

Give UNITED | LIVE UNITED

TOGETHER, WE HAVE THE POWER TO CREATE LASTING CHANGE

At United Way, we're working toward a future in which all North Texans have the opportunity and access to thrive. We invite you to join the movement as we improve education, income and health—the building blocks of opportunity—for everyone in our community.

Over the last nearly 100 years, we have made great strides to every one of our neighbors has the opportunity to be happy, healthy and fulfilled. However, there is still much work to be done.



DID YOU KNOW?

EDUCATION

59% of Latinx, 65% of Black, 38% of White and 27% of Asian students **do not read on grade level by 3rd grade.**

INCOME

88% of Latinx, 81% of Black, 61% of White and 66% of Asian young adults **do not earn a living wage.**

HEALTH

33% of Latinx, 15% of Black, 8% of White and 11% of Asian residents **are uninsured.**

ASPIRE UNITED 2030 GOALS

Our 10-year goals are a North Star for the entire community as we work together to drive transformational change and advance racial equity in education, income and health. Together, we can make a real and measurable impact in people's lives by equipping more students for success, enabling more local families to become financially stable and helping more of our neighbors live healthy lives.

EDUCATION

50%

Increase by 50% the number of North Texas students reading on grade level by third grade



INCOME

20%

Increase by 20% the number of North Texas young adults who earn a living wage, adding nearly \$800M in wages per year to the economy



HEALTH

96%

Increase to 96% the number of North Texans with access to affordable health care insurance.



Metropolitan Dallas

YOU CHANGE LIVES WHEN YOU SUPPORT UNITED WAY

When you support United Way, you are making a holistic community investment that will directly impact the lives of North Texans.

Why does United Way focus on education, income and health?

Imagine what education, income and health mean to you and your family. Together, they make up the building blocks of opportunity that enable you—and our entire community—to succeed and thrive. That's why United Way focuses on education, income and health simultaneously, bringing together the resources and partners to build solutions that address our community's most pressing challenges.

How do I know I'm making a difference when I give to United Way?

Your contribution is an investment in proven, metrics-driven impact, enabling United Way to improve childhood education, strengthen workforce development, support community partnerships, fuel social innovation work and more.

Last year, we created opportunity for more than 1 million North Texans, including:



712,000 students
lay the groundwork for ongoing educational success



157,000 individuals
secure a solid foundation for economic stability



332,000+ neighbors
get the resources needed to live longer, healthier lives

WHAT MAKES UNITED WAY OF METROPOLITAN DALLAS DIFFERENT?



LEADERSHIP

For nearly 100 years, United Way has led the charge to tackle systemic issues in education, income and health. We leverage data and expertise to identify the greatest community needs and opportunities to drive impact through partnerships, place-based programs, advocacy and targeted investments.



COLLABORATION

Our local network and position in the community give us a 30,000-foot view of the resources and gaps in North Texas' social services. We study these gaps, then bring together the best people and ideas to build initiatives that fill these needs and create opportunity where it didn't exist before.



INNOVATION

From serving as a connector across our entrepreneurial community to providing capital and advice to start-ups that prioritize social impact, United Way leads the way in social innovation, supporting the design and development of new solutions to some of our community's greatest challenges.