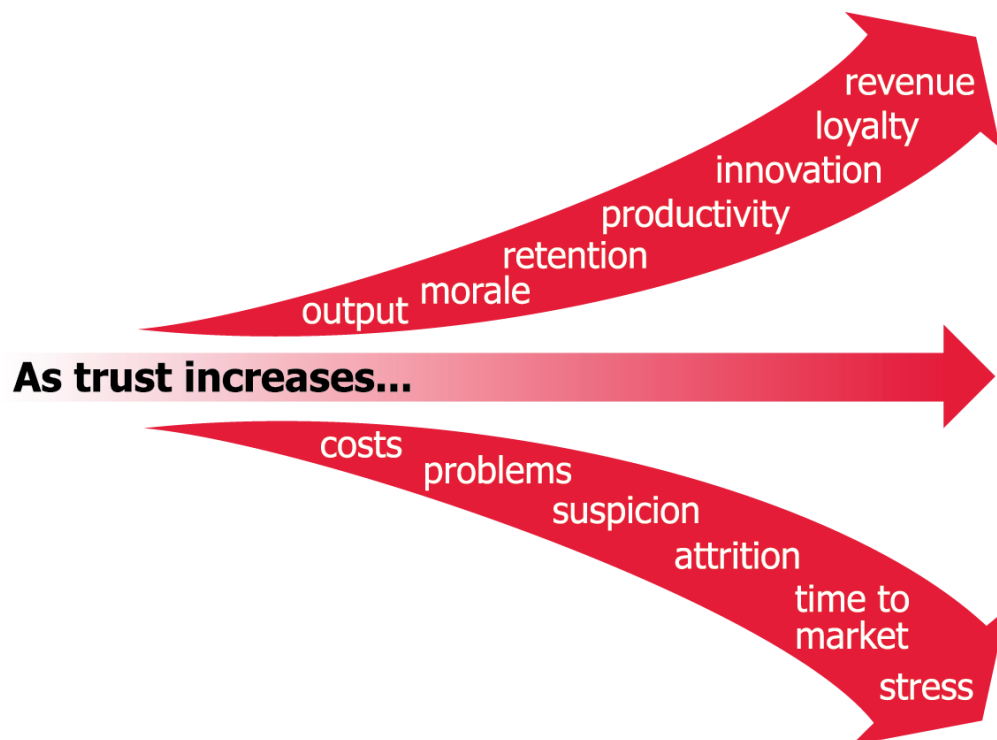


# THE TRUST EDGE

Why Trust? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The Trust Edge Leadership Institute defines trust as a \_\_\_\_\_  
in a person, product, or organization.

The Trust Edge is the \_\_\_\_\_ when others  
confidently believe in you.



**"A lack of *trust* is your  
BIGGEST expense"**



## CLARITY

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## COMPASSION

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## CHARACTER

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## COMPETENCY

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## COMMITMENT

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## CONNECTION

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## CONTRIBUTION

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## CONSISTENCY

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## KEY TAKEAWAYS

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## KEY COMMITMENT

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**Invite David to speak** at your event, equip your team, or gain clarity with the Enterprise Trust Index. Contact Anne at 651.340.6555 or [Anne@TrustEdge.com](mailto:Anne@TrustEdge.com)

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