

*not enough apologies*

trauma stories

[wpt.org/trauma](http://wpt.org/trauma)

## HOW-TO GUIDE

### ***Hosting a Not Enough Apologies: Trauma Stories event***

What is trauma, how does it adversely affect our children, and our community?  
What can we do to treat it, and mitigate it? And, what role do we play in recognizing,  
and dealing with trauma?

**[WPT.org/Trauma](http://WPT.org/Trauma)**

Special thanks to our content and community partners.



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## ***Not Enough Apologies: Trauma Stories***

Thank you for hosting a screening event as part of ***Not Enough Apologies: Trauma Stories***. Our work with trauma and trauma-informed care wouldn't have been possible without the content expertise of our partners at Children's Hospital of Wisconsin and the Wisconsin Office of Children's Mental Health.

***Not Enough Apologies: Trauma Stories***, a new documentary from Wisconsin Public Television, explores the lasting effects of traumatic experiences on children and adults, and new responses to advocating for and assisting victims.

The film takes viewers inside juvenile courtrooms to understand the experiences of children in need of protection and support services.

Viewers learn how adverse childhood experiences can result in changes in the brain, leading to cascading behavioral and mental health problems. Survivors of trauma share their life experiences, paths that often include repeated foster care, treatment center and juvenile prison placements.

And, service providers across the state share how they are working to be responsive to trauma in efforts to change the trajectory for affected children in an effort to reverse what one judge featured in the program decries as the 'child welfare to adult prison pipeline.'

### **HOW TO HOST AN EVENT**

- 1. Pick a date and location for your event**
- 2. Visit [WPT.org/Trauma](http://WPT.org/Trauma) and click on the Book Free Screening link to complete the request form**
- 3. Determine if you'd like to host a:**
  - a. Screening Only
  - b. Screening and Moderated Discussion
  - c. Screening and Expert/Advocate Panel
  - d. Your own idea building off the documentary
- 4. Find Local Partners and Develop Your Event**
  - a. Children's Hospital campuses are eager to partner with local libraries to co-host screenings
  - b. Approach local medical clinics or your local health department as potential panelists
  - c. Consider educators or school district professionals as possible speakers or panelists

## *Not Enough Apologies: Trauma Stories*

- d. Local childcare providers, PTOs, early learning centers, faith groups, mental health centers, domestic shelters and youth non-profits are also good community partners to consider reaching out to help promote the event and topic
5. **Promote the event at least 2 weeks in advance**
  - a. Ask partners, local school districts, local media and nonprofits to help spread the word about the event
  - b. Create a Facebook event and ask WPT and all of your local partners to co-host it on Facebook, and make sure you tag all of your partners and WPT in all of your social feeds and posts and we will help out
  - c. Use our “Promotions Box” to create custom flyers, promotional emails, custom local press releases, web ads and more
  - d. Promote more than once. If you use email and social media, reminders are always a good idea
  - e. Make sure WPT knows all the details of your event and we’ll boost your promotion in your community
6. **At the event, please hand attendees the audience impact survey as they come in and ask them to complete side one BEFORE they view the film**
7. **Then, watch the documentary (from DVD or download a high-definition File)**
8. **If moderating your own post-viewing discussion, consider using the questions and activities in the discussion guide as a conversation starter with your group**
  - a. The guide is also a good starting point for a panel or presenter
9. **After the discussion/event is complete, ask the attendees prior to leaving to complete side two of the audience impact survey**
10. **After each screening/event you host:**
  - a. Collect completed surveys from audience and send back to WPT
  - b. Please keep the DVD or downloaded file for future or subsequent screenings, or for circulation
  - c. Go to [WPT.org/Trauma](http://WPT.org/Trauma) and complete the short Event Host Survey which helps us collect impact data on the work