Economic Impact of Baking in the United States

The direct economic impact of the baking industry is: $102,453,748,718

The total impact of the industry including supplier and induced impact is: $310,971,293,561

G R A I N  F A C T S

People who consume a medium-to-high percentage of carbohydrates in the diet have a reduced risk of obesity (Journal of the American Dietetic Association)

Fortification of Enriched Products was one of the CDC’s “10 Great Public Health Achievements 2001-2010.”

The dietary guidelines for Americans recommends six to eight servings of grains per day.

The complex carbohydrates in bread and other grain-based foods provides essential fuel the body needs.

www.BakersEnrichAmerica.org