

## **MEDIA ALERT**

January 22, 2019

## THE RIVETER SELECTS AUSTIN, TX AS ITS FIRST LOCATION IN NATIONWIDE EXPANSION

The inclusive coworking and community space designed to move women and their work forward with essential programming and resources will open early March.

AUSTIN, TX - The Riveter, the membership network built by women, for everyone, that offers coworking spaces, programming, and community, announced that their rapid national expansion begins in the heart of Texas innovation and entrepreneurship - Austin. This news comes on the heels of securing over \$20 million in funding in less than one year, with a \$15 million Series A funding round announced in December. As the first all-gendered national collaborative space helmed by women in a multi-billion dollar industry of male-founded companies, The Riveter's mission and movement has garnered national press in <a href="InStyle">InStyle</a>, <a href="Fast Company">Fast Company</a>, <a href="TechCrunch">TechCrunch</a>, <a href="Inc. Magazine">Inc. Magazine</a>, and more.

The startup's sixth location, The Riveter Austin, will open its doors in the West Central neighborhood at 1145 W. 5th St., just west of downtown. The 12,000 square foot location will have an event space and a mix of floating and dedicated desks, along with private offices for teams of one to six members.

The Riveter Austin - akin to its sibling spaces in Seattle and Los Angeles - is open to all, but intentionally designed to support women and their work via programming, amenities and discounts on childcare, health and wellness services, and more. In a mere 18 months, The Riveter has welcomed thought-leaders including Sheryl Sandberg, Maria Shriver, Jane Fonda, Backstage Capital Founder Arlan Hamilton, multiple U.S. Senators, and former Starbucks Executive Chairman and CEO Howard Schultz at best-in-class events in Seattle and Los Angeles. The same will be true for The Riveter Austin, which will have a robust slate of programming and events to help inspire, support and accelerate members' businesses and professional lives. Thanks to national partnerships with Microsoft for Startups, Alaska Airlines and more, members have access to first-class personal and professional development programming, and business connection events including office hours with venture capital funders, startup leaders, and financial experts.

"We're here to provide access to resources, programming and experts that help women and others in business accelerate their companies and careers. It's our reason for being. It was important for us to have Austin as the first city in our expansion. Austin has been blazing its own trail since its inception, and the female founder community is building an incredible movement that we're excited to be a part of," said Amy Nelson, Founder and CEO of The Riveter. "We can't wait to watch how the Austin community shapes The Riveter to reflect its own innovative and vibrant spirit."

Anyone interested in joining this growing community can visit <u>TheRiveter.co/Austin</u> to learn more and sign up for The Riveter Austin's waitlist. Press previews will take place the week prior to opening.

## **MEDIA CONTACT**

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## **ABOUT THE RIVETER**

The Riveter is a national network of community and coworking spaces built by women, for everyone. Through its best-in-class professional and personal development programming, robust membership, and collaborative workspaces, The Riveter is working to elevate the conversation and progress around gender equity in work and business. Launched in May 2017 in Seattle's Capitol Hill neighborhood, The Riveter has grown to include five locations in Seattle, WA, and Los Angeles, CA, with locations planned for Austin, TX and more in 2019. The Riveter announced a \$15 million Series A funding round in December 2018. The Riveter's mission to redefine the future of work has been featured in The Washington Post, Fast Company, Forbes, Inc., Quartz, Bloomberg Technology, and more. www.theriveter.co