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**Education Administration: the Superintendency and School Leadership in the 21<sup>st</sup> Century and Beyond**

**Term:** 2018-2019 (summer) and 2019-2020

**Instructors:** Art McCoy, Ph.D.

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**Course Description**

This course will expand student's reservoir of information and background knowledge concerning education administration, the superintendency, federal, state, and district level education leadership. Students will be asked to utilize online video lectures, view and conduct interviews with leaders, observe a school board meeting, complete various readings and an entry plan, and take an exam to achieve the learning goals of this course.

**Hours (3)**

Independent Completion – 3 hours

**Required Text or Website**

<https://educate.today/>

**Subject Competencies**

This course will emphasize the [Professional Standards for Educational Leaders \(PSEL\) 2015](#) with particular emphasis on the following activities and objectives:

**Course Objectives**

1. Investigate the principles of representative governance that undergird the system of American Schools including the "Iron Triangle" and "S.P.E.L.L." of Education in various contexts.
2. Review the dynamics of policy development under the American democratic system via various education laws including legal issues impacting education and school operations.
3. Identify emerging issues and trends effecting the superintendency, superintendent's success, and education policy as well as review the "Professional [Ethical Standard of Superintendents.](#)"
4. Investigate curriculum and instruction as to relates to various philosophies of education.
5. Investigate the function of operations procedures at the district level including school finance, how school funding works, [Superintendents Partnerships with Business](#), and the importance of [human resources and diversity in American schools](#)
6. Engage students with critically important information on education leadership and interviews

**Course Assignments (Grade/Point Value)**

Online Sessions – 5 hours | Exam – 1 hour [Final Examination](#) (20 pts) | Key Readings (below) – 12 hours

[Boards of Education, Superintendent, & Local District](#) | [Ethical Standard of Superintendents](#) | [Urban Superintendency](#) | [General Superintendency](#) | [The Principalship](#) | [Professional Standards for Educational Leaders \(PSEL\) 2015](#) | [Ethical Standard of Superintendents](#) | [Superintendents Partnerships with Business](#) | [Human resources and diversity in American schools](#) | [Tntp reading](#)

Review a current [Superintendent Entry plan](#), district strategic plan, and innovative education initiative (for HR, finance, curriculum/instruction, school safety, technology, or business partnerships for). Email instructor with a 5-paragraph essay of SWOT – strengths, weaknesses, opportunities, and threats (5 pts) – 4 hours

Three Interviews: [Superintendent and Asst. Supt. Interview Report](#) (20 pts) – 4 hours and  
Reflection of Interview with Dr. Dubray and Dr. McCoy and the Reading (5+ Page Paper APA Style) (10 pts) – 4 hours

Observation/Report: [Board Meeting Observation and Report](#) (15 pts) – 4 hours  
[Reflection/Major School Finance Project](#) (5+ Page Paper APA Style) (20 pts) – 8 hours

Reflection on Stephanie Alexander Interview, [TNTP reading](#), the [human resources and diversity in American schools](#),  
Maxine Clark Interview and [Superintendents Partnerships with Business](#) (5+ Page Paper APA Style) (10 pts) – 4 hours

### Course Breakdown

Credit Hour	Topics	Assignment/ Exam	Time on Task
1	<p><b>The Superintendency: Introduction - Education Leadership Overview and the SPELL of Education</b></p> <ul style="list-style-type: none"> <li>• Iron Triangle and Principles of representative governance undergirding American Schools</li> <li>• SPELLS of Education: Social, Political, Economic, Legal Leadership in School Administration               <ul style="list-style-type: none"> <li>○ The dynamics of policy development under the American democratic system</li> <li>○ Presidents, Congress, State Departments, American Public</li> <li>○ <a href="#">Boards of Education, Superintendent, and Local District</a></li> </ul> </li> </ul>	<p><a href="#">Board Meeting Observation and Report</a></p> <p><a href="#">Superintendent and Asst. Supt. Interview (CFO, CIO, HR, etc.) Report</a></p>	<p>1 hour (Video)</p> <p>5 hours (Reading)</p> <p>4 hours (Board Report)</p> <p>4 hour (Interviews)</p>
2	<p><b>The Superintendency: Part 1 - The Role of the Superintendency - Past, Present, and Future</b></p> <ul style="list-style-type: none"> <li>• Emerging issues and trends affecting the superintendency and education policy</li> <li>• <a href="#">Ethical Standard of Superintendents</a></li> <li>• <a href="#">Urban Superintendency</a> and <a href="#">General Superintendency</a></li> <li>• <a href="#">The Principalship</a></li> </ul> <p><i>Bonus Interview with Dr. Bernie Dubray 35+ year Superintendent</i></p>	<p>Reflection of Interview with Dr. Dubray and Dr. McCoy And the Reading (5+ Page Paper APA Style)</p> <p><a href="#">Superintendent Entry plan</a>, district strategic plan, and innovative initiative SWOT</p>	<p>2 hours (Video)</p> <p>5 hours (Reading)</p> <p>4 hours (Paper)</p> <p>4 hours (Entry Plan SWOT)</p>
3	<p><b>The Superintendency: Part 2 - Curriculum/Instruction and Operations</b></p> <ul style="list-style-type: none"> <li>• Funding for schools and <a href="#">Superintendents Partnerships with Business</a></li> <li>• Function of operations procedures at the district level</li> <li>• The importance of <a href="#">human resources and diversity in American schools</a> and <a href="#">TNTP reading</a></li> </ul> <p><i>Bonus Interview 1: Mrs. Stephanie Alexander MO Association of School Personnel Administrators Secretary &amp; St. Louis Chapter President</i></p> <p><i>Bonus Interview 2: Mrs. Maxine Clark, Founder of Build-A-Bear Workshop and Business Mogul</i></p>	<p><a href="#">Reflection/Major Finance Project</a> (5+ Page Paper APA Style)</p> <p>Online Exam – <a href="#">Final Exam</a></p> <p>Reflection of Interviewees connected to the reading (5+ Page Paper APA Style)</p>	<p>2 hours (Videos)</p> <p>2 hours (Reading)</p> <p>12 hours (Papers)</p> <p>1 hour (Exam)</p>

### Letter Grades

A=90 pts and above; B=80-89 pts; C=70-79 pts; F=69 pts and below