



SUPER NATURAL BORON

The whole-body balance mineral.



Super Natural Boron

- Specialized for calcium retention
- Supports bone & joint function, hormone levels, connective tissue and libido
- Natural, safe and bioavailable

BORON FROM CALCIUM FRUCTOBORATE (OR CFB) IS ONE OF THE MOST IMPORTANT NUTRIENTS, AND IT'S NOT AS UBIQUITOUS ON STORE SHELVES AS YOU WOULD THINK. In fact, only a few nutritional supplement companies offer it. This may change in years to come when awareness of the benefits has grown.

Essential for All Life on Earth

Boron is an essential nutrient for all life on earth. Without it, plants don't grow. In August 2014, researchers at the University of Missouri found that boron is crucial to the stem cells of plants. Meristems, a part of plant anatomy, are made of stem cells, which are capable of giving rise to all the different cells that make up a plant. Without boron, these meristems wither.

Boron is woefully lacking in American soil and consequently the American food supply. Scientists know for decades that the depletion of boron in soil has increased the rate of certain bone and joint related diseases around the world.

The Benefits of Boron

Boron is essential for the growth and maintenance of bone, greatly improves wound healing, and beneficially impacts the body's use of estrogen, testosterone, and vitamin D. In addition, it has been shown to boost natural antioxidants and protect against pesticide-induced oxidative stress and heavy-metal toxicity. Other studies suggest boron improves the brain's electrical activity, cognitive performance, and short-term memory in elders.