

**Kerry Murphy**  
**CMO**

Kerry Murphy is the Chief Marketing Officer of The Riveter, a membership network of community and work spaces built by women, for everyone. Kerry's experience spans from extensive time in the music industry at Sub Pop Records and Real Networks to co-founding the marketing agency 206. At 206, Kerry spent more than 11 years driving award-winning marketing campaigns with national clients including Toyota, Levi's, Southwest Airlines, Microsoft, The Coca-Cola Company, Urban Outfitters, Patagonia and Amazon. As a pioneer of experiential marketing, Kerry successfully blends brand, social media, cause marketing, customized events and exhibitions, and content development to grow audiences and value. After 206 was acquired by a multi-national holding company in 2014, Kerry merged her passions of travel, politics and advocacy, and joined forces with The Riveter to build awareness of the company's national platform of gender equity in work.