening

CCSS.ELA-LITERACY.CCRA.SL.1

Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.

CCSS.ELA-LITERACY.CCRA.SL.2

Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally.

CCSS.ELA-LITERACY.CCRA.SL.3

Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.

2. American School Counselor Association National Standards for Students

American School Counselor Association (2004). ASCA National Standards for Students. A Alexandria, VA: Author.

In the area of Career Development:

Standard A: Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.

Standard B: Students will employ strategies to achieve future career goals with success and satisfaction.