

Media

Writing Activities

Media 1-3

1. After watching the video, summarize three key ideas that you learned. (3-12)
2. After watching the video, did you learn things that didn't fit with what you thought about how a video production is made or how what you already knew reinforced? Do you have new insights into the producing of a show? Write two paragraphs to answer these questions. (5-12)
3. Research the "green screen" and describe how it works. (3-12)
4. Research the jobs of producer and director. Compare and contrast them. (3-8)
5. Pick one of the jobs discussed in the video and write an opinion piece of why this job is important. (3-8)
6. Pick one of the pieces of equipment discussed in the video and write a paragraph describing its importance. (3-8)
7. Research the training/schooling that is needed to be a producer or camera person. (5-12)

Media 4-9

1. Describe the issue of when social media and current events intersect. (9-12)
2. Describe what it means to be a media literate consumer of social media information. (9-12)
3. Describe what it means to be a responsible producer of social media and explain why this is important. (6-12)
4. Write an opinion piece detailing why (or why not) there should be accountability if someone produces something inaccurate. (6-12)
5. Describe the steps you should take to decide if something is real on social media. (6-12)
6. Argue that social media is (or is not) a problem for youth. (8-12)
7. In the video the teacher said that most items put on social media are for profit or power. Do you agree or disagree with the statement? Explain. (6-12)

8. Research the words fact opinion, author's purpose and evidence. Describe what they each mean. (3-5)
9. Describe techniques that are used to get attention. (6-12)
10. Do different people experience the same message differently? Explain why or why not. (6-12)