



Marketing Department Internship

Job Description: Founded in 1953, Center for Arts-Inspired Learning (CAL) is NE Ohio's leading arts education organization. With a budget of \$1.9 million, CAL provides more than 6,500 programs to youth each year in schools, libraries, and other community centers. Working with artists in music, dance, theater, visual and digital arts, CAL delivers programs that teach arts disciplines and are integrated into the core curriculum.

CAL is seeking a dynamic and innovative intern to work with the Marketing department. This position will support marketing staff in promoting Center for Arts-Inspired Learning.

Length of Internship: 6-12 weeks, commitment of 10-20 hours per week (100 hours minimum), Spring 2020

Compensation: Unpaid internship; Free parking included.

Reports to: Marketing Communications Director

Duties:

- Assist Marketing Communications Director in creation of print collateral
- Support staff at community outreach and engagement events
- Photograph and document programming
- Interview venue representatives, artists, and students

Requirements:

- Be currently enrolled in a college or university or a recent graduate
- Major in marketing, graphic design, communications, public relations, or a similar field
- Knowledge of computer programs including Microsoft Office Suite and Adobe Creative Suite
- Must be motivated to work both independently and as part of a team
- Able to manage multiple projects and deadlines
- Junior standing or higher

Desired Skills:

- Experience in non-profit marketing, social media campaigns, and/or videography.

To apply, please submit a cover letter, resume, and portfolio to: Megan Thompson, Senior Programs Manager, Megan@arts-inspiredlearning.org.

Center for Arts-Inspired Learning is an Equal Opportunity Employer (EEO).

All candidates for employment will be considered without regard to race, color, religion, sex, gender identity, sexual orientation, national origin, physical or mental disability, veteran status, or any other basis protected by applicable federal, state or local law.