Wisconsin Public Television’s Production Services team offers clients and partners the best in award-winning video production. From multi-camera studio productions to single-camera field work, animation, graphic and scenic design, scripting and post-production – we do it all! Let the professional production and engineering team at WPT handle your next video project.

For more information:
Laurie Gorman
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Wisconsin Public Television
821 University Ave.
Madison, Wis. 53706
www.wpt.org
Wisconsin Public Television Production Services

**Studios**
Three versatile studios, designed to fit your needs.

**Studio A:** 60-foot by 100-foot with an 18-foot lighting grid
- **Studio B:** This small studio is perfect for a one-on-one interview or a single head shot/uplink (HD or SD).
- **Studio C:** 30-foot by 60-foot with an 18-foot lighting grid

**Equipment for both studios:**
- Studio Cameras: 3 Sony HDC-900 and 1 Sony HDC-950
- Switcher: Ross Vision 3 MLE production switcher
- Graphics: Chyron HyperX3 with Lyric Pro
- Audio: Calrec Zeta audio console
  - Wired and wireless microphones, IFB & Clear Com intercom
- Lighting: ETC Insight 2 board
  - Motorized light batten system with scenic pipes and hard-wired electric pipes
  - Mole Richardson Fresnels, ETC and a variety of parcans, ellipsoidals, etc.
- Jony Jib
- Soft Cyclorama, Blue and Black traveler curtains
- Green Screen and Chroma-key capabilities
- Teleprompter system

**Field Production**
Our production team includes experienced videographers and sound recordists.

**High Definition Field Production**
- Cameras:
  - Sony HDW-750 HDCAM (1080i) with Canon x17 lenses
  - Sony PMW-EX3 XDCAM HD
  - DSLR C-100
  - GoPro
- Lighting: Portable lighting kits
- Audio:
  - Sennheiser wireless and wired microphones, shotgun microphones
  - Sound Devices 744 four-channel audio recorder
- Location sound recordists and additional audio equipment available as needed

**Standard Definition Field Production**
- Ikegami HL-W77 DVCPRO50 camcorders

**Post Production**
Our team can help you shape your project in the post-production phase.

**Editing**
- 5 suites with Avid Media Composer software
- 1 suite with Adobe Premiere
- 1 Linear HD edit suite

**Audio Post Production**
- ProTools 11 audio editing
- Nuendo audio editing
- Announce booth

**Other WPT Services**
Our design team is skilled in both scenic and animation design.

**Scenic Design**
- Concept design
- Set construction
- 3D rendering (Cinema 4D)
- Vectorworks Design software

**Animation Services**
- Cinema 4D
- Toon Boom Animate

**Satellite Uplink Facility**
- Digital Ku HD/SD, Uplink and Downlink

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