



General questions

1. What problems can you identify in this story? Are solutions presented?
2. In what way might this story be relevant in your community?

Further exploration

1. Amira Adawe says that brands carry responsibility for the harmful impact of their products--physical and psychological. Do you agree with her? Why or why not? Does anyone else carry responsibility?
2. Should preventing the sale of skin lightening creams be a public health priority? Why or why not?
3. Adawe focuses on both taking the products off the shelves and changing beauty perceptions. Which of these missions do you think is more effective in ending the practice of skin lightening?
4. Some users of skin products have said that the products make them feel better about themselves. Reflect on this individual right to choose, versus the importance of public health. What if they are using a product that is not medically harmful, even if it does not work?