WHY INVEST IN TRAJECTORY MAGAZINE?

• We have more than 20,000 individual subscribers
• There have been over 195,000 unique visitors to Trajectormagazine.com & USGIF.org in the previous 12 months
• 58.8% of our website visitors are from NGA.MIL
• 6,495 US Government/Military (non-contractor) email recipients

66% of subscribers report reading most or all of each issue.

61% of readers have visited a trajectory advertiser’s website for more information.

3 out of 5 trajectory readers are in management positions.

51% of readers share their magazine with 1-5 colleagues.

63% of readers rate trajectory as the best source for GEOINT Community news and information.
BRAND NEW DIGITAL FORMAT

• For the first time ever, the USGIF is allowing our partners to publish Sponsored Content within Trajectory Magazine and across Trajectorymagazine.com!
• Communicate with our readers more effectively via one of our new Sponsored Modules which come in three size options.
• Interested in something a bit more unique? Take a look at one of our new Immersive Web Pages that enables your company to publish an entire web page on Trajectorymagazine.com!
A SENSE OF PURPOSE AND FOCUS

Dealing effectively with the challenges and uncertainties of the future

The Honorable Jeffrey K. Harris

Collaborating with subject matter experts is a core strength of the USGIF ecosystem. We recognize that there is always someone smarter, more innovative, there is often someone organizationally senior, and, we recognize when to engage with the competition. We must each be leaders and strive to connect people. Socially intelligent people understand that the best problem-solver is a strong network.
FULL MODULE - 1x $6,000, 2x $5,940, 3x $5,700

ADVERTISEMENT
FULL MODULE

Headline – Lorem ipsum dolor sit amet

Subhead text – Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore

LEARN MORE

(provide photo or video for background)
NEW DIGITAL FORMAT RATES

• Sponsored Module - 1x $10,000, 2x $9,900, 3x $9,500
• Full Module - 1x $6,000, 2x $5,940, 3x $5,700
• Half Module - 1x $4,000, 2x $3,960, 3x $3,800
Government Cybersecurity

Forcepoint cybersecurity systems proactively safeguard critical data and IP by being attuned to people's behavior and how people interact with data.
IMMERSIVE WEB PAGES

FORCEPOINT CUSTOMER SUCCESS STORY:
DoD Intelligence Agency

Challenge: Improve security, reduce cost

Due to network segmentation requirements for confidential data and restricted user access, a US DoD Intelligence agency had to maintain four separate networks with differing levels of security clearance, spanning 16 user sites. To maintain security across the networks, they had separate user endpoints and separate servers for each network. This raised a proliferation of hardware with extremely high administration and maintenance costs when the agency was under pressure to reduce IT costs.

READ THE CASE STUDY
It is our mission to support your mission.

Forcepoint provides a comprehensive set of solutions to secure your critical infrastructure organization, from endpoints to network to cloud. Forcepoint is ready for your critical infrastructure needs. Secure your operations with battle-tested security solutions.
IMMERSIVE WEB PAGES

Insider Threat
Uncover risky user activity in the cloud, network, and endpoint. Stop evolving threats and prevent breaches proactively. Forcepoint solutions provide holistic visibility into nuanced human activity, patterns, and trends that comprise human risk.

Dynamic Data Protection
Dynamically apply the appropriate data loss policies based on that specific user’s activities and threat levels. Reduces costs, improves productivity, and simplifies compliance resulting in increased mission success.

Dynamic Edge Protection
Combines web, network, and application security into an all-in-one solution for safeguarding distributed enterprises and government agencies against modern threats.

Cross Domain Solutions
Raise the Bar—compliant Cross Domain access and transfer solutions enable efficiency and security for segmented network environments including remote access and transfer.

Get in touch with us
Thank you for your interest in Forcepoint. If you would like to learn more or have questions and wish to speak with a representative regarding a sales, partnership or product inquiry, please complete the form on this page and a representative will contact you.
IMMERSIVE WEB PAGES (Annual Investment/Hosted Indefinitely)

- FULL IWP (six modules) - Including 6x Annual Content Updates - $15,000
- HALF IWP (three modules) - Including 6x Annual Content Updates - $10,000
- HALF IWP (three modules) with No Updates - $6,000
USGIF Partner Landing Page

Analytics Dashboard

Brought to you by Trielix

What is this?

We’ve put together this interactive analytics dashboard to help you engage with your data, and better track the performance and efficacy of your landing page.

Let’s make your data actionable!

What if I have questions?

Email us a message here.
What's the "gender" split?

- Female: 82.8%
- Male: 17.2%

What devices are people using?

- Mobile: 2K sessions
- Desktop: 1K sessions
- Tablet: 1K sessions

How old are users?

- 18-24: 250 sessions
- 25-34: 100 sessions
- 35-44: 250 sessions
- 45-54: 500 sessions
- 55-64: 750 sessions
- 65+: 500 sessions

Where do they live?

1. Illinois, Chicago: 450 sessions, 100 pageviews
2. Wisconsin, (not set): 230 sessions, 50 pageviews
3. Wisconsin, Rice Lake: 125 sessions, 25 pageviews
4. Wisconsin, Eau Claire: 125 sessions, 25 pageviews
5. Minnesota, Minneapolis: 100 sessions, 25 pageviews
6. California, Crescent City: 100 sessions, 25 pageviews
7. California, Irvine: 85 sessions, 25 pageviews
8. Wisconsin, Hayward: 72 sessions, 15 pageviews
9. Wisconsin, Madison: 67 sessions, 15 pageviews

Region: 1 - 10
City: 1 - 20
Sessions: 1 - 700
Pageviews: 1 - 700
How is social engagement?

**Avg. Session Duration**
- 08
- ↑ 226.1%

**Bounce Rate**
- 1.7%
- ↓ -86.2%

1.0% of social traffic converted
- N/A

Which social networks send traffic?

![Graph showing traffic sources]

Which day is most popular for social?

![Bar chart showing sessions and goal completions]

When are social users most active?

![Bar chart showing sessions and goal completions by time]

Jan 1, 2020 - Feb 6, 2020

[USGIF logo]

[TRIHELIX logo]
The *trajectory* E-Newsletter reaches an average of 20,000 GEOINT professionals every month.

### trajectory monthly E-Newsletter

<table>
<thead>
<tr>
<th>Placement</th>
<th>Frequency</th>
<th>1 x</th>
<th>2x - 5x</th>
<th>6x - 9x</th>
<th>10x - 12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner</td>
<td></td>
<td>$4,670</td>
<td>$4,550</td>
<td>$4,450</td>
<td>$4,325</td>
</tr>
</tbody>
</table>

Please note, all prices listed on this page are net and per month.

### E-Newsletter acceptable file format

- E-Newsletter Banner: 650 px x 80 px
- All web images must be RGB color format and 72 dpi.
- Max file size: 90 kb
- We accept the following file types: jpg, png, gif.
- URL HTML tags OK.
- Must supply URL for click-through.

To advertise, contact Joseph Watkins at joseph.watkins@usgif.org or 352-213-5906.

ALL USGIF ORGANIZATIONAL MEMBERS AND/OR SMALL BUSINESSES RECEIVE AN ADDITIONAL 15% DISCOUNT.

**USGIF PRIORITY POINTS:** ALL ADVERTISERS RECEIVE 1/2 POINT PER $1,000 SPENT.
Any questions?
Thank you :)
Joseph Watkins
Mobile: +1 352-213-5906
Email: joseph.watkins@usgif.org