September 21, 2017

Mountain View City Council
500 Castro Street
Mountain View, CA

Re: September 26, 2017 City Council Study Session: North Bayshore Precise Plan

Dear Mayor Rosenberg, Vice Mayor Siegel, and Members of the City Council:

We write to thank you for the work that the Mountain View City Council and staff has undertaken over nearly two years to create an updated North Bayshore Precise Plan. Through your work, Mountain View has become a regional leader in tackling the Bay Area’s interrelated housing affordability, sustainability, and quality-of-life challenges.

We strongly support the following elements of the plan:

- 9,850 new homes to create thriving, walkable neighborhoods close to one of the region’s most important employment centers.
- A goal of 20 percent affordable homes for very low, low, and moderate income residents, with developer incentives, such as Bonus Floor Area Ratio (FAR), to achieve the Plan’s affordable housing goals.
- A suite of measures to support walking, biking, and transit, including planned transit improvements in North Bayshore.

Additionally, we encourage the City to commit to a master planning process that provides a clear implementation plan to create 9,850 homes in North Bayshore in a timely manner, including steps to deliver any necessary infrastructure improvements.

The North Bayshore Plan is a once-in-a-generation opportunity to create a place where people across the income spectrum can live, work, play, and contribute to the overall health and well-being of their community. It is an essential tool to improve the city’s jobs-housing imbalance and ensure that those who provide critical services to the community can live close to where they work, instead of having to commute long distances to the edges of the region, generating unnecessary traffic, congestion, and pollution.

To achieve this vision—including the Plan’s goal of 20 percent affordable housing—depends on the full build-out of the 9,850 homes allowed under the preferred scenario.
As you consider residential uses in North Bayshore at your September 26th study session, we strongly urge you to ensure that these priorities are reflected in the final Precise Plan and Affordable Housing Guidelines.

Please “stay the course” to create affordable, sustainable neighborhoods in North Bayshore, and create an even better quality-of-life for everyone who lives and works in Mountain View.

Sincerely,

Organizational Signatories:

Cliff Chambers, Mountain View Coalition for Sustainable Planning
Donna Yobs, and Sue Russell, League of Women Voters Los Altos-Mountain View
Pilar Lorenzana, SV@Home
Kiyomi Yamamoto, Greenbelt Alliance
Carl Guardino, Silicon Valley Leadership Group
Jennifer Loving, Destination: Home
Stuart Cohen, TransForm
Matt Regan, Bay Area Council
Kevin Zwicke, Housing Trust Silicon Valley
Marjorie Gammill, P.A.C.T./Teachers Union/Voices Literally Magazine
Wesley Mukoyama, Aging Services Coalition
Karen Schlesser and Jason Uhlenkott, South Bay YIMBY

Individual Signatories:

Susan Barkan, Mountain View
Mike Brozowski, Mountain View
Charles DiFazio, Mountain View
Kacey Carpenter, Mountain View
Molly Clancy, Mountain View
Andrew Dotey, Mountain View
Jeremy Hoffman, Mountain View
Robert Irelan, Mountain View
John Mishanski, Mountain View
Nathaniel Nifong, Mountain View
Gail Nyhan, Mountain View
David Offen, Mountain View
Kathy Ray, Mountain View
Emily Ramos, Mountain View
Chris Richardson, Mountain View
Mark Sandler, Mountain View
Cheryl Thieu, Mountain View
Kristina Pereyra, Mountain View
Kathy Thibodeaux, Mountain View
Shaan Varia, Mountain View
Christopher Viaggi, Mountain View
Kevin Watts, Mountain View
Nicholas Adams, San Jose
Robert Adams, Burlingame
Josh Barouss, San Jose
Jeremy Barouss, San Jose
Donna Beres, Sunnyvale
Madeline Bernard, San Mateo
Brandy Black, San Jose
Pamela Harter, Palo Alto
Nathan Ho, Hayward
Sharon Hadden, San Jose
Marilyn Hills, San Jose
Ben Hutchinson, San Francisco
Andrea Jany, Sunnyvale
Janice LaMotte, Saratoga
Gina Lee, San Jose
Fawn Myers, Morgan Hill
Nicole Montijo, Fremont
David Murphy, San Francisco
Gail Anne Osmer, San Jose
Andrea Osgood, Oakland
Matthew Quevedo, San Jose
Thomas Renn, Sunnyvale
Jason Roberts, Sunnyvale
Sophie Rubin, San Jose
Jeanette Ruiz, San Jose
Max Sadrieh, San Jose
Cam Schwab, San Jose
Sue Serrone, Sunnyvale
Mark Spilmon, San Jose
Don Tran, San Jose
Elain Uang, Palo Alto
Fred Yoshida, San Jose
Zoe Zandbergen, San Jose