Aspire UNITED 2030

Together, we have the power to create lasting change.

At United Way, we aspire to a future in which all North Texans, regardless of race or ZIP code, have the opportunity and access to achieve their potential. As a community and as individuals, we can join together to support the building blocks that work toward this aspiration, so that all North Texas students graduate high school prepared for success in college or career, all North Texas families are financially stable and all North Texans are living long, healthy lives.

Did you know?

While we have made great strides to strengthen education, income and health in North Texas, there is still much work to be done, especially in closing opportunity gaps in Black and Latinx communities.

**EDUCATION**
59% of Latinx, 65% of Black, 38% of White and 27% of Asian students do not read on grade level by 3rd grade.

**INCOME**
88% of Latinx, 81% of Black, 61% of White and 66% of Asian young adults do not earn a living wage.

**HEALTH**
33% of Latinx, 15% of Black, 8% of White and 11% of Asian residents are uninsured.

Aspire United 2030 Goals

United Way has collaborated with a broad spectrum of community partners to develop a set of 10-year goals to drive transformative change and advance racial equity in the areas of education, income and health. To achieve this aspiration, we will focus on three key levers to drive progress in North Texas.

**EDUCATION**
50% Increase by 50% the number of North Texas students reading on grade level by third grade.

**INCOME**
20% Increase by 20% the number of North Texas young adults who earn a living wage, adding nearly $800M in wages per year to the economy.

**HEALTH**
96% Increase to 96% the number of North Texans with access to affordable health care insurance.

CAN WE COUNT YOU IN?

We invite you to join the Live United movement and sign on in support of the Aspire United 2030 community goals.

Unitedwaydallas.org/aspire2030
You Change Lives When You Support United Way

When you support United Way, you are making a holistic community investment that will directly impact the lives of North Texans.

Why does United Way focus on education, income and health? Imagine what education, income and health mean to you and your family. Think about how your life would change without even one of those. Together, they make up the building blocks of opportunity that enable you—and our entire community—to succeed and thrive. That’s why United Way focuses on education, income and health simultaneously, bringing together the resources and partners to build solutions that address their interconnectedness.

How do I know I’m making a difference when I give to United Way? From improving childhood education and strengthening workforce development to supporting community partnerships and fueling social innovation work, your contribution is an investment in proven, metrics-driven impact.

Last year, we put opportunity in the hands of 1 million North Texans. Working collectively with community leaders, volunteers, service providers and supporters like you, we helped:

- **400,000 students** lay the groundwork for ongoing educational success
- **450,000 individuals** secure a solid foundation for economic stability
- **272,000 neighbors** get the resources needed to live longer, healthier lives

What makes United Way of Metropolitan Dallas different?

**Leadership**
For nearly 100 years, United Way has led the charge to tackle the root causes of systemic issues in education, income and health. We provide data and expertise to identify the greatest community needs and opportunities to drive impact through partnerships, place-based programs, advocacy and targeted investments.

**Collaboration**
With our local network and position in the community, we have a 30,000-foot view of the resources and gaps in North Texas’ social services. We study and step into these gaps, bringing together the best people and ideas to build initiatives that fill these needs and create opportunity where it didn’t exist before.

**Innovation**
From providing capital and advice to start-ups that prioritize social impact to serving as a connector across our entrepreneurial community, United Way has a successful track record of supporting the design and development of new solutions to some of our community’s greatest challenges.