**Sample Email**

Dear Supporter X,

Together, we can build a future in which all North Texans, regardless of race or zip code, have the opportunity and access to achieve their full potential.

That’s why [COMPANY/ORGANIZATION] is excited to sign on and publicly support United Way of Metropolitan Dallas’ [Aspire United 2030 goals](https://unitedwaydallas.org/aspire2030/?utm_source=partner&utm_medium=email&utm_campaign=aspire_united&utm_term=employee_signon). These 10-year goals, created in collaboration with a broad spectrum of community partners, aim to ensure **all North Texas students graduate high school ready to succeed in college or career, all North Texas families are financially stable** and **all North Texans live long, healthy lives**.

Together, each of us can play a role in creating a thriving North Texas for everyone.

**Can we count you in?**

I hope you’ll join [COMPANY/ORGANIZATION] [and raise your hand (digitally)](https://unitedwaydallas.org/aspire2030/?utm_source=partner&utm_medium=email&utm_campaign=aspire_united&utm_term=employee_signon) to say: *Yes, I believe everyone in our community should have the opportunity to achieve their full potential*! By providing your email address, you’ll also have the opportunity to learn more about how United Way is tracking toward these goals—and how you can get involved in making them a reality.

[Yes, count me in!](https://unitedwaydallas.org/aspire2030/?utm_source=partner&utm_medium=email&utm_campaign=aspire_united&utm_term=employee_signon)

With gratitude,

[ Name]

**Sample Social Media**

*Square graphic and graphic sized for LinkedIn attached (additional sizes available upon request)*

**Sample copy:** [COMPANY/ORGANIZATION] is excited to sign on in support of @UnitedWayDallas’ Aspire United 2030 goals. These 10-year goals aim to ensure all North Texas students graduate high school ready to succeed in college or career, all North Texas families are financially stable, and all North Texans live long, healthy lives. Working together, we can make this a reality.

Can we count you in? Sign on here: https://unitedwaydallas.org/aspire2030 #LiveUnitedNTX

**Sample copy for Twitter:** [COMPANY/ORGANIZATION] is excited to sign on in support of @UnitedWayDallas’ Aspire United 2030 goals. Together, we can build a thriving North Texas for everyone. Can we count you in? Sign on here: https://unitedwaydallas.org/aspire2030 #LiveUnitedNTX