

GIVE360 ELECTRONIC CAMPAIGN TOOLS

ENGAGE YOUR CO-WORKERS MORE EFFICIENTLY

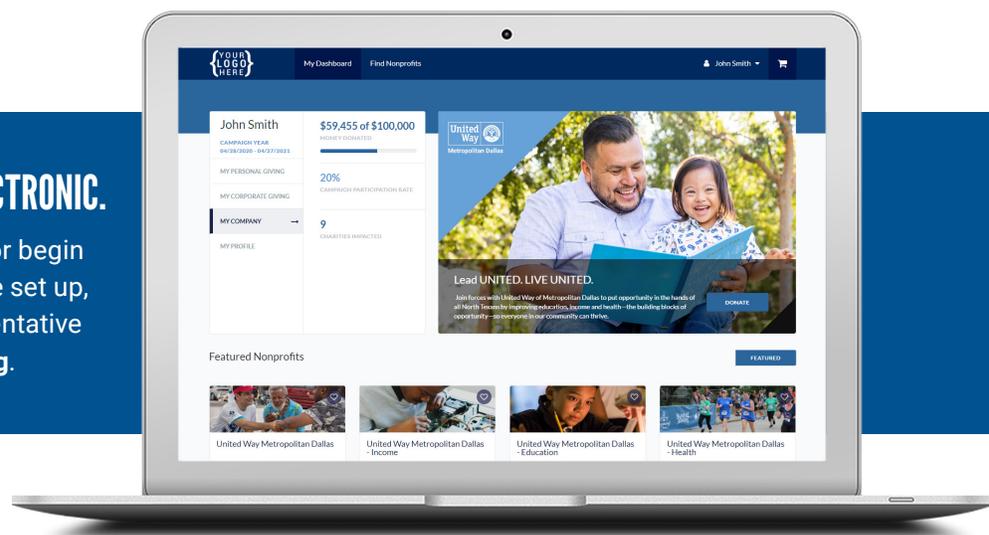
United Way Metropolitan Dallas offers complimentary Give360 electronic campaign software that enables you to efficiently give everyone in your company an opportunity to make a lasting difference and create opportunities for success – like preparing teens for college and careers; helping folks find jobs and keep more of what they earn; creating access to quality health care; and ensuring everyone has a safe place to call home.

ADVANTAGES OF RUNNING A GIVE360 CAMPAIGN

- » **Reach every employee regardless of their work location**, including field staff and others who can't attend in-person meetings.
- » **Enable donors to give at times that are convenient** to them using our new, mobile-friendly interface.
- » **View campaign results in real time** so donors and campaign volunteers can easily track campaign progress.
- » **Simplify the login process** by utilizing free Single Sign-On access.
- » **Thank donors immediately** through the donation summary and confirmation email.
- » **Reduce risk** of handling cash and credit card information by using a secure site to protect confidential information.
- » **Conduct multiple campaigns** throughout the year to support your CSR program.

AUTOMATE YOUR CAMPAIGN. GO ELECTRONIC.

To schedule a Give360 demonstration or begin the process of getting your Give360 site set up, please contact your United Way representative or email Give360@UnitedWayDallas.org.



CHOOSE THE GIVE360 CAMPAIGN THAT'S RIGHT FOR YOU

There are three different types of Give360 campaigns. Use this chart to determine which type best meets your organization's needs.

	Basic	Standard	Premium
Worksite Locations			
One location in the Dallas area	●		
Multiple locations in the Dallas area		●	●
Multiple locations throughout the US			●
Employees who work from home inside the Dallas area	●	●	●
Employees who work from home throughout the US		●	●
Website Features			
Compelling United Way messages, photographs and layout	●	●	●
Company logo featured throughout the site	●	●	●
Site colors customized to match your brand		●	●
Brief quote and photo from your CEO featured on the home page		●	●
Donor dashboard providing real-time campaign progress	●	●	●
Automatic confirmation email message for donors	●	●	●
Giving Options			
Donate by payroll deduction and credit card	●	●	●
Suggested giving amounts	●	●	●
Custom suggested giving amounts		●	●
Individualized suggested giving amounts		●	●
Promotion of giving society membership		●	●
Employee Accounts			
Employee accounts configured prior to campaign launch (A)	●	●	●
Employees register while donating (B)	●	●	
Site Access			
United Way distributes individual login links by email	● A	● A	● A
Single Sign-On to access the system (C)		● A	● A
Utilize your internal email system to provide links to the site	● B	● B, C	● B, C
Reporting			
Administrative account for accessing real-time reports	●	●	●
Graphical campaign dashboard	●	●	●
Self-service access to export of donations	●	●	●
Export of payroll donations provided by United Way	●	●	●
Track donations by business unit, location, department, team, etc.		●	●
Items Needed For Site Configuration			
Campaign dates	●	●	●
Site development form	●	●	●
Company Logo	●	●	●
Employee data file for configuring employee accounts	●	●	●
Custom messages and items needed for your desired configuration		●	●
Setup Time			
Setup time	1 Week	3-4 Weeks	6-8 Weeks