

Lindenwood Cooperative Credit Program

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Education Administration: the Superintendency – Part 2 Curriculum/Instruction and Operations
Bonus Interviews MO Association of School Personnel Administrators St. Louis Chapter President, Mrs. Stephanie Alexander, and Business Mogul, Mrs. Maxine Clark

Term: 2018-2019 (summer) and 2019-2020

Instructor: Art McCoy, Ph.D.

Email/Phone: artmccoy@severingthegap.com (314) 266-9428 (Text to share your name, number, and need.)

Course Description

This one credit hour course is the session 3 of the course entitled **Education Administration: the Superintendency and School Leadership in the 21st Century and Beyond**. This course will expand student's reservoir of information and background knowledge concerning the superintendency and district level education leadership. Students will be asked to utilize online video lectures, view an interview(s) with leaders, complete various readings and an entry plan, and take an exam to achieve the learning goals of this course.

Credit Hour (1)

Independent Completion – 1 credit hour

Required Text or Website

<https://educate.today/>

Subject Competencies

This course will emphasize the [Professional Standards for Educational Leaders \(PSEL\) 2015](#) with particular emphasis on the following activities and objectives:

Course Objectives

1. Identify emerging issues and trends effecting the superintendency, superintendent's success, and education policy as well as review the "Professional [Ethical Standard of Superintendents.](#)"
2. Investigate curriculum and instruction as to relates to various philosophies of education.
3. Investigate the function of operations procedures at the district level including school finance, how school funding works, [Superintendents Partnerships with Business](#), and the importance of [human resources and diversity in American schools](#)
4. Highlight standards and examples from the [Professional Standards for Educational Leaders \(PSEL\) 2015](#)

Course Assignments (Grade/Point Value)

Online Sessions – 2 hours | Papers – 10 hours | Key Readings (below) – 3 hours

- [General Superintendency](#)
- [The Principalship](#)
- [Ethical Standard of Superintendents](#) | [Superintendents Partnerships with Business](#)
- [Human resources and diversity in American schools](#)
- [TNTP reading](#)

Course Breakdown

Credit Hour	Topics	Assignment/Exam	Time on Task
1	<p>The Superintendency: Part 2 - Curriculum/Instruction and Operations</p> <ul style="list-style-type: none"> • Funding for schools and Superintendents Partnerships with Business • Function of operations procedures at the district level • The importance of human resources and diversity in American schools and TNTP reading <p><i>Bonus Interview 1: Mrs. Stephanie Alexander MO Association of School Personnel Administrators Secretary and St. Louis Chapter President</i></p> <p><i>Bonus Interview 2: Mrs. Maxine Clark, Founder of Build-A-Bear Workshop and Business Mogul</i></p>	<p>Reflection/Major Finance Project (5+ Page Paper APA Style)</p> <p>Reflection of two Interviewees and the readings 5+ Page Papers APA Style)</p>	<p>2 hour (Videos)</p> <p>3 hours (Reading)</p> <p>10 hours (Papers)</p>

Grading and Course Activities

The final grade for the course will be based upon the following course activities:

- Reflection on Stephanie Alexander Interview, [TNTP reading](#), and the [human resources and diversity in American schools](#) (5+ Page Paper APA Style) 30 pts
- Reflection on Maxine Clark Interview and [Superintendents Partnerships with Business](#) (5+ Page Paper APA Style) 30 pts
- [Reflection/Major Project in School Finance](#) (5+ Page Paper APA Style) 40 pts